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Organization for Security and
Co-operation in Europe
Office in Yerevan

**INTERIM REPORT ON MONITORING OF
ARMENIAN BROADCAST MEDIA COVERAGE OF
ELECTIONS OF THE YEREVAN COUNCIL OF
ELDERS ON MAY 5, 2013
(APRIL 7-24, 2013)**

This document has been produced within the framework of a project on strengthening electoral processes in Armenia in line with international standards, implemented by the OSCE Office in Yerevan and financed by the European Union. The views expressed herein can in no way be taken to reflect the official opinion of the European Union or of the OSCE.

ELECTIONS OF THE YEREVAN COUNCIL OF ELDERS 2013



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THE MONITORING of Armenian broadcast media coverage of the 2013 elections of the Yerevan Council of Elders is carried out by Yerevan Press Club within the framework of a project on strengthening electoral processes in Armenia in line with international standards, implemented by the OSCE Office in Yerevan and financed by the European Union. The monitoring is conducted in three stages: **the first stage** covers the period from April 7 to May 3, 2013 (pre-election promotion); **the second stage** covers the period from May 4 to May 5, 2013 till 20.00 (the days, when pre-election promotion is prohibited by the electoral legislation); **the third stage** covers the period of May 5 from 20.00 to May 19, 2013 (coverage of the post-election situation).

THE RESEARCH included 4 national TV channels - **First Channel of the Public Television of Armenia (h1)**, **“Yerkir Media”**, **“Kentron”**, **Second Armenian TV Channel (h2)**; one Yerevan TV channel - **“ArmNews”**, as well as **the Public Radio of Armenia** and **“ArmRadio FM 107”** radio channel.

THIS INTERIM REPORT covers the period from April 7 to April 24. The first two and a half weeks of the pre-election promotion have reflected both positive and negative tendencies of Armenian broadcast media coverage of elections, which had appeared through the recent years. In particular, as a positive sign we can mention the absence of discrimination with respect to any of the 7 political forces, taking part in the struggle for places in Yerevan Council of Elders. Throughout the reporting period only “Arakelutyun” (“Mission”) party received significantly less attention from the media studied, but this, most probably, can be explained by the fact that it is less active, less well-known and has less political influence than the other six competitors.

At the same time, a major problem is the lack of willingness of Armenian politicians to participate in debates, open discussions on air. Also, some broadcasters are continuing the undesirable practice of using in their editorial coverage the footage prepared by electoral headquarters of political parties, which contains elements of pre-election promotion. As another negative tendency, we can mention the reducing of the role of public service broadcasters in the coverage of elections and political life in general. This factor is particularly relevant in the context of growing politicization of several private TV channels, which, being associated with particular parties, are to some extent implementing a certain information agenda. The latter fact can be assessed in two ways. On the one hand, reflection of different political interests in the broadcast media is a guarantee of pluralism in covering election campaigns. On the other hand, a public resource (the frequency) is, as a matter of fact, used for narrow political purposes, which contradicts the essence of the Armenian legislation. In addition, such situation in Armenian broadcast media field limits the information capacity of the political forces that do not have leverage over broadcasters, while guarantees of a more or less balanced coverage (legislation and

ELECTIONS OF THE YEREVAN COUNCIL OF ELDERS 2013

monitoring) are present only in the short periods of official pre-election promotion . The same restriction applies to a certain extent to the civil society and independent experts.

THE HIGHEST LEVEL OF ACTIVITY in the coverage of the election campaign up to this moment has been shown by “**Kentron**” TV channel, followed by “**Yerkir Media**” and “**ArmNews**” (*hereafter for the quantitative data of the monitoring see the tables enclosed*). In this regard, “**Kentron**” and “**Yerkir Media**” regained their leading positions, which belonged to them during the parliamentary elections in 2012, but which they lost during the presidential campaign of 2013. Thus, the assumption of the YPC monitoring group was confirmed, that the interest of these two channels towards the elections to a certain extent is conditioned by the participation of, respectively, the parties “Bargavach Hayastan” (“Prosperous Armenia”) and the Armenian Revolutionary Federation-Dashnaktsutyun. The least attention to the elections of the Yerevan Council of Elders was shown by the **First Channel of the Public Television of Armenia** (PTA) and the **Public Radio of Armenia**. As noted above, the relatively low interest of the Public Television and Radio Company of Armenia towards political processes in the country, in general, can already be considered traditional, and most of all, it refers to TV broadcast of the PTRC.

Of political forces participating in the elections of the Council of Elders, the most volume of coverage, in terms of aggregate data of all the media studied, was received by “Prosperous Armenia”. However, if the indicators of the party bloc “Barev, Yerevan” (“Hello, Yerevan”) are added to the coverage of the party “Zharangutyun” (“Heritage”), irrespective of its membership in the bloc and participation in the elections, their cumulative indicators would be higher than those of “Prosperous Armenia”, both in terms of volume and frequency of coverage. (Given that “Barev, Yerevan” and “Heritage” are inseparable in the perception of the public, the summation of their indicators within this research is quite justified.) In terms of frequency of references, however, the leader is the Republican Party of Armenia (RPA), which according to the amount of airtime received (volume of coverage) lags behind both “Barev, Yerevan”/“Heritage” and “Prosperous Armenia”. Indicators of ARF-Dashnaktsutyun, “Orinats Yerkir” party and “Armenian National Congress” party, which are a little behind the first three parties, are quite close to each other. “Arakelutyun”, as noted above, both in terms of volume and frequency of coverage, is significantly behind the competitors, which are more familiar to the voters.

On the air of “**Kentron**” TV channel, “Prosperous Armenia” has an overwhelming advantage before all other participants of the elections. This party is also ahead of its competitors in terms of volume of coverage on the **Second Armenian TV Channel** (though with a much smaller gap than on “Kentron”). ARF-Dashnaktsutyun received certain, though not very significant, advantage over competitors on “**Yerkir Media**” TV channel, and RPA received similar advantage on the **PTA First Channel**. As for the other three media studied, the highest cumulative indicator was received by “Barev, Yerevan”/“Heritage”. Moreover, unlike the **Public Radio of Armenia**, on “**ArmNews**” and “**ArmRadio**” “Barev, Yerevan” would have remained the leader even without adding to its coverage that of “Heritage”. It is interesting that on the **Public Radio** the coverage of “Heritage” unrelated to the elections was in the period studied even more intensive than the coverage of the bloc “Barev, Yerevan”.

COVERAGE OF THE OFFICIAL, PROFESSIONAL ACTIVITIES OF THE LEADERS (i.e., the first three persons on the electoral lists, whose names appear in the ballots) of the political forces, running for seats in the Yerevan Council of Elders, outside of the context of the campaign and their party belonging, was, as a rule, minimal and could not significantly influence the perceptions of the audience. In this capacity, for the period studied,

ELECTIONS OF THE YEREVAN COUNCIL OF ELDERS 2013

sporadically appeared only Vardan Oskanian, former Minister of Foreign Affairs of Armenia and the first number of the “Prosperous Armenia” electoral list, Armen Yeritsian, RA Minister of Emergency Situations and the first number of “Orinats Yerkir” electoral list, as well as Smbat Lputian, chess grandmaster, the second number of the electoral list of RPA. The only exception was the coverage of the official activities, unrelated to the elections, of the current Mayor of Yerevan, the first number of the RPA list, Taron Margarian, which influenced the intensity of attention of the broadcasters to the party. In particular, coverage of the Mayor in the weekly programme “Mayrakaghak” (“Capital City”), aired on “**ArmNews**”, which is a result of cooperation of the press service of the City Hall and the TV company, accounted for almost 20% of the overall airtime of RPA on that TV channel.

THE SHARE OF CONNOTATIONAL REFERENCES to political forces, taking part in the elections of the Council of Elders, has remained more or less on the same level, as during the parliamentary campaign of 2012 (3-4% of the aggregate number of references on all the channels studied). This indicates a tendency of mostly neutral and unbiased coverage of the political life of the country, which has taken a foothold in the course of latest elections. The most neutral coverage was recorded on the **PTA First Channel**: only 4 connotational references. It could have been possible to speak about a similar unbiased coverage on “**ArmNews**”, however, there was a relatively high number of connotational references to the RPA: the ruling party received 13 (6 positive and 7 negative) references out of 14 connotational references on the channel. And in general, on the 7 channels studied, the share of connotational references to RPA is significantly above the average indicator (8.6%). For comparison, “Prosperous Armenia” (4.3%) and ANC (3.9%) are behind the Republicans according to this indicator. At the same time, RPA and ANC have a negative balance of connotational references (respectively, 20 positive against 42 negative, and 2 against 12), while “Prosperous Armenia” has a positive balance (20 against 5). This situation can be called unprecedented in the history of elections in Armenia: never before the political force in power has received coverage in such an obvious negative context.

Positive references to RPA are mostly statements praising the current Mayor Taron Margarian (including the above mentioned “Mayrakaghak” programme), and negative references are mostly statements accusing the party of desire to falsify the elections. “**Kentron**” has been particularly critical towards the Republicans: not a single positive, and 15 negative references. In case of “Prosperous Armenia”, the positive references are mostly statements, made in its support at election campaign events. Especially often, such statements were heard in the airtime of “**Kentron**” and **Second Armenian TV Channel**: 8 positive references on each, and no negative references. To a certain extent, this was a consequence of using in the editorial coverage of these two channels (as well as on “**Yerkir Media**”) of the same video materials, which, most probably, had been provided by the electoral headquarters of “Prosperous Armenia” itself. Negative references to ANC are mostly related not to the pre-election context per se, but to the transformation of the party “Armenian National Movement”, its renaming into “Armenian National Congress” and its April 13, 2013 assembly, which completed that process. Moreover, critical statements towards ANC and its leader, First RA President Levon Ter-Petrosian, were heard from representatives of various political forces. However, at this stage, it is difficult to single out a certain broadcaster that would have been distinguished with being especially critical towards ANC.

ANALYSIS OF THE PROGRAMMES OF THE FORMAT “GUEST-IN-STUDIO” confirms that the highest degree of interest towards the election campaign is shown by “**Kentron**”: almost all of its discussion programmes were devoted to the elections and political

ELECTIONS OF THE YEREVAN COUNCIL OF ELDERS 2013

processes in general. At the same time, there were no representatives of RPA among the guests of “**Kentron**”, which should rather be interpreted not as a selective approach of the TV channel to the parties, but as a selective approach of the Republicans to the TV channels. “**Yerkir Media**”, “**ArmNews**” and **Second Armenian TV Channel** also actively used the format “guest-in-studio” for coverage of the campaign. If it were to the programmes of the **Public Radio**, except the news programmes, it would be impossible to assume that there is an important political campaign taking place in Armenia. The **PTA First Channel** was significantly more passive than the private TV channels monitored, however, throughout the period studied, representatives of all political forces, running in the elections, except “Arakelutyun”, were invited to its programme “Hartsazruyts” (“Interview”). “**ArmRadio**” was significantly less interested in the political processes, as compared to the recent presidential election campaign. Like during the presidential campaign, discussion programmes of all broadcasters are rarely turning to independent experts for analysis of the electoral situation.

GENERAL INFORMATION ON MONITORING

THE MONITORING of Armenian broadcast media coverage of the 2013 elections of the Yerevan Council of Elders is carried out by Yerevan Press Club within the framework of a project on strengthening electoral processes in Armenia in line with international standards, implemented by the OSCE Office in Yerevan and financed by the European Union. The monitoring is conducted in three stages: **the first stage** covers the period from April 7 to May 3, 2013 (pre-election promotion); **the second stage** covers the period from May 4 to May 5, 2013 till 20.00 (the days, when pre-election promotion is prohibited by the electoral legislation); **the third stage** covers the period of May 5 from 20.00 to May 19, 2013 (coverage of the post-election situation).

FIRST STAGE. PRE-ELECTION PROMOTION

APRIL 7 - MAY 3, 2013

OBJECTIVES OF THE MONITORING were to define and determine through analyzing quantitative and qualitative data:

- the level of attention of the broadcast media of Armenia to the 2013 elections of the Yerevan Council of Elders;
- how free and unbiased were the broadcast media in informing the voters about the political parties/blocs, running in elections of the Yerevan Council of Elders, in ensuring their access to air to express their views and opinions;
- how compliant the broadcast media were with the legislative provisions, regulating the coverage of the pre-election promotion;
- how compliant were the broadcast media with the RA international commitments in terms of elections coverage throughout the pre-election promotion.

In order to fulfil the objectives mentioned above methods of quantitative and qualitative monitoring were applied.

THE QUANTITATIVE METHODS included direct calculations and measuring of the materials of broadcast media (*for the methodology of the quantitative monitoring see below*).

THE QUALITATIVE METHODS represented a combination of the analysis of the gathered quantitative data with the evaluation of the specific situation in the media during the monitoring period, which include interviews with representatives of media, political parties, civil society organizations and expert community, as well as analysis of publications devoted to the topic of media coverage of election campaign, study and fact-checking of statements by party representatives and politicians regarding the media performance during the pre-election period.

ELECTIONS OF THE YEREVAN COUNCIL OF ELDERS 2013

MONITORING INCLUDED 7 BROADCAST MEDIA:

4 national channels: **First Channel of Public Television of Armenia (h1)**, “**Yerkir Media**”, “**Kentron**”, **Second Armenian TV Channel (h2)**;

1 TV channel of Yerevan: “**ArmNews**” (the only Armenian TV channel that has a profile of news/current affairs and international programmes);

2 radio channels: **Public Radio of Armenia**, “**ArmRadio FM 107**” (the only 24-hours talk radio channel in Armenia, which pays priority attention to social and political processes).

ON THE ABOVE-MENTIONED TV AND RADIO CHANNELS THE STUDY INCLUDED all the programmes aired in the evening prime time (**18.00-01.00**), **with the exception of** pre-election promotion slots, as well as commercial/social advertisement, and TV tickers.

THE MONITORING OBJECTS were all TV and radio pieces, which contained references to parties/blocs, running in the elections of the Yerevan Council of Elders.

MONITORING METHODOLOGY

I. The main unit of the study was **TV and radio piece**.

The following was regarded as a TV/radio piece:

The airtime unit, distinct in its theme, composition and design, i.e.:

a. a separate story in the newscast;

b. a separate communication, presented by the programme host;

c. a part (section, story) of the programme, touching on different issues/problems, made distinct by theme, composition and design (with a bloom, a jingle, etc.);

d. introductory announcements of the pieces were viewed as a part of the story they referred to;

e. the text of the host, introducing the TV/radio piece (report, etc.), was viewed as a part of this piece (report, etc.).

Of these:

- **News/news and comment programmes** were divided into stories, and each story was treated as a separate independent piece;

- **Current affairs/discussion programmes**, as well as **programmes of various orientation** were treated in the following way:

1. If the programme was devoted to one topic, it was treated as one independent piece;

2. If the programme was tessellated, i.e. divided into independent thematic units, then every unit was treated as a separate independent piece.

II. Monitors recorded the duration of the air studied (**18.00-01.00**) on a daily basis.

The programmes that started but did not end till **18.00** were not considered: the monitoring

ELECTIONS OF THE YEREVAN COUNCIL OF ELDERS 2013

started after the end of the programme. The programmes that started but did not end till **01.00** were studied in full, until their end.

Monitoring **did not include**:

- Pre-election promotion slots;
- Commercial/social advertisement;
- TV tickers.

III. Monitors *determined and recorded*:

1. Number and form of references to parties/blocs in TV and radio pieces

Monitors determined and recorded in the appropriate table sections the presence and form of reference to a party/bloc, its leaders (***those who hold the first three positions in the electoral list***) or representatives in a TV/radio piece.

The form of reference to a party/bloc was differentiated in the following way:

A. A piece **fully** dealing with a party/bloc.

A piece was considered fully dealing with party/bloc, even if it included reference to another party/bloc, or other topic(s) outside of the scope of the subject of the current monitoring, but such reference was **subordinate** to the main topic. If such piece contained a reference of subordinate nature to another party/bloc, this party/bloc was also recorded in the appropriate table section, according to the form of the reference to it (partly dealing or a mentioning).

B. A piece **partly** dealing with a party/bloc.

A piece was considered partly dealing with party/bloc, when it contained an **equivalent** reference to another party/bloc or other topic(s) outside of the scope of the subject of the current monitoring. If such piece contained equivalent references to two or more parties/blocs, each one of these parties/blocs was recorded as “partly”.

C. A piece containing **mentioning** of a party/bloc.

As mentioning were considered those cases, when in a piece a party/bloc was simply named, but no supplementary information or characteristic about it was given.

Also any appearance of a party/bloc, its leaders (***the first three persons in the electoral list***) on TV screen was considered as mentioning. If appearance on the screen was part of a TV piece, already containing a reference (fully or partly) to that party/bloc, then it was not additionally recorded as mentioning. If the appearance of a party (bloc)/its leaders took place in a TV piece, which did not contain any references to it, then it was considered as separate mentioning.

As mentioning were also recorded TV/radio pieces, which dealt with activities of a foreign party, having common origins and history with the party of the same name that was object of the current monitoring, including the cases where nothing was said about the links

ELECTIONS OF THE YEREVAN COUNCIL OF ELDERS 2013

between that party and the party of the same name in Armenia.

Any appearance of the leaders of a party/bloc, holding the first three positions in the electoral list, in a TV/radio piece was considered as a reference to that party/bloc, irrespective of the capacity in which these persons appeared (even if they were presented in the piece as performing their non-party official or professional duties). And therefore, any such reference was studied according to all categories mentioned above and below (form and nature of the reference, airtime).

With regard to other representatives of a party/bloc a reference (its form, nature and airtime) was recorded only in those cases, when their party affiliation was somehow stressed in the piece.

In each piece only 1 reference and only 1 form of reference to each party/bloc was recorded.

These categories were measured in ***units***.

2. Nature of references to parties/blocs in TV/radio pieces

Monitors determined and recorded in the appropriate table section the nature, ***positive (+), negative (-) or neutral (0)***, of the reference to a party/bloc in a TV/radio piece.

The connotational (positive, negative) references were understood to be those that were contained in pieces leaving on the audience an obvious positive or negative impression about the party/bloc or its leaders/representatives. When the tone was not that obvious, reference was recorded as neutral. All the doubts of the monitor were also interpreted in favour of neutral reference.

Besides, if the piece informed that a certain individual/organization has publicly announced its support/non-support to a party/bloc during the elections of the Yerevan Council of Elders, the reference to this party/bloc was recorded as positive/negative, respectively.

In each piece only one connotation (+, - or 0) to each party/bloc was recorded.

This category was measured in ***units***.

3. Airtime in TV/radio pieces fully or partly dealing with parties/blocs

In case a piece was fully or partly devoted to a party/bloc, the monitors determined and recorded the ***airtime***, allocated to the party/bloc or its leaders/representatives for expressing their views and opinions, as well as judgments and narrations about the party/bloc by other persons.

The measurement of airtime allocated to a party/bloc or its leaders/representatives for expressing their views and opinions, as well as judgments and narrations about the party by other persons was made in the following way:

1) if the piece was fully dealing with this or that party/bloc, its whole airtime was recorded by monitors as belonging to that party/bloc;

2) if the party/bloc was covered in a part of a piece, the monitors recorded only the part of

ELECTIONS OF THE YEREVAN COUNCIL OF ELDERS 2013

the airtime covering the party/bloc as belonging to that party/bloc;

3) if the piece, fully dealing with party/bloc conventionally named X quoted the statements of other party/bloc (conventionally called Y), other than referring to party/bloc X, or the judgments, narrations of other persons about Y were presented, **with no comparison with X**, Y received the airtime of this part of the piece;

4) if the piece, fully dealing with party/bloc X, quoted its words about another party/bloc, Y, or the statements of Y about X were quoted, or judgments, narrations of other persons about Y **in comparison with X** were presented, **50% of relevant airtime** was classed by the monitors to belong to X and Y each.

This category was measured in **seconds**.

IV. Recording the participants of various programmes in “guest-in-studio”/talk-show/interview format

At the evening prime time (**18.00-01.00**) of the TV/radio channel studied the monitors recorded in separate lists the participants of various programmes in “**guest-in-studio**”/talk-show/interview format (including participants of news programmes that had the given format). The names of the programmes, the names of the invitees and their positions were specified in the lists.

If the participants of such programmes were **the first, the second and/or third person of the electoral list**, that programme was recorded in the list under the name of the given party/bloc, irrespective of the capacity in which they had been invited.

If the participant of the programme was another representative of the party/bloc, or a representative of the electoral headquarters/proxy of the party/bloc, and this capacity was somehow stressed in the programme, the programme was recorded in the list under the name of the given party/bloc.

ELECTIONS OF THE YEREVAN COUNCIL OF ELDERS 2013

PARTIES INCLUDED IN THE MONITORING LIST

The object of the monitoring were 6 parties and 1 electoral bloc, registered by the Central Electoral Commission of the Republic of Armenia for running in the 2013 elections of the Yerevan Council of Elders.

1.	“Arakelutyun” party: Mesrop Arakelian, Manuk Sukiasian, Hrachya Sargsian
2.	“Bargavach Hayastan”/“Prosperous Armenia” party: Vardan Oskanian, Gurgen Arsenian, Abraham Manukian
3.	“Barev, Yerevan” bloc of parties: Armen Martirosian, Anahit Bakhshian, Mesrop Movsesian
4.	“Armenian National Congress” party: Vahagn Khachaturian, Zoya Tadevosian, Arman Musinian
5.	Armenian Revolutionary Federation-Dashnaktsutyun party: Armen Rustamian, Aghvan Vardanian, Arsen Hambardzumian
6.	Republican Party of Armenia: Taron Margarian, Smbat Lputian, Hovhannes Tokmajian
7.	“Orinats Yerkir” party: Armen Yeritsian, Hovhannes Shahinian, Sophia Artenian

THE MEDIA STUDIED: BRIEF OVERVIEW

FIRST CHANNEL OF PUBLIC TELEVISION OF ARMENIA (h1) is a part of the Public TV and Radio Company, founded in 2001. The managing body is the Council of Public TV and Radio Company. The daily duration of air of the First Channel is 24 hours. The programmes of the channel can also be received abroad via satellite.

“ARMNEWS” is a private TV company, founded in 2003. The daily duration of air is 24 hours. It also rebroadcasts the TV programmes of “EuroNews” international news TV channel.

“YERKIR MEDIA” is a private TV company, founded in 2004. The daily duration of air is 24 hours. The programmes of the channel can also be received abroad via satellite.

“KENTRON” is a private TV company, founded in 2004. The daily duration of air is 24 hours.

SECOND ARMENIAN TV CHANNEL (h2) is a private TV company, founded in 1998. The daily duration of air is 18 hours.

PUBLIC RADIO OF ARMENIA is a part of the Public TV and Radio Company, founded in 2001. The managing body is the Council of Public TV and Radio Company. The daily duration of air is 24 hours. The programmes of the channel can also be received abroad via satellite.

“ARMRADIO FM 107” is a private radio company, founded in 2002. The daily duration of air is 24 hours.

TABLES
APRIL 7-24, 2013

ELECTIONS OF THE YEREVAN COUNCIL OF ELDERS 2013

April 7-24, 2013

Number, form and nature (positive, negative, neutral) of references to the parties/bloc,
and airtime, allocated to the parties/bloc on 7 broadcast media studied:

First Channel of the Public Television of Armenia (h1), "ArmNews", "Yerkir Media", "Kentron",
Second Armenian TV Channel (h2), Public Radio of Armenia, "ArmRadio FM 107"

	Party/Bloc	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)			Airtime, allocated to pieces, fully or partly dealing with party/bloc (in sec.)
			Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0	
1.	"Bargavach Hayastan"/"Prosperous Armenia" party: Vardan Oskanian, Gurgen Arsenian, Abraham Manukian	588	279	286	23	20	5	563	65621.3
2.	"Barev, Yerevan" bloc of parties*: Armen Martirosian, Anahit Bakhshian, Mesrop Movsesian	396	230	151	15	3	0	393	55579.9
3.	Republican Party of Armenia: Taron Margarian, Smbat Lputian, Hovhannes Tokmajian	725	270	433	22	20	42	663	55016.9
4.	Armenian Revolutionary Federation-Dashnaktsutyun party: Armen Rustamian, Aghvan Vardanian, Arsen Hambardzumian	505	217	238	50	4	0	501	43742.8
5.	"Orinats Yerkir" party: Armen Yeritsian, Hovhannes Shahinian, Sophia Artenian	332	178	145	9	6	7	319	43706.4
6.	"Armenian National Congress" party: Vahagn Khachaturian, Zoya Tadevosian, Arman Musinian	361	199	155	7	2	12	347	39967.7
7.	"Arakelutyun" party: Mesrop Arakelian, Manuk Sukiasian, Hrachya Sargsian	112	79	32	1	0	0	112	12195
	Total	3019	1452	1440	127	55	66	2898	315830
*	"Zharangutyun"/"Heritage" party	245	134	111	0	0	1	244	21807

ELECTIONS OF THE YEREVAN COUNCIL OF ELDERS 2013

April 7-24, 2013

Number, form and nature (positive, negative, neutral) of references to the parties/bloc, and airtime, allocated to the parties/bloc:

First Channel of the Public Television of Armenia (h1)

	Party/Bloc	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)			Airtime, allocated to pieces, fully or partly dealing with party/bloc (in sec.)
			Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0	
1.	Republican Party of Armenia: Taron Margarian, Smbat Lputian, Hovhannes Tokmajian	45	20	21	4	1	1	43	5543
2.	“Orinats Yerkir” party: Armen Yeritsian, Hovhannes Shahinian, Sophia Artenian	28	16	10	2	0	1	27	4916.5
3.	“Bargavach Hayastan”/“Prosperous Armenia” party: Vardan Oskanian, Gurgen Arsenian, Abraham Manukian	38	16	18	4	0	0	38	4843
4.	Armenian Revolutionary Federation-Dashnaktsutyun party: Armen Rustamian, Aghvan Vardanian, Arsen Hambardzumian	30	12	13	5	0	0	30	3616.5
5.	“Barev, Yerevan” bloc of parties*: Armen Martirosian, Anahit Bakhshian, Mesrop Movsesian	27	13	13	1	0	0	27	3460.5
6.	“Armenian National Congress” party: Vahagn Khachaturian, Zoya Tadevosian, Arman Musinian	26	12	13	1	0	1	25	2489.5
7.	“Arakelutyun” party: Mesrop Arakelian, Manuk Sukiasian, Hrachya Sargsian	9	3	5	1	0	0	9	349
	Total	203	92	93	18	1	3	199	25218
*	“Zharangutyun”/“Heritage” party	7	4	3	0	0	0	7	603

ELECTIONS OF THE YEREVAN COUNCIL OF ELDERS 2013

April 7-24, 2013

Number, form and nature (positive, negative, neutral) of references to the parties/bloc, and airtime, allocated to the parties/bloc:

“ArmNews” TV channel

	Party/Bloc	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)			Airtime, allocated to pieces, fully or partly dealing with party/bloc (in sec.)
			Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0	
1.	“Barev, Yerevan” bloc of parties*: Armen Martirosian, Anahit Bakhshian, Mesrop Movsesian	105	64	33	8	0	0	105	15611.7
2.	Republican Party of Armenia: Taron Margarian, Smbat Lputian, Hovhannes Tokmajian	163	78	79	6	6	7	150	10871.7
3.	“Orinats Yerkir” party: Armen Yeritsian, Hovhannes Shahinian, Sophia Artenian	68	36	27	5	0	0	68	7757.8
4.	Armenian Revolutionary Federation-Dashnaktsutyun party: Armen Rustamian, Aghvan Vardanian, Arsen Hambardzumian	96	38	46	12	0	0	96	7160.2
5.	“Armenian National Congress” party: Vahagn Khachaturian, Zoya Tadevosian, Arman Musinian	79	52	26	1	0	0	79	6256.9
6.	“Bargavach Hayastan”/“Prosperous Armenia” party: Vardan Oskanian, Gurgen Arsenian, Abraham Manukian	110	52	53	5	0	1	109	6168.7
7.	“Arakelutyun” party: Mesrop Arakelian, Manuk Sukiasian, Hrachya Sargsian	19	14	5	0	0	0	19	1885
	Total	640	334	269	37	6	8	626	55712
*	“Zharangutyun”/“Heritage” party	56	36	20	0	0	0	56	3319

ELECTIONS OF THE YEREVAN COUNCIL OF ELDERS 2013

April 7-24, 2013

Number, form and nature (positive, negative, neutral) of references to the parties/bloc, and airtime, allocated to the parties/bloc:

“Yerkir Media” TV channel

	Party/Bloc	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)			Airtime, allocated to pieces, fully or partly dealing with party/bloc (in sec.)
			Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0	
1.	Armenian Revolutionary Federation-Dashnaktsutyun party: Armen Rustamian, Aghvan Vardanian, Arsen Hambardzumian	123	63	38	22	3	0	120	11729
2.	Republican Party of Armenia: Taron Margarian, Smbat Lputian, Hovhannes Tokmajian	95	40	55	0	0	6	89	10177.5
3.	“Armenian National Congress” party: Vahagn Khachaturian, Zoya Tadevosian, Arman Musinian	38	23	15	0	0	3	35	9464.5
4.	“Orinats Yerkir” party: Armen Yeritsian, Hovhannes Shahinian, Sophia Artenian	44	24	20	0	0	0	44	9039
5.	“Bargavach Hayastan”/“Prosperous Armenia” party: Vardan Oskanian, Gurgen Arsenian, Abraham Manukian	67	33	29	5	4	0	63	8900.5
6.	“Barev, Yerevan” bloc of parties*: Armen Martirosian, Anahit Bakhshian, Mesrop Movsesian	35	19	11	5	0	0	35	5700.5
7.	“Arakelutyun” party: Mesrop Arakelian, Manuk Sukiasian, Hrachya Sargsian	9	9	0	0	0	0	9	1730
	Total	411	211	168	32	7	9	395	56741
*	“Zharangutyun”/“Heritage” party	27	14	13	0	0	1	26	4745

ELECTIONS OF THE YEREVAN COUNCIL OF ELDERS 2013

April 7-24, 2013

Number, form and nature (positive, negative, neutral) of references to the parties/bloc, and airtime, allocated to the parties/bloc:

“Kentron” TV channel

	Party/Bloc	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)			Airtime, allocated to pieces, fully or partly dealing with party/bloc (in sec.)
			Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0	
1.	“Bargavach Hayastan”/“Prosperous Armenia” party: Vardan Oskanian, Gurgen Arsenian, Abraham Manukian	111	73	33	5	8	0	103	24788.8
2.	“Orinats Yerkir” party: Armen Yeritsian, Hovhannes Shahinian, Sophia Artenian	57	35	21	1	0	3	54	10874.3
3.	Armenian Revolutionary Federation-Dashnaktsutyun party: Armen Rustamian, Aghvan Vardanian, Arsen Hambardzumian	90	40	43	7	1	0	89	10799.3
4.	“Barev, Yerevan” bloc of parties*: Armen Martirosian, Anahit Bakhshian, Mesrop Movsesian	54	33	20	1	0	0	54	10702.3
5.	“Armenian National Congress” party: Vahagn Khachaturian, Zoya Tadevosian, Arman Musinian	58	37	16	5	0	3	55	8709
6.	Republican Party of Armenia: Taron Margarian, Smbat Lputian, Hovhannes Tokmajian	121	34	81	6	0	15	106	7262.3
7.	“Arakelutyun” party: Mesrop Arakelian, Manuk Sukiasian, Hrachya Sargsian	20	16	4	0	0	0	20	1862
	Total	511	268	218	25	9	21	481	74998
*	“Zharangutyun”/“Heritage” party	26	16	10	0	0	0	26	2006

ELECTIONS OF THE YEREVAN COUNCIL OF ELDERS 2013

April 7-24, 2013

Number, form and nature (positive, negative, neutral) of references to the parties/bloc, and airtime, allocated to the parties/bloc:

Second Armenian TV Channel (h2)

	Party/Bloc	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)			Airtime, allocated to pieces, fully or partly dealing with party/bloc (in sec.)
			Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0	
1.	“Bargavach Hayastan”/“Prosperous Armenia” party: Vardan Oskanian, Gurgen Arsenian, Abraham Manukian	57	35	18	4	8	0	49	9318
2.	Republican Party of Armenia: Taron Margarian, Smbat Lputian, Hovhannes Tokmajian	63	37	26	0	10	7	46	7950.5
3.	“Barev, Yerevan” bloc of parties*: Armen Martirosian, Anahit Bakhshian, Mesrop Movsesian	31	28	3	0	0	0	31	6969.5
4.	“Orinats Yerkir” party: Armen Yeritsian, Hovhannes Shahinian, Sophia Artenian	48	36	12	0	6	1	41	6158.5
5.	Armenian Revolutionary Federation-Dashnaktsutyun party: Armen Rustamian, Aghvan Vardanian, Arsen Hambardzumian	43	24	17	2	0	0	43	4861
6.	“Armenian National Congress” party: Vahagn Khachaturian, Zoya Tadevosian, Arman Musinian	32	19	13	0	2	1	29	4454.5
7.	“Arakelutyun” party: Mesrop Arakelian, Manuk Sukiasian, Hrachya Sargsian	20	18	2	0	0	0	20	3738
	Total	294	197	91	6	26	9	259	43450
*	“Zharangutyun”/“Heritage” party	16	6	10	0	0	0	16	1529

ELECTIONS OF THE YEREVAN COUNCIL OF ELDERS 2013

April 7-24, 2013

Number, form and nature (positive, negative, neutral) of references to the parties/bloc, and airtime, allocated to the parties/bloc:

Public Radio of Armenia

	Party/Bloc	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)			Airtime, allocated to pieces, fully or partly dealing with party/bloc (in sec.)
			Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0	
1.	Republican Party of Armenia: Taron Margarian, Smbat Lputian, Hovhannes Tokmajian	118	27	91	0	3	2	113	6762
2.	“Barev, Yerevan” bloc of parties*: Armen Martirosian, Anahit Bakhshian, Mesrop Movsesian	48	25	23	0	0	0	48	3948.5
3.	“Bargavach Hayastan”/“Prosperous Armenia” party: Vardan Oskanian, Gurgen Arsenian, Abraham Manukian	86	24	62	0	0	0	86	3671.5
4.	Armenian Revolutionary Federation-Dashnaktsutyun party: Armen Rustamian, Aghvan Vardanian, Arsen Hambardzumian	58	20	36	2	0	0	58	2621.5
5.	“Armenian National Congress” party: Vahagn Khachaturian, Zoya Tadevosian, Arman Musinian	40	18	22	0	0	4	36	2181.5
6.	“Arakelutyun” party: Mesrop Arakelian, Manuk Sukiasian, Hrachya Sargsian	18	15	3	0	0	0	18	1989
7.	“Orinats Yerkir” party: Armen Yeritsian, Hovhannes Shahinian, Sophia Artenian	34	12	21	1	0	0	34	1724
	Total	402	141	258	3	3	6	393	22898
*	“Zharangutyun”/“Heritage” party	70	24	46	0	0	0	70	6144

ELECTIONS OF THE YEREVAN COUNCIL OF ELDERS 2013

April 7-24, 2013

Number, form and nature (positive, negative, neutral) of references to the parties/bloc, and airtime, allocated to the parties/bloc:

"ArmRadio FM 107"

	Party/Bloc	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)			Airtime, allocated to pieces, fully or partly dealing with party/bloc (in sec.)
			Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0	
1.	"Barev, Yerevan" bloc of parties*: Armen Martirosian, Anahit Bakhshian, Mesrop Movsesian	96	48	48	0	3	0	93	9186.9
2.	"Bargavach Hayastan"/"Prosperous Armenia" party: Vardan Oskanian, Gurgen Arsenian, Abraham Manukian	119	46	73	0	0	4	115	7930.8
3.	Republican Party of Armenia: Taron Margarian, Smbat Lputian, Hovhannes Tokmajian	120	34	80	6	0	4	116	6449.9
4.	"Armenian National Congress" party: Vahagn Khachaturian, Zoya Tadevosian, Arman Musinian	88	38	50	0	0	0	88	6411.8
5.	"Orinats Yerkir" party: Armen Yeritsian, Hovhannes Shahinian, Sophia Artenian	53	19	34	0	0	2	51	3236.3
6.	Armenian Revolutionary Federation-Dashnaktsutyun party: Armen Rustamian, Aghvan Vardanian, Arsen Hambardzumian	65	20	45	0	0	0	65	2955.3
7.	"Arakelutyun" party: Mesrop Arakelian, Manuk Sukiasian, Hrachya Sargsian	17	4	13	0	0	0	17	642
	Total	558	209	343	6	3	10	545	36813
*	"Zharangutyun"/"Heritage" party	43	34	9	0	0	0	43	3461