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REPORT ON MONITORING OF ARMENIAN BROADCAST MEDIA COVERAGE OF RA PRESIDENTIAL ELECTIONS IN 2013

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THE MONITORING of Armenian broadcast media coverage of RA presidential elections in 2013 was implemented by Yerevan Press Club. Assistance to this research was provided by OSCE Office in Yerevan within the framework of the project "Support to Two Electoral Cycles in Armenia", financed by the European Union. The monitoring was conducted in three stages: **the first stage** covered the period of October 1 - December 15, 2012 (ahead of pre-election promotion); **the second stage** covered the period of January 14-20, 2013 (in-between the official registration of the presidential candidates and the start of the pre-election promotion); **the third stage** covered the period of January 21 - February 16, 2013 (period of the pre-election promotion).

THE RESEARCH included 6 national TV channels - the **First Channel of the Public Television of Armenia (h1)**, "**Armenia**", "**Yerkir Media**", "**Kentron**", **Second Armenian TV Channel (h2)**, "**Shant**"; one Yerevan TV channel - "**ArmNews**", as well as the **Public Radio of Armenia** and "**ArmRadio FM 107**" radio channel.

On the first and the third stages of the monitoring of the presidential elections coverage on the abovementioned TV and radio channels, all programmes of the evening airtime were studied (**from 18:00 to 01:00**), **excluding** political, commercial and social advertising (*for the monitoring methodology of the third stage see below, the section "General Information"*). On **the second stage** of the monitoring (the last week ahead of pre-election promotion) only the main issues of **news/news and comment programmes** and the **social-political/discussion programmes** were studied (see http://www.ypc.am/media_research/ln/).

THE COVERAGE OF THE WHOLE 2013 PRESIDENTIAL CAMPAIGN was heavily influenced by the non-standard political conjuncture. In a situation of unclear intentions, when up to the official nomination of the candidates the plans of numerous leading parties and politicians remained vague, the monitored media were forced to focus on quite a large group of potential candidates. Throughout the period **from October 1 to December 15, 2012**, 41 citizens of Armenia were mentioned in the monitored media as potential candidates. In terms of frequency of references in the news/news and comment programmes, the political figures who were later registered as candidates occupied in the list respectively the 1st place (President of Armenia Serzh Sargsian), 4th place (leader of the "Heritage" party Raffi Hovannisian), 7th place (specialist of epic poetry Vardan Sedrakian), 8th place (leader of "National Self-Determination" Union Paruyr Hayrikian), 19th place (leader of the "Liberty" party Hrant Bagratian), 25th place (former Minister of Foreign Affairs of Mountainous Karabagh Arman Melikian), and 28th place (leader of the "National Accord" party Aram Harutiunian). Before December 15, the eighth candidate Andrias Ghukasian, Director of Radio "Hay", has not appeared as a potential candidate at all. It is worth noting that in the second half of the studied period (November 21 - December 15, 2012) the leader of "Prosperous Armenia" party Gagik Tsarukian was ahead of all other the potential candidates in terms of frequency of references, and his name ultimately did not appear on the list of candidates for the post of the head of state.

Only two out of six political parties, represented in the RA National Assembly, had their own candidates, and one of them acted as a self-nominated candidate. Three out of six parliamentary political forces, including those that have the second, third and fourth largest parliamentary factions, not only did not have their own candidates, but also did not support any of the nominated candidates. Moreover, their position regarding the participation in elections became clear only 55-67 days before voting. Five out of the eight registered presidential candidates either did not represent any of the Armenian political parties, or their parties did not play a significant role in the political life of the country during the recent years. Such a list of candidates, naturally, did not contribute to a meaningful coverage of “the profiles” of the presidential candidates in advance. On the first stage of the monitoring, about 60% of coverage of the potential candidates was received by the ones that ultimately were not nominated. Moreover, the media were focused not so much on the suggested programmes and positions but rather on the anticipation of decisions by leading political players regarding their nomination as candidates. The role of the media in preparing the audience, i.e., the citizens of Armenia to the elections was limited in October-December 2012.

In general the broadcast media did not exhibit discrimination or openly biased attitude to the presidential candidates. On the whole, equal conditions were provided for introducing the electorate to the programmes and views of the candidates and political forces supporting them. Naturally, the voters did not receive equal amount of information about all candidates, however this was a consequence of the capacity and the willingness of the candidates to wage their campaigns. If at the 2012 parliamentary elections balanced coverage was provided only during the official pre-election promotion, this time the period preceding it can also be assessed in the same way. Taking into account the “scattered” attention to potential candidates, the coverage of the parties is more revealing. Thus, throughout October-December 2012 five political forces were in the centre of attention of Armenian broadcasters: Republican Party of Armenia, “Prosperous Armenia” party, Armenian National Congress, Armenian Revolutionary Federation-Dashnaktsutyun and “Heritage” party. The sixth political force, represented in the Armenian parliament, “Orinats Yerkir” party, received substantially less attention than the leading five did. This difference can be explained by the level of expectation of plots in the electoral behaviour of the parties.

At the same time, the frequent appearances of representatives of executive authorities in news/news and comment programmes (6,337 times against 4,874 times of appearances of representatives of all parties altogether) is a sign of information advantage of the ruling coalition in October-December 2012.

During the period of **the official pre-election promotion** the media, naturally, focused on the candidates individually (*hereafter for the quantitative data of the monitoring see the tables below*). The highest amount of attention was received by the leader of the “National Self-Determination” Union Paruyr Hayrikian, which can be explained by the intensive coverage of the events, connected to the assassination attempt against him in the evening of January 31, as well as the ensuing period of expecting whether he would or would not demand postponing the elections. In terms of airtime, allocated by the 9 media studied, the indicators of the incumbent President of Armenia Serzh Sargsian, leader of the “Heritage” party Raffi Hovannisian and leader of the “Liberty” party Hrant Bagratian were close to each other. However, according to the frequency of references, Serzh Sargsian was significantly ahead of Raffi Hovannisian and Hrant Bagratian, and in this respect was close to Paruyr Hayrikian.

The candidates can be divided into two groups of four. The leading four, both in terms of frequency of references and airtime volume, were the abovementioned candidates, while the second group was formed by Andrias Ghukasian, the Radio “Hay” Director, Vardan Sedrakian, who introduced himself as specialist in epic poetry, Arman Melikian, the former Minister of Foreign Affairs of Mountainous Karabagh, and Aram Harutiunian, the leader of “National Accord” party. The latter, naturally, had the lowest indicators: he withdrew his candidacy, and since February 8 the monitoring team did not study his coverage. At the same time, it is impossible to say that the second four candidates were neglected by the media: data reflecting the frequency and length of their appearances on air show that even in spite of a limited number of their pre-election events they receive an opportunity to present their ideas to the voters. This refers also to Andrias Ghukasian, who went on hunger-strike from the first day of the pre-election promotion and did not hold any special pre-election events, which did not prevent him from becoming the fifth according to frequency and volume of coverage.

At the same time, stressing the notion of “the four main candidates” in the airtime of several broadcasters and, based on that, the planning of certain programmes of the format “guest-in-studio”, is a deviation from the formal requirements on the coverage of pre-election promotion. Naturally, such policy can be explained by the desire of the broadcasters to meet the interests of the audience, but on the other hand, it can be regarded as attempt to influence the voters.

THE BALANCE OF CONNOTATION REFERENCES to presidential hopefuls suggests that the attitude of the society (at least its reflection in the airtime of the media studied) was the most polarized when it came to the candidacy of Serzh Sargsian (83 positive and 53 negative references). Overall connotation references to the incumbent President **throughout the pre-election promotion period** constituted 6.7% of all cumulative references to him by the media studied. This is the most intensive expression of an attitude among all candidates (Raffi Hovannisian has 2.3%, Vardan Sedrakian has 1.6%, Hrant Bagratian has 1.4%). In general, positive references dominate over negative ones (127 against 84).

Negative balance of references for Serzh Sargsian was recorded on “**Yerkir Media**” and “**Kentron**” TV channels, on other studied media his balance is positive, with the exception of the **Second Armenian TV channel** (one positive and one negative reference). Raffi Hovannisian, who almost during the complete period of the pre-election promotion was mentioned in either neutral or positive context, received negative references during the last days of the campaign, when Vardan Sedrakian accused him of connections with the Masons, who, according to Sedrakian, organized the assassination attempt against Paruyr Hayrikian. In his turn, Sedrakian himself “earned” almost all his negative references after he suggested this hypothesis. He turned out to be the only candidate, whose connotation references were exclusively negative. In case of Paruyr Hayrikian and Andrias Ghukasian the references were exclusively positive, 3 and 6 accordingly. Of all the candidates, only Arman Melikian was covered exclusively in the neutral context.

In general, in Armenia the tendency is preserved towards the decreasing share of connotational coverage of politicians and parties competing in the elections. If during the pre-election promotion of the 2012 parliamentary elections this share comprised 3.5% of the aggregate number of references on all studied channels (which was a significant reduction compared to all previous national election campaigns), this time it comprised 2.2%.

The coverage of activities of the incumbent President deserves attention. *During the period preceding the pre-election promotion*, the media pretty intensively covered his activities not as a candidate but as an official. Thus, during the last week before the pre-election promotion (January 14-20) coverage of Serzh Sargsian in the capacity of the President of Armenia constituted 65.6% (or almost two thirds) of all cumulative airtime, allocated to him by 9 channels studied. Moreover, on “**Shant**” this indicator constituted 93.4%, and on **PTA First Channel** it constituted 85.3%. As a result, Serzh Sargsian received significant information advantage against his competitors, whose activities - not in the capacity of candidates - were not covered in any way, with the exception of 30 seconds of coverage of Raffi Hovannisian. Predominance of the coverage of Serzh Sargsian as President over his coverage as candidate was recorded on 8 out of 9 media studied. The only exception during that week was “**ArmRadio**”, where in the airtime, allocated to Serzh Sargsian, the share of his coverage as President constituted only 5.4%.

However, coverage of the incumbent President in the media studied changed dramatically with the *start of the pre-election promotion*. Appearances of Serzh Sargsian in the capacity of the President within January 21 - February 16 already constituted 8.7%, remaining within the acceptable limits on all studied channels. Moreover, as the day of the voting was getting closer, the coverage of the incumbent President in his official capacity was becoming less active. This fact suggests that, unlike all previous elections, to a certain extent there is attention towards the unwritten rule, according to which an official running for office needs to limit his public appearances unconnected to the pre-election campaign, and media need to cover such appearances more concisely.

At the same time, the contrast between the period directly before the pre-election promotion and the rapid pre-election promotion itself another time proves the necessity of regulation and monitoring of a more lengthy period than the 4 weeks of pre-election promotion. Otherwise, it would be difficult to talk about equal information opportunities for candidates.

THE LARGEST AMOUNT OF ATTENTION to the presidential race *during the pre-election promotion* was given by “**ArmNews**” TV channel and “**ArmRadio**”, which with a large gap were followed by “**Yerkir Media**” and “**Kentron**” - the traditional leaders in covering political life. The fact that these two significantly lagged behind the “new leaders” can namely imply a decrease in the level of interest of their owners towards these elections, as compared to the parliamentary elections of 2012, when both of these channels stood out as specifically active. This circumstance indicates a problem common for the Armenian broadcasting sphere: while covering political processes, TV companies are oriented toward the interests of their owners rather than the demands of the audience.

Other studied broadcasters showed roughly the same level of activeness in covering the electoral processes. Taking into account that 6 out of 7 channels studied (except “**ArmNews**”) have similar broadcasting licenses, the differences in the quantitative indexes of their attention to pre-election processes are manifestation of the fact that there are problems in the field of regulation of the broadcasting sphere in Armenia.

ANALYSIS OF THE LISTS OF PARTICIPANTS OF DISCUSSION PROGRAMMES of the format “guest-in-studio” suggests an extreme deficit of pre-election debates and clash of opinions (whether candidates themselves or their supporters). This problem was especially strongly manifest in the context of the political uncertainty, which existed before the registration of the candidates. Focusing since mid-January on the coverage of the eight registered candidates, the broadcasters to a certain extent compensated the uncertainty

and “scattered” attention, which were a consequence of the fact that numerous names of potential presidential hopefuls were circulated in October-December 2012. However, the minimal attention of programmes of various profile towards pre-election platforms of the presidential hopefuls (except Hrant Bagratian, none of the candidates was stressing his specific platform provisions) limited the opportunity for an informed and conscious choice by Armenian citizens. In essence, the statements of the candidates in pre-election promotion videos, pre-election meetings and press conferences, even in TV and radio interviews were repeating each other.

Perhaps the absence of debates remains the main problem of coverage of the pre-election promotion by the broadcasting media of Armenia. This issue was more vividly apparent in the specific political conjuncture, which emerged in Armenia in the run-up to the current presidential elections.

GENERAL INFORMATION ON MONITORING

THE MONITORING of Armenian broadcast media coverage of RA presidential elections in 2013 was implemented by Yerevan Press Club. Assistance to this research was provided by OSCE Office in Yerevan within the framework of the project "Support to Two Electoral Cycles in Armenia", financed by the European Union. The monitoring was conducted in three stages: **the first stage** covered the period of October 1 - December 15, 2012 (ahead of pre-election promotion); **the second stage** covered the period of January 14-20, 2013 (in-between the official registration of the presidential candidates and the start of the pre-election promotion); **the third stage** covered the period of January 21 - February 16, 2013 (period of the pre-election promotion).

THIRD STAGE. PRE-ELECTION PROMOTION

JANUARY 21 - FEBRUARY 16, 2013

OBJECTIVES OF THE MONITORING were to define and determine through analyzing quantitative and qualitative data:

- the level of attention of Armenian broadcast media to the elections of RA President;
- how free and unbiased were the broadcast media in informing the voters about the presidential candidates, and in ensuring their access to air to express their views and opinions;
- how compliant the broadcast media were with the legislative provisions, regulating the coverage of the pre-election promotion;
- how compliant were the broadcast media with the RA international commitments in terms of elections coverage throughout the pre-election promotion.

In order to fulfil the objectives mentioned above methods of quantitative and qualitative monitoring were applied.

THE QUANTITATIVE METHODS included direct calculations and measuring of the materials of broadcast media (*for the methodology of the quantitative monitoring see below*).

THE QUALITATIVE METHODS represent a combination of the analysis of the gathered quantitative data with the evaluation of the specific situation in the media during the monitoring period, which include interviews with representatives of media, political parties, civil society organizations and expert community, as well as analysis of publications devoted to the topic of media coverage of election campaign, study and fact-checking of statements by party representatives and politicians regarding the media performance during the pre-election period.

MONITORING INCLUDED 9 BROADCAST MEDIA:

6 national channels: First Channel of Public Television of Armenia (H1), "Armenia", "Yerkir Media", "Kentron", Second Armenian TV Channel (H2), "Shant";

1 TV channel of Yerevan: “**ArmNews**” (the only Armenian TV channel that has a profile of news/current affairs and international programmes);

2 radio channels - **Public Radio of Armenia**, “**ArmRadio FM 107**” (the only 24-hours talk radio channel in Armenia, which pays priority attention to social and political processes).

ON THE ABOVE-MENTIONED TV AND RADIO CHANNELS THE STUDY INCLUDED all the programmes aired in the evening prime time (**18.00-01.00**), **with the exception of** pre-election promotion slots, as well as commercial/social advertisement, and TV tickers.

THE MONITORING OBJECTS were all TV and radio pieces, which contained references to candidates to RA President.

MONITORING METHODOLOGY

I. The main unit of the study was **TV and radio piece**.

The following was regarded as a TV/radio piece:

The airtime unit, distinct in its theme, composition and design, i.e.:

- a. a separate story in the newscast;
- b. a separate communication, presented by the programme host;
- c. a part (section, story) of the programme, touching on different issues/problems, made distinct by theme, composition and design (with a bloom, a jingle, etc.);
- d. introductory announcements of the pieces were viewed as a part of the story they referred to;
- e. the text of the host, introducing the TV/radio piece (report, etc.), was viewed as a part of this piece (report, etc.).

Of these:

- **News/news and comment programmes** were divided into stories, and each story was treated as a separate independent piece;

- **Current affairs/discussion programmes**, as well as **programmes of various orientations** were treated in the following way:

1. If the programme was devoted to one topic, it was treated as one independent piece;
2. If the programme was tessellated, i.e. divided into independent thematic units, then every unit was treated as a separate independent piece.

II. Monitors recorded the duration of the air studied (**18.00-01.00**) on a daily basis.

The programmes that started but did not end till **18.00** were not considered: the monitoring started after the end of the programme. The programmes that started but did not end till **01.00** were studied in full, until their end.

Monitoring **did not include**:

- Pre-election promotion slots;
- Commercial/social advertisement;
- TV tickers.

III. Monitors *determined and recorded*:

1. Number and form of references to candidates to RA President in TV and radio pieces

Monitors determined and recorded in the appropriate table sections the presence and form of references to candidates to RA President in TV and radio pieces.

The form of references to a candidate was differentiated in the following way:

A. A piece *fully* dealing with a candidate.

A piece was considered fully dealing with a candidate, even if it included reference to another candidate, or other topic(s) outside of the scope of the subject of the current monitoring, but such reference was ***subordinate*** to the main topic. If such piece contained a reference of subordinate nature to another candidate, this candidate was also recorded in the appropriate table section, according to the form of the reference to him (partly dealing or a mentioning).

B. A piece *partly* dealing with a candidate.

A piece was considered partly dealing with a candidate, when it contained an ***equivalent*** reference to another candidate or other topic(s) outside of the scope of the subject of the current monitoring. If such piece contained equivalent references to two or more candidates, each reference to one of these candidates was recorded as "partly".

C. A piece containing *mentioning* of a candidate.

As mentioning were considered those cases, when in a piece a candidate was simply named, but no supplementary information or characteristic about him was given.

Also any appearance of a candidate on TV screen was considered as mentioning. If appearance on the screen was part of a TV piece, already containing a reference (fully or partly) to that candidate, then it was not additionally recorded as mentioning. If the appearance of a candidate took place in a TV piece, which did not contain any references to him, then it was considered as separate mentioning.

Any appearance of the candidate to RA President in a TV/radio piece was considered as a reference to that candidate, irrespective of the capacity in which this person appeared (even if he was presented in the piece as performing his official or professional duties). And therefore, any such reference was studied according to all categories mentioned above and below (form and nature of the reference, airtime).

If a piece contained a reference not to the candidate per se, but to ***the representative of his headquarters/proxy***, and this capacity was somehow stressed in the piece, this

reference (its form and nature, airtime) was recorded on the account of the given candidate.

In each piece only one reference and only one form of reference to each candidate was recorded.

These categories were measured in *units*.

2. Nature of references to candidates to RA President in TV/radio pieces

Monitors determined and recorded in the appropriate table section the nature, **positive (+)**, **negative (-)** or **neutral (0)**, of the reference to a candidate in a TV/radio piece.

The connotational (positive, negative) references were understood to be those that were contained in pieces leaving on the audience an obvious positive or negative impression about the candidate. When the tone was not that obvious, reference was recorded as neutral. All the doubts of the monitor were also interpreted in favour of neutral reference.

Besides, if the piece informed that a certain individual/organization has publicly announced its support/non-support to a candidate to RA President, the reference to this candidate was recorded as positive/negative, respectively.

In each piece only one connotation (+, - or 0) to each candidate was recorded.

This category was measured in *units*.

3. Airtime in TV/radio pieces fully or partly dealing with candidates to RA President

A. In case a piece was fully or partly devoted to a candidate, the monitors determined and recorded the **airtime**, allocated to the candidate for expressing his views and opinions, as well as judgments and narrations about the candidate by other persons.

The measurement of airtime allocated to a candidate for expressing his views and opinions, as well as judgments and narrations about him by other persons was made in the following way:

- 1) if the piece was fully dealing with this or that candidate, his whole airtime was recorded by monitors as belonging to that candidate;
- 2) if the candidate was covered in a part of a piece, the monitors recorded only the part of the airtime covering the candidate;
- 3) if the piece fully dealing with the candidate, conventionally named X, quoted the statements (not referring to candidate X) by other candidate (conventionally called Y), or the judgments, narrations of other persons about Y were presented, **with no comparison with X**, Y received the airtime of this part of the piece;
- 4) if the piece fully dealing with the candidate X quoted his words about another candidate, Y, or the statements of Y about X were quoted, or judgments, narrations of other persons about Y **in comparison with X** were presented, **50% of relevant airtime** was classed by the monitors to belong to X and Y each.

B. In addition to recording **the overall airtime**, allocated to the candidate, the capacity in which the given candidate appeared was also studied. Thus, the following categories were differentiated and recorded in the appropriate table section.

1. Airtime, allocated to the candidate, who appears specifically in the capacity of a candidate to the RA President;

2. Airtime, allocated to the candidate, who appears in his professional or official capacities, or in a different capacity.

This category was measured in **seconds**.

IV. Recording the participants of various programmes in “guest-in-studio”/talk-show/interview format

At the evening prime time (**18.00-01.00**) of the TV/radio channel studied the monitors recorded in a separate list the participants of various programmes in **“guest-in-studio”/talk-show/interview** format (including participants of news programmes that had the given format). The names of the programmes, the names of the invitees and their positions were specified in the list.

If the participant of the programme in **“guest-in-studio”/talk-show/interview** format was not the candidate per se, but the **representative of his headquarter/proxy**, and this capacity was somehow stressed in the piece, the programme was recorded in the list under the name of the given candidate.

**POLITICAL FIGURES,
INCLUDED IN THE LIST OF MONITORING**

Object of monitoring were 8 political figures, registered by the RA Central Electoral Commission for running in the elections to RA President. On February 8, 2013, the presidential candidate Aram Harutiunian submitted to the CEC a statement of withdrawal, which was accepted on the same day (the deadline for withdrawal was to expire on February 8, at 18.00). Therefore, since February 8, coverage of Aram Harutiunian as a presidential candidate was not studied.

1.	Hrant Bagratian
2.	Paruyr Hayrikian
3.	Aram Harutiunian (<i>up to February 7, 2013</i>)*
4.	Raffi Hovannisian
5.	Andrias Ghukasian
6.	Arman Melikian
7.	Serzh Sargsian
8.	Vardan Sedrakian

* *On February 8, 2013, presidential candidate Aram Harutiunian submitted to the RA CEC a statement of withdrawal, which was accepted.*

THE MEDIA STUDIED: BRIEF OVERVIEW

FIRST CHANNEL OF PUBLIC TELEVISION OF ARMENIA (H1) is a part of the Public TV and Radio Company, founded in 2001. The managing body is the Council of Public TV and Radio Company. The daily duration of air of the First Channel is 24 hours. The programmes of the channel can also be received abroad via satellite.

“**ARMENIA**” is a private TV company, founded in 1998. The daily duration of air is 24 hours. The programmes of the channel can also be received abroad via satellite.

“**ARMNEWS**” is a private TV company, founded in 2003. The daily duration of air is 24 hours. It also rebroadcasts the TV programmes of “EuroNews” international news TV channel.

“**YERKIR MEDIA**” is a private TV company, founded in 2004. The daily duration of air is 24 hours. The programmes of the channel can also be received abroad via satellite.

“**KENTRON**” is a private TV company, founded in 2004. The daily duration of air is 24 hours.

SECOND ARMENIAN TV CHANNEL (H2) is a private TV company, founded in 1998. The daily duration of air is 18 hours.

“**SHANT**” is a private TV company, founded in 1994. The daily duration of air is 24 hours. The programmes of the channel can also be received abroad via satellite.

PUBLIC RADIO OF ARMENIA is a part of the Public TV and Radio Company, founded in 2001. The managing body is the Council of Public TV and Radio Company. The daily duration of air is 24 hours. The programmes of the channel can also be received abroad via satellite.

“**ARMRADIO FM 107**” is a private radio company, founded in 2002. The daily duration of air is 24 hours.

TABLES
JANUARY 21 - FEBRUARY 16, 2013

PRESIDENTIAL ELECTIONS 2013

January 21 - February 16, 2013

Number and connotation (positive, negative, neutral) of references to the presidential candidates and airtime, allocated to the presidential candidates on the 9 broadcast media studied:

**First Channel of the Public Television of Armenia (H1), "Armenia", "ArmNews", "Yerkir Media", "Kentron",
Second Armenian TV Channel (H2), "Shant", Public Radio of Armenia, "ArmRadio FM 107"**

	Candidates to the RA President	Number of references to the candidate (in units)	Form of references to the candidate (in units)			Connotation of references to the candidate (in units)			Airtime, allocated to the candidate (in sec.)		
			Pieces, fully dealing with the candidate	Pieces, partly dealing with the candidate	Mentionings about the candidate	+	-	0	Overall airtime of pieces, fully or partly dealing with the candidate	Airtime, allocated to the candidate, who appears specifically in the capacity of a candidate to the RA President	Airtime, allocated to the candidate, who appears in his professional or official capacities, or in a different capacity
1.	Paruyr Hayrikian	2121	1196	883	42	3	0	2118	196755.2	196755.2	0
2.	Serzh Sargsian	2018	600	1295	123	83	53	1882	115671.9	105646.4	10025.5
3.	Raffi Hovannisian	1443	514	852	77	22	11	1410	112732.6	112732.6	0
4.	Hrant Bagratian	1201	430	716	55	13	4	1184	97973.9	97559.9	414
5.	Andrias Ghukasian	903	346	512	45	6	0	897	53416.1	53416.1	0
6.	Vardan Sedrakian	680	241	370	69	0	11	669	47500.3	47500.3	0
7.	Arman Melikian	625	236	344	45	0	0	625	43720.3	43720.3	0
8.	Aram Harutiunian (up to February 7, 2013)*	436	227	192	17	0	3	433	39328.7	39328.7	0
	Total	9427	3790	5164	473	127	84	9216	707099	696659.5	10439.5

* On February 8, 2013, presidential candidate Aram Harutiunian submitted to the RA CEC a statement of withdrawal, which was accepted.

PRESIDENTIAL ELECTIONS 2013

January 21 - February 16, 2013

Number and connotation (positive, negative, neutral) of references to the presidential candidates and airtime, allocated to the presidential candidates:

First Channel of the Public Television of Armenia (H1)

	Candidates to the RA President	Number of references to the candidate (in units)	Form of references to the candidate (in units)			Connotation of references to the candidate (in units)			Airtime, allocated to the candidate (in sec.)		
			Pieces, fully dealing with the candidate	Pieces, partly dealing with the candidate	Mentionings about the candidate	+	-	0	Overall airtime of pieces, fully or partly dealing with the candidate	Airtime, allocated to the candidate, who appears specifically in the capacity of a candidate to the RA President	Airtime, allocated to the candidate, who appears in his professional or official capacities, or in a different capacity
1.	Hrant Bagratian	77	33	38	6	0	0	77	13968.1	13554.1	414
2.	Paruyr Hayrikian	120	59	57	4	0	0	120	12874.2	12874.2	0
3.	Serzh Sargsian	114	41	65	8	6	0	108	10184.7	9148.7	1036
4.	Raffi Hovannisian	88	33	49	6	0	1	87	9211.2	9211.2	0
5.	Arman Melikian	34	11	17	6	0	0	34	2843.1	2843.1	0
6.	Vardan Sedrakian	35	11	19	5	0	0	35	2536.6	2536.6	0
7.	Andrias Ghukasian	63	16	42	5	0	0	63	1988.1	1988.1	0
8.	Aram Harutiunian (up to February 7, 2013)*	20	9	7	4	0	0	20	1985	1985	0
	Total	551	213	294	44	6	1	544	55591	54141	1450

* On February 8, 2013, presidential candidate Aram Harutiunian submitted to the RA CEC a statement of withdrawal, which was accepted.

PRESIDENTIAL ELECTIONS 2013

January 21 - February 16, 2013

Number and connotation (positive, negative, neutral) of references to the presidential candidates and airtime, allocated to the presidential candidates:

“Armenia” TV channel

	Candidates to the RA President	Number of references to the candidate (in units)	Form of references to the candidate (in units)			Connotation of references to the candidate (in units)			Airtime, allocated to the candidate (in sec.)		
			Pieces, fully dealing with the candidate	Pieces, partly dealing with the candidate	Mentionings about the candidate	+	-	0	Overall airtime of pieces, fully or partly dealing with the candidate	Airtime, allocated to the candidate, who appears specifically in the capacity of a candidate to the RA President	Airtime, allocated to the candidate, who appears in his professional or official capacities, or in a different capacity
1.	Paruyr Hayrikian	197	140	51	6	0	0	197	15823.7	15823.7	0
2.	Hrant Bagratian	130	84	40	6	1	0	129	13529.1	13529.1	0
3.	Serzh Sargsian	147	78	62	7	14	3	130	10165.5	9369	796.5
4.	Raffi Hovannisian	115	62	46	7	3	0	112	9358.2	9358.2	0
5.	Andrias Ghukasian	57	16	32	9	0	0	57	933.6	933.6	0
6.	Aram Harutiunian (up to February 7, 2013)*	27	10	14	3	0	0	27	639.7	639.7	0
7.	Arman Melikian	37	8	22	7	0	0	37	618.6	618.6	0
8.	Vardan Sedrakian	38	8	23	7	0	0	38	521.6	521.6	0
	Total	748	406	290	52	18	3	727	51590	50793.5	796.5

* On February 8, 2013, presidential candidate Aram Harutiunian submitted to the RA CEC a statement of withdrawal, which was accepted.

PRESIDENTIAL ELECTIONS 2013

January 21 - February 16, 2013

Number and connotation (positive, negative, neutral) of references to the presidential candidates and airtime, allocated to the presidential candidates:

“ArmNews” TV channel

	Candidates to the RA President	Number of references to the candidate (in units)	Form of references to the candidate (in units)			Connotation of references to the candidate (in units)			Airtime, allocated to the candidate (in sec.)		
			Pieces, fully dealing with the candidate	Pieces, partly dealing with the candidate	Mentionings about the candidate	+	-	0	Overall airtime of pieces, fully or partly dealing with the candidate	Airtime, allocated to the candidate, who appears specifically in the capacity of a candidate to the RA President	Airtime, allocated to the candidate, who appears in his professional or official capacities, or in a different capacity
1.	Paruyr Hayrikian	506	312	184	10	0	0	506	35618	35618	0
2.	Hrant Bagratian	289	128	154	7	4	1	284	24124	24124	0
3.	Raffi Hovannisian	310	133	157	20	0	3	307	20601	20601	0
4.	Serzh Sargsian	419	163	223	33	18	14	387	19562.5	16539.5	3023
5.	Andrias Ghukasian	209	106	95	8	1	0	208	14269	14269	0
6.	Vardan Sedrakian	208	87	97	24	0	2	206	11302	11302	0
7.	Arman Melikian	162	61	88	13	0	0	162	6939.5	6939.5	0
8.	Aram Harutiunian (up to February 7, 2013)*	97	54	37	6	0	2	95	4720	4720	0
	Total	2200	1044	1035	121	23	22	2155	137136	134113	3023

* On February 8, 2013, presidential candidate Aram Harutiunian submitted to the RA CEC a statement of withdrawal, which was accepted.

PRESIDENTIAL ELECTIONS 2013

January 21 - February 16, 2013

Number and connotation (positive, negative, neutral) of references to the presidential candidates and airtime, allocated to the presidential candidates:

“Yerkir Media” TV channel

	Candidates to the RA President	Number of references to the candidate (in units)	Form of references to the candidate (in units)			Connotation of references to the candidate (in units)			Airtime, allocated to the candidate (in sec.)		
			Pieces, fully dealing with the candidate	Pieces, partly dealing with the candidate	Mentionings about the candidate	+	-	0	Overall airtime of pieces, fully or partly dealing with the candidate	Airtime, allocated to the candidate, who appears specifically in the capacity of a candidate to the RA President	Airtime, allocated to the candidate, who appears in his professional or official capacities, or in a different capacity
1.	Paruyr Hayrikian	269	150	105	14	0	0	269	29776.2	29776.2	0
2.	Raffi Hovannisian	183	45	106	32	6	0	177	12480.7	12480.7	0
3.	Serzh Sargsian	259	43	181	35	14	17	228	11960.7	11329.7	631
4.	Aram Harutiunian (up to February 7, 2013)*	55	23	32	0	0	0	55	11359.5	11359.5	0
5.	Andrias Ghukasian	126	45	70	11	4	0	122	9285	9285	0
6.	Arman Melikian	72	33	31	8	0	0	72	8380.7	8380.7	0
7.	Hrant Bagratian	135	28	83	24	0	0	135	6760.2	6760.2	0
8.	Vardan Sedrakian	86	25	42	19	0	2	84	6667	6667	0
	Total	1185	392	650	143	24	19	1142	96670	96039	631

* On February 8, 2013, presidential candidate Aram Harutiunian submitted to the RA CEC a statement of withdrawal, which was accepted.

PRESIDENTIAL ELECTIONS 2013

January 21 - February 16, 2013

Number and connotation (positive, negative, neutral) of references to the presidential candidates and airtime, allocated to the presidential candidates:

“Kentron” TV channel

	Candidates to the RA President	Number of references to the candidate (in units)	Form of references to the candidate (in units)			Connotation of references to the candidate (in units)			Airtime, allocated to the candidate (in sec.)		
			Pieces, fully dealing with the candidate	Pieces, partly dealing with the candidate	Mentionings about the candidate	+	-	0	Overall airtime of pieces, fully or partly dealing with the candidate	Airtime, allocated to the candidate, who appears specifically in the capacity of a candidate to the RA President	Airtime, allocated to the candidate, who appears in his professional or official capacities, or in a different capacity
1.	Paruyr Hayrikian	206	112	89	5	2	0	204	22393.4	22393.4	0
2.	Raffi Hovannisian	156	54	94	8	2	2	152	14772.4	14772.4	0
3.	Vardan Sedrakian	84	30	45	9	0	2	82	8955.5	8955.5	0
4.	Hrant Bagratian	98	29	64	5	1	2	95	8948.6	8948.6	0
5.	Serzh Sargsian	224	57	152	15	1	6	217	7472.4	6489.4	983
6.	Andrias Ghukasian	126	55	63	8	0	0	126	5747.6	5747.6	0
7.	Arman Melikian	78	33	37	8	0	0	78	4253.1	4253.1	0
8.	Aram Harutiunian (up to February 7, 2013)*	60	30	27	3	0	0	60	3633	3633	0
	Total	1032	400	571	61	6	12	1014	76176	75193	983

* On February 8, 2013, presidential candidate Aram Harutiunian submitted to the RA CEC a statement of withdrawal, which was accepted.

PRESIDENTIAL ELECTIONS 2013

January 21 - February 16, 2013

Number and connotation (positive, negative, neutral) of references to the presidential candidates and airtime, allocated to the presidential candidates:

Second Armenian TV Channel (H2)

	Candidates to the RA President	Number of references to the candidate (in units)	Form of references to the candidate (in units)			Connotation of references to the candidate (in units)			Airtime, allocated to the candidate (in sec.)		
			Pieces, fully dealing with the candidate	Pieces, partly dealing with the candidate	Mentionings about the candidate	+	-	0	Overall airtime of pieces, fully or partly dealing with the candidate	Airtime, allocated to the candidate, who appears specifically in the capacity of a candidate to the RA President	Airtime, allocated to the candidate, who appears in his professional or official capacities, or in a different capacity
1.	Serzh Sargsian	178	69	107	2	1	1	176	11347	10356	991
2.	Paruyr Hayrikian	131	69	62	0	0	0	131	9923.5	9923.5	0
3.	Raffi Hovannisian	100	50	50	0	8	2	90	9409	9409	0
4.	Hrant Bagratian	66	26	40	0	4	0	62	6437	6437	0
5.	Arman Melikian	37	26	11	0	0	0	37	4823	4823	0
6.	Andrias Ghukasian	55	26	29	0	0	0	55	4486	4486	0
7.	Vardan Sedrakian	34	20	14	0	0	2	32	4167.5	4167.5	0
8.	Aram Harutiunian (up to February 7, 2013)*	33	26	7	0	0	0	33	3757	3757	0
	Total	634	312	320	2	13	5	616	54350	53359	991

* On February 8, 2013, presidential candidate Aram Harutiunian submitted to the RA CEC a statement of withdrawal, which was accepted.

PRESIDENTIAL ELECTIONS 2013

January 21 - February 16, 2013

Number and connotation (positive, negative, neutral) of references to the presidential candidates and airtime, allocated to the presidential candidates:

“Shant” TV channel

	Candidates to the RA President	Number of references to the candidate (in units)	Form of references to the candidate (in units)			Connotation of references to the candidate (in units)			Airtime, allocated to the candidate (in sec.)		
			Pieces, fully dealing with the candidate	Pieces, partly dealing with the candidate	Mentionings about the candidate	+	-	0	Overall airtime of pieces, fully or partly dealing with the candidate	Airtime, allocated to the candidate, who appears specifically in the capacity of a candidate to the RA President	Airtime, allocated to the candidate, who appears in his professional or official capacities, or in a different capacity
1.	Paruyr Hayrikian	197	131	63	3	0	0	197	18161	18161	0
2.	Serzh Sargsian	127	62	44	21	7	0	120	12087.5	11544.5	543
3.	Raffi Hovannisian	105	49	52	4	3	1	101	8766.5	8766.5	0
4.	Hrant Bagratian	112	45	60	7	0	0	112	7203.5	7203.5	0
5.	Vardan Sedrakian	68	23	40	5	0	0	68	2727	2727	0
6.	Andrias Ghukasian	81	28	49	4	0	0	81	2027.5	2027.5	0
7.	Aram Harutiunian (up to February 7, 2013)*	45	18	26	1	0	0	45	1344.5	1344.5	0
8.	Arman Melikian	71	21	47	3	0	0	71	1253.5	1253.5	0
	Total	806	377	381	48	10	1	795	53571	53028	543

* On February 8, 2013, presidential candidate Aram Harutiunian submitted to the RA CEC a statement of withdrawal, which was accepted.

PRESIDENTIAL ELECTIONS 2013

January 21 - February 16, 2013

Number and connotation (positive, negative, neutral) of references to the presidential candidates and airtime, allocated to the presidential candidates:

Public Radio of Armenia

	Candidates to the RA President	Number of references to the candidate (in units)	Form of references to the candidate (in units)			Connotation of references to the candidate (in units)			Airtime, allocated to the candidate (in sec.)		
			Pieces, fully dealing with the candidate	Pieces, partly dealing with the candidate	Mentionings about the candidate	+	-	0	Overall airtime of pieces, fully or partly dealing with the candidate	Airtime, allocated to the candidate, who appears specifically in the capacity of a candidate to the RA President	Airtime, allocated to the candidate, who appears in his professional or official capacities, or in a different capacity
1.	Paruyr Hayrikian	183	77	106	0	0	0	183	12222	12222	0
2.	Serzh Sargsian	213	44	168	1	9	3	201	10272	9065	1207
3.	Raffi Hovannisian	130	24	106	0	0	2	128	5600.5	5600.5	0
4.	Hrant Bagratian	102	16	86	0	0	1	101	4458.5	4458.5	0
5.	Andrias Ghukasian	63	20	43	0	0	0	63	3936	3936	0
6.	Vardan Sedrakian	44	14	30	0	0	1	43	3389	3389	0
7.	Arman Melikian	41	14	27	0	0	0	41	3305.5	3305.5	0
8.	Aram Harutiunian (up to February 7, 2013)*	33	14	19	0	0	0	33	2054.5	2054.5	0
	Total	809	223	585	1	9	7	793	45238	44031	1207

* On February 8, 2013, presidential candidate Aram Harutiunian submitted to the RA CEC a statement of withdrawal, which was accepted.

PRESIDENTIAL ELECTIONS 2013

January 21 - February 16, 2013

Number and connotation (positive, negative, neutral) of references to the presidential candidates and airtime, allocated to the presidential candidates:

"ArmRadio FM 107"

	Candidates to the RA President	Number of references to the candidate (in units)	Form of references to the candidate (in units)			Connotation of references to the candidate (in units)			Airtime, allocated to the candidate (in sec.)		
			Pieces, fully dealing with the candidate	Pieces, partly dealing with the candidate	Mentionings about the candidate	+	-	0	Overall airtime of pieces, fully or partly dealing with the candidate	Airtime, allocated to the candidate, who appears specifically in the capacity of a candidate to the RA President	Airtime, allocated to the candidate, who appears in his professional or official capacities, or in a different capacity
1.	Paruyr Hayrikian	312	146	166	0	1	0	311	39963.2	39963.2	0
2.	Serzh Sargsian	337	43	293	1	13	9	315	22619.6	21804.6	815
3.	Raffi Hovannisian	256	64	192	0	0	0	256	22533.1	22533.1	0
4.	Hrant Bagratian	192	41	151	0	3	0	189	12544.9	12544.9	0
5.	Arman Melikian	93	29	64	0	0	0	93	11303.3	11303.3	0
6.	Andrias Ghukasian	123	34	89	0	1	0	122	10743.3	10743.3	0
7.	Aram Harutiunian (up to February 7, 2013)*	66	43	23	0	0	1	65	9835.5	9835.5	0
8.	Vardan Sedrakian	83	23	60	0	0	2	81	7234.1	7234.1	0
	Total	1462	423	1038	1	18	12	1432	136777	135962	815

* On February 8, 2013, presidential candidate Aram Harutiunian submitted to the RA CEC a statement of withdrawal, which was accepted.