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Office in Yerevan

**INTERIM REPORT ON MONITORING OF
ARMENIAN BROADCAST MEDIA COVERAGE OF
RA PRESIDENTIAL ELECTIONS IN 2013
(JANUARY 14 - FEBRUARY 3, 2013)**

This document has been produced within the framework of the project "Support to Two Electoral Cycles in Armenia", implemented by the OSCE Office in Yerevan with the financial assistance of the European Union. The views expressed herein can in no way be taken to reflect the official opinion of the European Union or of the OSCE.



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INTERIM REPORT ON MONITORING OF ARMENIAN BROADCAST MEDIA COVERAGE OF RA PRESIDENTIAL ELECTIONS IN 2013 (JANUARY 14 - FEBRUARY 3, 2013)

THE MONITORING of Armenian broadcast media coverage of RA presidential elections in 2013 is implemented by Yerevan Press Club. Assistance to this research is provided by OSCE Office in Yerevan within the framework of the project "Support to Two Electoral Cycles in Armenia", financed by the European Union. The monitoring is conducted in three stages: **the first stage** covers the period of October 1 - December 15, 2012 (ahead of pre-election promotion); **the second stage** covers the period of January 14-20, 2013 (in-between the official registration of the presidential candidates and the start of the pre-election promotion); **the third stage** covers the period of January 21 - February 16, 2013 (period of the pre-election promotion).

THE RESEARCH included 6 national TV channels - the **First Channel of the Public Television of Armenia (h1)**, "**Armenia**", "**Yerkir Media**", "**Kentron**", **Second Armenian TV Channel (h2)**, "**Shant**"; one Yerevan TV channel - "**ArmNews**", as well as the **Public Radio of Armenia** and "**ArmRadio FM 107**" radio channel.

CURRENT REPORT covers the first two weeks of the pre-election promotion (January 21 - February 3, 2013), as well as the previous week, following the registration of presidential candidates (January 14-20, 2013). During this period, as at the first stage of the research (see http://www.ypc.am/media_research/In/en), the broadcast media did not exhibit discrimination or openly biased attitude to the presidential candidates. Focusing on the coverage of eight registered candidates, the broadcasters to a certain extent compensated the uncertainty and "scattered attention", which were a consequence of the fact that a numerous names of potential presidential hopefuls (over 40) were circulated in October-December 2012.

THE LARGEST AMOUNT OF ATTENTION to the presidential campaign **during the first two weeks of pre-election promotion** was given by "**ArmNews**" TV channel and "**ArmRadio**", which with a large gap were followed by "**Yerkir Media**" and "**Kentron**" - the traditional leaders in covering political life. Other studied broadcasters showed roughly the same level of activeness in covering the electoral processes.

This picture is significantly different from the **last week before the pre-election promotion**, when along with "**ArmRadio**", **Second Armenian TV Channel**, "**Armenia**" and **Public Radio of Armenia** were among the leaders. "**Yerkir Media**" and "**Kentron**" were again significantly behind the leaders, what can imply a decrease in the level of interests of their owners towards the elections, as compared to the parliamentary elections of 2012, when both of these channels stood out as specifically active. This circumstance indicates a problem common for the Armenian broadcasting sphere: while covering political processes, TV companies are oriented toward the interests of their owners rather than the demands of the audience.

During the last week before the pre-election promotion, two candidates were distinguished with especially intensive coverage: incumbent RA President Serzh Sargsian

and the leader of “Heritage” party Raffi Hovannisian. Their leadership, both in terms of frequency of references and amount of airtime, was apparent in all media studied, with the exception of **the Second Armenian TV Channel** and “**Shant**”, where in terms of airtime Serzh Sargsian was followed respectively by the leader of “Liberty” party Hrant Bagratian and Vardan Sedrakian, who introduced himself as specialist in epic poetry. Besides, Hrant Bagratian was ahead of Raffi Hovannisian in terms of frequency of references on “**Yerkir Media**”. In general, during this week the intensity of the candidates’ coverage can be considered proportional to their activeness in organizing pre-election events (meetings with the voters, press conferences, etc.).

The distribution of attention towards the candidates changed significantly **during the next two weeks**. First, in terms of airtime the leader of the “National Self-Determination” Union Paruyr Hayrikian became the forerunner, which can be explained by the intensive coverage of the events, connected to the assassination attempt against him in the evening of January 31. In three days (February 1-3) the number of references to Paruyr Hayrikian constituted about half of all references to him during the first two weeks of pre-election promotion, and the volume of airtime constituted almost two thirds of all airtime, allocated to him during the same period. Second, among the candidates four leaders became obvious, both in terms of frequency of references to them, as well as in terms of volume of airtime: apart from Paruyr Hayrikian, these are Raffi Hovannisian, Serzh Sargsian and Hrant Bagratian. At the same time, it is impossible to say that the second four candidates were neglected by the media: numbers reflecting the frequency and length of their appearances on air show that even in spite of a limited number of their pre-election events they receive an opportunity to present their ideas to the voters. This refers also to the Director of Radio “Hay” Andrias Ghukasian, who went on hunger-strike from the first day of the pre-election promotion and did not hold any special pre-election events.

The coverage of activities of the incumbent President deserves attention. **During the last week before the pre-election promotion**, the media pretty intensively covered his activities not as a candidate but as an official. Thus, coverage of Serzh Sargsian in the capacity of the President of Armenia constituted 65.6% (or almost two thirds) of all cumulative airtime, allocated to him by 9 channels studied. Moreover, on “**Shant**” this indicator constituted 93.4%, and on **PTA First Channel** it constituted 85.3%. As a result, Serzh Sargsian received significant information advantage against his competitors, whose activities - not in the capacity of candidates - were not covered in any way, with the exception of 30 seconds of coverage of Raffi Hovannisian. Predominance of the coverage of Serzh Sargsian as President over his coverage as candidate was recorded on 8 out of 9 media studied. The only exception during this week was “**ArmRadio**”, where in the airtime, allocated to Serzh Sargsian, the share of his coverage as President constituted only 5.4%.

However, coverage of the incumbent President in the media studied changed dramatically with the **start of the pre-election promotion**. Appearances of Serzh Sargsian in the capacity of the President during the period from January 21 to February 3 already constituted 14.8% of the total cumulative airtime allocated to him. The lowest indicator is still the one on “**ArmRadio**” - 6.9%, and on other studied broadcasters it was also quite acceptable: from 7.1% on “**Yerkir Media**” to 27.8% on “**ArmNews**”. This fact suggests that, unlike all previous elections, to a certain extent there is attention towards the unwritten rule, according to which an official running for office needs to limit his public appearances unconnected to the pre-election campaign, and media need to cover such appearances more concisely. An indirect sign of this concise coverage is that **during the first two weeks of the pre-election promotion** in terms of the number of references

(1,088) on the studied broadcasters the incumbent President Serzh Sargsian was the leader among all candidates, but in terms of airtime volume he was only the third. Moreover, according to the latter indicator, Paruyr Hayrikian received almost two times as much airtime than Serzh Sargsian.

At the same time, the contrast between the period directly before the pre-election promotion and the rapid pre-election promotion itself another time proves the necessity of regulation and monitoring of a more lengthy period than the 4 weeks of pre-election promotion. Otherwise, it would be difficult to talk about equal information opportunities for candidates.

THE BALANCE OF CONNOTATION REFERENCES to presidential hopefuls suggests that the attitude of the society (at least its reflection in the airtime of the media studied) is the most polarized when it comes to the candidacy of Serzh Sargsian (47 positive and 29 negative references). Overall connotation references to the incumbent President **during the first two weeks of the pre-election promotion** constituted 7.5% of all cumulative references to him by the media studied. This is the most intensive expression of an attitude among all candidates (Raffi Hovannisian has 2.4%, Hrant Bagratian has 1.7%, Andrias Ghukasian has 1.2%, and the leader of the “National Accord” party Aram Harutiunian has 1%). As for other three candidates, connotation references have not been recorded at all, or (as in case of Paruyr Hayrikian) their share is extremely low. In general, positive references dominate over negative (82 against 32): with the exception of the incumbent President and Aram Harutiunian no candidates were mentioned in an unequivocally negative context.

Positive references are encountered as a rule in stories, where citizens talk about their support toward a certain candidate. Negative references to Serzh Sargsian are recorded mostly in discussion programmes (more often on “**ArmNews**”, “**ArmRadio**” and “**Yerkir Media**”), where guests make critical remarks about the incumbent President.

ANALYSIS OF THE LISTS OF PARTICIPANTS OF DISCUSSION PROGRAMMES of the format “guest in the studio” suggests an extreme deficit of pre-election debates and clash of opinions (whether candidates themselves or their supporters). Along with the minimal attention of programmes of various profile towards pre-election platforms of the presidential hopefuls (except Hrant Bagratian, none of the candidates is stressing his specific platform provisions), this limits the opportunity for an informed and conscious choice by Armenian citizens. In essence, the statements of the candidates in pre-election promotion videos, pre-election meetings and press conferences, even in TV and radio interviews are repeating each other.

The absence of debates does not allow to present the audience with a critical glance at the platforms of the candidates. To a certain extent this is compensated by the more frequent appearance in the discussion programmes of guests, who evaluate the pre-electoral behaviour and statements of the participants of the presidential race. At least 5 out of 9 media studied attempted to perform this mission throughout the period covered by the current report. Exceptions were **Public Radio of Armenia**, **PTA First Channel** and “**Shant**”, for which pre-election discussions did not seem to be a priority. **Second Armenian TV Channel** initiated such discussions more rarely than it could be expected from a TV channel of general profile.

Perhaps the absence of debates remains the main problem of coverage of the pre-election promotion by the broadcasting media of Armenia.

GENERAL INFORMATION ON MONITORING

THE MONITORING of Armenian broadcast media coverage of RA presidential elections in 2013 is implemented by Yerevan Press Club. Assistance to this research is provided by OSCE Office in Yerevan within the framework of the project "Support to Two Electoral Cycles in Armenia", financed by the European Union. The monitoring is conducted in three stages: **the first stage** covers the period of October 1 - December 15, 2012 (ahead of pre-election promotion); **the second stage** covers the period of January 14-20, 2013 (in-between the official registration of the presidential candidates and the start of the pre-election promotion); **the third stage** covers the period of January 21 - February 16, 2013 (period of the pre-election promotion).

SECOND AND THIRD STAGES

OBJECTIVES OF THE MONITORING were to define and determine through analyzing quantitative and qualitative data:

- the level of attention of Armenian broadcast media to the elections of RA President;
- how free and unbiased were the broadcast media in informing the voters about the presidential candidates, and in ensuring their access to air to express their views and opinions;
- how compliant the broadcast media were with the legislative provisions, regulating the coverage of the pre-election promotion;
- how compliant were the broadcast media with the RA international commitments in terms of elections coverage throughout the pre-election promotion.

In order to fulfil the objectives mentioned above methods of quantitative and qualitative monitoring were applied.

THE QUANTITATIVE METHODS included direct calculations and measuring of the materials of broadcast media (*for the methodology of the quantitative monitoring see below*).

THE QUALITATIVE METHODS represent a combination of the analysis of the gathered quantitative data with the evaluation of the specific situation in the media during the monitoring period, which include interviews with representatives of media, political parties, civil society organizations and expert community, as well as analysis of publications devoted to the topic of media coverage of election campaign, study and fact-checking of statements by party representatives and politicians regarding the media performance during the pre-election period.

MONITORING INCLUDED 9 BROADCAST MEDIA:

6 national channels: **First Channel of Public Television of Armenia (H1), "Armenia", "Yerkir Media", "Kentron", Second Armenian TV Channel (H2), "Shant";**

1 TV channel of Yerevan: **"ArmNews"** (the only Armenian TV channel that has a profile of news/current affairs and international programmes);

2 radio channels - **Public Radio of Armenia, “ArmRadio FM 107”** (the only 24-hours talk radio channel in Armenia, which pays priority attention to social and political processes).

ON THE ABOVE-MENTIONED TV AND RADIO CHANNELS THE STUDY INCLUDED:

AT THE SECOND STAGE (January 14-20, 2013) - the main issue of the news/news and comment programme and one current affairs/discussion programme of each day, aired in the evening prime time.

AT THE THIRD STATE (January 21 - February 16, 2013) - all programmes aired in the evening prime time (**18.00-01.00**), **with the exception of** pre-election promotion slots, as well as commercial/social advertisement, and TV tickers.

THE MONITORING OBJECTS were all TV and radio pieces, which contained references to candidates to RA President.

MONITORING METHODOLOGY

I. The main unit of the study was **TV and radio piece**.

The following was regarded as a TV/radio piece:

The airtime unit, distinct in its theme, composition and design, i.e.:

- a.** a separate story in the newscast;
- b.** a separate communication, presented by the programme host;
- c.** a part (section, story) of the programme, touching on different issues/problems, made distinct by theme, composition and design (with a bloom, a jingle, etc.);
- d.** introductory announcements of the pieces were viewed as a part of the story they referred to;
- e.** the text of the host, introducing the TV/radio piece (report, etc.), was viewed as a part of this piece (report, etc.).

Of these:

- **News/news and comment programmes** were divided into stories, and each story was treated as a separate independent piece;

- **Current affairs/discussion programmes**, as well as **programmes of various orientations** were treated in the following way:

1. If the programme was devoted to one topic, it was treated as one independent piece;
2. If the programme was tessellated, i.e. divided into independent thematic units, then every unit was treated as a separate independent piece.

II. Monitors recorded the duration of the air studied (**18.00-01.00**) on a daily basis.

The programmes that started but did not end till **18.00** were not considered: the monitoring started after the end of the programme. The programmes that started but did not end till

01.00 were studied in full, until their end.

Monitoring **did not include**:

- Pre-election promotion slots;
- Commercial/social advertisement;
- TV tickers.

III. Monitors **determined and recorded**:

1. Number and form of references to candidates to RA President in TV and radio pieces

Monitors determined and recorded in the appropriate table sections the presence and form of references to candidates to RA President in TV and radio pieces.

The form of references to a candidate was differentiated in the following way:

A. A piece **fully** dealing with a candidate.

A piece was considered fully dealing with a candidate, even if it included reference to another candidate, or other topic(s) outside of the scope of the subject of the current monitoring, but such reference was **subordinate** to the main topic. If such piece contained a reference of subordinate nature to another candidate, this candidate was also recorded in the appropriate table section, according to the form of the reference to him (partly dealing or a mentioning).

B. A piece **partly** dealing with a candidate.

A piece was considered partly dealing with a candidate, when it contained an **equivalent** reference to another candidate or other topic(s) outside of the scope of the subject of the current monitoring. If such piece contained equivalent references to two or more candidates, each reference to one of these candidates was recorded as "partly".

C. A piece containing **mentioning** of a candidate.

As mentioning were considered those cases, when in a piece a candidate was simply named, but no supplementary information or characteristic about him was given.

Also any appearance of a candidate on TV screen was considered as mentioning. If appearance on the screen was part of a TV piece, already containing a reference (fully or partly) to that candidate, then it was not additionally recorded as mentioning. If the appearance of a candidate took place in a TV piece, which did not contain any references to him, then it was considered as separate mentioning.

Any appearance of the candidate to RA President in a TV/radio piece was considered as a reference to that candidate, irrespective of the capacity in which this person appeared (even if he was presented in the piece as performing his official or professional duties). And therefore, any such reference was studied according to all categories mentioned above and below (form and nature of the

reference, airtime).

If a piece contained a reference not to the candidate per se, but to **the representative of his headquarters/proxy**, and this capacity was somehow stressed in the piece, this reference (its form and nature, airtime) was recorded on the account of the given candidate.

In each piece only one reference and only one form of reference to each candidate was recorded.

These categories were measured in **units**.

2. Nature of references to candidates to RA President in TV/radio pieces

Monitors determined and recorded in the appropriate table section the nature, **positive (+)**, **negative (-)** or **neutral (0)**, of the reference to a candidate in a TV/radio piece.

The connotational (positive, negative) references were understood to be those that were contained in pieces leaving on the audience an obvious positive or negative impression about the candidate. When the tone was not that obvious, reference was recorded as neutral. All the doubts of the monitor were also interpreted in favour of neutral reference.

Besides, if the piece informed that a certain individual/organization has publicly announced its support/non-support to a candidate to RA President, the reference to this candidate was recorded as positive/negative, respectively.

In each piece only one connotation (+, - or 0) to each candidate was recorded.

This category was measured in **units**.

3. Airtime in TV/radio pieces fully or partly dealing with candidates to RA President

A. In case a piece was fully or partly devoted to a candidate, the monitors determined and recorded the **airtime**, allocated to the candidate for expressing his views and opinions, as well as judgments and narrations about the candidate by other persons.

The measurement of airtime allocated to a candidate for expressing his views and opinions, as well as judgments and narrations about him by other persons was made in the following way:

- 1) if the piece was fully dealing with this or that candidate, his whole airtime was recorded by monitors as belonging to that candidate;
- 2) if the candidate was covered in a part of a piece, the monitors recorded only the part of the airtime covering the candidate;
- 3) if the piece fully dealing with the candidate, conventionally named X, quoted the statements (not referring to candidate X) by other candidate (conventionally called Y), or the judgments, narrations of other persons about Y were presented, **with no comparison with X**, Y received the airtime of this part of the piece;
- 4) if the piece fully dealing with the candidate X quoted his words about another candidate,

Y, or the statements of Y about X were quoted, or judgments, narrations of other persons about Y *in comparison with X* were presented, **50% of relevant airtime** was classed by the monitors to belong to X and Y each.

B. In addition to recording **the overall airtime**, allocated to the candidate, the capacity in which the given candidate appeared was also studied. Thus, the following categories were differentiated and recorded in the appropriate table section.

1. Airtime, allocated to the candidate, who appears specifically in the capacity of a candidate to the RA President;

2. Airtime, allocated to the candidate, who appears in his professional or official capacities, or in a different capacity.

This category was measured in **seconds**.

IV. Recording the participants of various programmes in “guest-in-studio”/talk-show/interview format

At the evening prime time (**18.00-01.00**) of the TV/radio channel studied the monitors recorded in a separate list the participants of various programmes in **“guest-in-studio”/talk-show/interview** format (including participants of news programmes that had the given format). The names of the programmes, the names of the invitees and their positions were specified in the list.

If the participant of the programme in **“guest-in-studio”/talk-show/interview** format was not the candidate per se, but the **representative of his headquarter/proxy**, and this capacity was somehow stressed in the piece, the programme was recorded in the list under the name of the given candidate.

**POLITICAL FIGURES,
INCLUDED IN THE LIST OF MONITORING**

Object of monitoring were 8 political figures, registered by the RA Central Electoral Commission for running in the elections to RA President.

1.	Hrant Bagratian
2.	Paruyr Hayrikian
3.	Aram Harutiunian
4.	Raffi Hovannisian
5.	Andrias Ghukasian
6.	Arman Melikian
7.	Serzh Sargsian
8.	Vardan Sedrakian

THE MEDIA STUDIED: BRIEF OVERVIEW

FIRST CHANNEL OF PUBLIC TELEVISION OF ARMENIA (H1) is a part of the Public TV and Radio Company, founded in 2001. The managing body is the Council of Public TV and Radio Company. The daily duration of air of the First Channel is 24 hours. The programmes of the channel can also be received abroad via satellite. **At the second stage (January 14-20, 2013)**, the study focused on the main issue of the daily news programme “Arajin Lratvakan” (at 21.00), and on the discussion programme “Interview” (Monday-Friday, 23.40). **At the third stage (pre-election promotion)**, all the programmes of the evening prime time were studied (18.00-01.00).

“**ARMENIA**” is a private TV company, founded in 1998. The daily duration of air is 24 hours. The programmes of the channel can also be received abroad via satellite. **At the second stage (January 14-20, 2013)**, the study focused on the main issue of the daily news programme “Zham” (at 20.00); discussion programmes “Live Journal” (Monday-Friday, 24.00) and “R-Evolution” (Sunday, 23.00). **At the third stage (pre-election promotion)**, all the programmes of the evening prime time were studied (18.00-01.00).

“**ARMNEWS**” is a private TV company, founded in 2003. The daily duration of air is 24 hours. It also rebroadcasts the TV programmes of “EuroNews” international news TV channel. **At the second stage (January 14-20, 2013)**, the study focused on the main issue of the daily news programme “Lurer” (at 19.00); discussion programmes “Banadzev” (Monday-Friday, 20.00), “Before Our Voting” (Saturday, 19.40) and “Real Politics” (Sunday, 19.30). **At the third stage (pre-election promotion)**, all the programmes of the evening prime time were studied (18.00-01.00).

“**YERKIR MEDIA**” is a private TV company, founded in 2004. The daily duration of air is 24 hours. The programmes of the channel can also be received abroad via satellite. **At the second stage (January 14-20, 2013)**, the study focused on the main issue of the news programme “Yerkirn Aysor” (Monday-Saturday, at 22.30) and the Sunday news and comment programme “Yerkri Shabat” (22.30); discussion programmes “Yerkri Hartse” (Monday-Friday, 23.10) and “Khmbagir” (Sunday, 21.20). **At the third stage (pre-election promotion)**, all the programmes of the evening prime time were studied (18.00-01.00).

“**KENTRON**” is a private TV company, founded in 2004. The daily duration of air is 24 hours. **At the second stage (January 14-20, 2013)**, the study focused on the main issue of the daily news programme “Epikentron” (at 21.30); discussion programmes “Urvagits” (Monday-Thursday at 22.22) and “Haykakan Urbat” (Friday, 22.22). **At the third stage (pre-election promotion)**, all the programmes of the evening prime time were studied (18.00-01.00).

SECOND ARMENIAN TV CHANNEL (H2) is a private TV company, founded in 1998. The daily duration of air is 18 hours. **At the second stage (January 14-20, 2013)**, the study focused on the main issue of the news programme “Lraber” (Monday-Saturday, at 20.00) and on the discussion programme “Fourth Studio/Right to Speech” (Monday-Friday, 20.30). **At the third stage (pre-election promotion)**, all the programmes of the evening prime time were studied (18.00-01.00).

“**SHANT**” is a private TV company, founded in 1994. The daily duration of air is 24 hours. The programmes of the channel can also be received abroad via satellite. **At the second**

stage (January 14-20, 2013), the study focused on the main issue of the news programme "Horizon" (Monday-Saturday, at 22.00) and its Sunday news and comment version "Sunday Horizon" (22.00). **At the third stage (pre-election promotion)**, all the programmes of the evening prime time were studied (18.00-01.00).

PUBLIC RADIO OF ARMENIA is a part of the Public TV and Radio Company, founded in 2001. The managing body is the Council of Public TV and Radio Company. The daily duration of air is 24 hours. The programmes of the channel can also be received abroad via satellite. **At the second stage (January 14-20, 2013)**, the study focused on the main issue of the daily news programme "Radiolur" (at 18.00). **At the third stage (pre-election promotion)**, all the programmes of the evening prime time were studied (18.00-01.00).

"ARMRADIO FM 107" is a private radio company, founded in 2002. The daily duration of air is 24 hours. **At the second stage (January 14-20, 2013)**, the study focused on the main issue of the daily news programme "Lurer" (at 18.00) and on the discussion programme "Analytical Page with Hrant Melik-Shahnazarian" (Monday-Saturday, 19.00). **At the third stage (pre-election promotion)**, all the programmes of evening prime time were studied (18.00-01.00).

TABLES
JANUARY 21 - FEBRUARY 3, 2013

PRESIDENTIAL ELECTIONS 2013

January 21 - February 3, 2013

Number and connotation (positive, negative, neutral) of references to the presidential candidates and airtime, allocated to the presidential candidates on the 9 broadcast media studied:

First Channel of the Public Television of Armenia (H1), "Armenia", "ArmNews", "Yerkir Media", "Kentron",
Second Armenian TV Channel (H2), "Shant", Public Radio of Armenia, "ArmRadio FM 107"

	Candidates to the RA President	Number of references to the candidate (in units)	Form of references to the candidate (in units)			Connotation of references to the candidate (in units)			Airtime, allocated to the candidate (in sec.)		
			Pieces, fully dealing with the candidate	Pieces, partly dealing with the candidate	Mentionings about the candidate	+	-	0	Overall airtime of pieces, fully or partly dealing with the candidate	Airtime, allocated to the candidate, who appears specifically in the capacity of a candidate to the RA President	Airtime, allocated to the candidate, who appears in his professional or official capacities, or in a different capacity
1.	Paruyr Hayrikian	1018	643	362	13	3	0	1015	104765	104765	0
2.	Raffi Hovannisian	740	254	458	28	17	0	723	63682.5	63682.5	0
3.	Serzh Sargsian	1088	314	716	58	47	29	1012	56210	47896.5	8313.5
4.	Hrant Bagratian	587	182	388	17	10	0	577	46081.1	46081.1	0
5.	Aram Harutiunian	317	155	148	14	0	3	314	27950.2	27950.2	0
6.	Vardan Sedrakian	332	126	181	25	0	0	332	26296.4	26296.4	0
7.	Andrias Ghukasian	437	149	271	17	5	0	432	26106.2	26106.2	0
8.	Arman Melikian	298	82	199	17	0	0	298	14939.6	14939.6	0
	Total	4817	1905	2723	189	82	32	4703	366031	357717.5	8313.5

PRESIDENTIAL ELECTIONS 2013

January 21 - February 3, 2013

Number and connotation (positive, negative, neutral) of references to the presidential candidates and airtime, allocated to the presidential candidates:

First Channel of the Public Television of Armenia (H1)

	Candidates to the RA President	Number of references to the candidate (in units)	Form of references to the candidate (in units)			Connotation of references to the candidate (in units)			Airtime, allocated to the candidate (in sec.)		
			Pieces, fully dealing with the candidate	Pieces, partly dealing with the candidate	Mentionings about the candidate	+	-	0	Overall airtime of pieces, fully or partly dealing with the candidate	Airtime, allocated to the candidate, who appears specifically in the capacity of a candidate to the RA President	Airtime, allocated to the candidate, who appears in his professional or official capacities, or in a different capacity
1.	Paruyr Hayrikian	59	39	17	3	0	0	59	7953.6	7953.6	0
2.	Hrant Bagratian	32	13	15	4	0	0	32	5167.1	5167.1	0
3.	Raffi Hovannisian	45	14	27	4	0	0	45	4332.1	4332.1	0
4.	Serzh Sargsian	58	20	34	4	2	0	56	3843.6	3085.6	758
5.	Vardan Sedrakian	18	7	7	4	0	0	18	2072	2072	0
6.	Arman Melikian	15	4	7	4	0	0	15	1813.6	1813.6	0
7.	Aram Harutiunian	15	6	5	4	0	0	15	1755	1755	0
8.	Andrias Ghukasian	32	8	20	4	0	0	32	1002	1002	0
	Total	274	111	132	31	2	0	272	27939	27181	758

PRESIDENTIAL ELECTIONS 2013

January 21 - February 3, 2013

Number and connotation (positive, negative, neutral) of references to the presidential candidates and airtime, allocated to the presidential candidates:

“Armenia” TV channel

	Candidates to the RA President	Number of references to the candidate (in units)	Form of references to the candidate (in units)			Connotation of references to the candidate (in units)			Airtime, allocated to the candidate (in sec.)		
			Pieces, fully dealing with the candidate	Pieces, partly dealing with the candidate	Mentionings about the candidate	+	-	0	Overall airtime of pieces, fully or partly dealing with the candidate	Airtime, allocated to the candidate, who appears specifically in the capacity of a candidate to the RA President	Airtime, allocated to the candidate, who appears in his professional or official capacities, or in a different capacity
1.	Paruyr Hayrikian	108	82	23	3	0	0	108	9216.7	9216.7	0
2.	Raffi Hovannisian	61	33	24	4	3	0	58	6761.2	6761.2	0
3.	Hrant Bagratian	60	35	22	3	1	0	59	5714.6	5714.6	0
4.	Serzh Sargsian	78	39	36	3	9	2	67	5186	4479.5	706.5
5.	Aram Harutiunian	21	7	11	3	0	0	21	484.7	484.7	0
6.	Vardan Sedrakian	22	4	15	3	0	0	22	397.6	397.6	0
7.	Andrias Ghukasian	29	6	20	3	0	0	29	361.6	361.6	0
8.	Arman Melikian	18	1	14	3	0	0	18	235.6	235.6	0
	Total	397	207	165	25	13	2	382	28358	27651.5	706.5

PRESIDENTIAL ELECTIONS 2013

January 21 - February 3, 2013

Number and connotation (positive, negative, neutral) of references to the presidential candidates and airtime, allocated to the presidential candidates:

“ArmNews” TV channel

	Candidates to the RA President	Number of references to the candidate (in units)	Form of references to the candidate (in units)			Connotation of references to the candidate (in units)			Airtime, allocated to the candidate (in sec.)		
			Pieces, fully dealing with the candidate	Pieces, partly dealing with the candidate	Mentionings about the candidate	+	-	0	Overall airtime of pieces, fully or partly dealing with the candidate	Airtime, allocated to the candidate, who appears specifically in the capacity of a candidate to the RA President	Airtime, allocated to the candidate, who appears in his professional or official capacities, or in a different capacity
1.	Paruyr Hayrikian	228	149	77	2	0	0	228	18246	18246	0
2.	Hrant Bagratian	142	57	83	2	2	0	140	11642	11642	0
3.	Raffi Hovannisian	154	69	80	5	0	0	154	11266	11266	0
4.	Serzh Sargsian	214	83	117	14	10	9	195	10030.5	7238.5	2792
5.	Vardan Sedrakian	111	44	53	14	0	0	111	6959	6959	0
6.	Andrias Ghukasian	95	47	44	4	1	0	94	5705	5705	0
7.	Aram Harutiunian	69	38	25	6	0	2	67	3305	3305	0
8.	Arman Melikian	90	26	56	8	0	0	90	2507.5	2507.5	0
	Total	1103	513	535	55	13	11	1079	69661	66869	2792

PRESIDENTIAL ELECTIONS 2013

January 21 - February 3, 2013

Number and connotation (positive, negative, neutral) of references to the presidential candidates and airtime, allocated to the presidential candidates:

“Yerkir Media” TV channel

	Candidates to the RA President	Number of references to the candidate (in units)	Form of references to the candidate (in units)			Connotation of references to the candidate (in units)			Airtime, allocated to the candidate (in sec.)		
			Pieces, fully dealing with the candidate	Pieces, partly dealing with the candidate	Mentionings about the candidate	+	-	0	Overall airtime of pieces, fully or partly dealing with the candidate	Airtime, allocated to the candidate, who appears specifically in the capacity of a candidate to the RA President	Airtime, allocated to the candidate, who appears in his professional or official capacities, or in a different capacity
1.	Paruyr Hayrikian	136	81	51	4	0	0	136	13970.7	13970.7	0
2.	Aram Harutiunian	39	16	23	0	0	0	39	7378.5	7378.5	0
3.	Raffi Hovannisian	93	23	61	9	4	0	89	7250.2	7250.2	0
4.	Andrias Ghukasian	63	15	46	2	4	0	59	6222	6222	0
5.	Serzh Sargsian	137	28	95	14	7	8	122	5731.2	5322.2	409
6.	Hrant Bagratian	61	12	44	5	0	0	61	4564.2	4564.2	0
7.	Vardan Sedrakian	30	11	17	2	0	0	30	2710	2710	0
8.	Arman Melikian	38	14	24	0	0	0	38	2665.2	2665.2	0
	Total	597	200	361	36	15	8	574	50492	50083	409

PRESIDENTIAL ELECTIONS 2013

January 21 - February 3, 2013

Number and connotation (positive, negative, neutral) of references to the presidential candidates and airtime, allocated to the presidential candidates:

“Kentron” TV channel

	Candidates to the RA President	Number of references to the candidate (in units)	Form of references to the candidate (in units)			Connotation of references to the candidate (in units)			Airtime, allocated to the candidate (in sec.)		
			Pieces, fully dealing with the candidate	Pieces, partly dealing with the candidate	Mentionings about the candidate	+	-	0	Overall airtime of pieces, fully or partly dealing with the candidate	Airtime, allocated to the candidate, who appears specifically in the capacity of a candidate to the RA President	Airtime, allocated to the candidate, who appears in his professional or official capacities, or in a different capacity
1.	Paruyr Hayrikian	90	59	30	1	2	0	88	12297.3	12297.3	0
2.	Raffi Hovannisian	76	19	52	5	1	0	75	5631.3	5631.3	0
3.	Vardan Sedrakian	36	15	20	1	0	0	36	4985.8	4985.8	0
4.	Hrant Bagratian	49	12	35	2	0	0	49	3776	3776	0
5.	Serzh Sargsian	114	28	82	4	1	1	112	3710.5	2873.5	837
6.	Andrias Ghukasian	56	23	30	3	0	0	56	3320.6	3320.6	0
7.	Aram Harutiunian	45	21	23	1	0	0	45	3048	3048	0
8.	Arman Melikian	35	8	26	1	0	0	35	1125.5	1125.5	0
	Total	501	185	298	18	4	1	496	37895	37058	837

PRESIDENTIAL ELECTIONS 2013

January 21 - February 3, 2013

Number and connotation (positive, negative, neutral) of references to the presidential candidates and airtime, allocated to the presidential candidates:

Second Armenian TV Channel (H2)

	Candidates to the RA President	Number of references to the candidate (in units)	Form of references to the candidate (in units)			Connotation of references to the candidate (in units)			Airtime, allocated to the candidate (in sec.)		
			Pieces, fully dealing with the candidate	Pieces, partly dealing with the candidate	Mentionings about the candidate	+	-	0	Overall airtime of pieces, fully or partly dealing with the candidate	Airtime, allocated to the candidate, who appears specifically in the capacity of a candidate to the RA President	Airtime, allocated to the candidate, who appears in his professional or official capacities, or in a different capacity
1.	Serzh Sargsian	110	38	70	2	0	1	109	5968.5	5099.5	869
2.	Raffi Hovannisian	49	26	23	0	6	0	43	5138.5	5138.5	0
3.	Paruyr Hayrikian	65	45	20	0	0	0	65	4787	4787	0
4.	Hrant Bagratian	33	14	19	0	4	0	29	3360.5	3360.5	0
5.	Aram Harutiunian	22	18	4	0	0	0	22	2500	2500	0
6.	Vardan Sedrakian	19	12	7	0	0	0	19	2277.5	2277.5	0
7.	Andrias Ghukasian	26	12	14	0	0	0	26	1985	1985	0
8.	Arman Melikian	16	10	6	0	0	0	16	1834	1834	0
	Total	340	175	163	2	10	1	329	27851	26982	869

PRESIDENTIAL ELECTIONS 2013

January 21 - February 3, 2013

Number and connotation (positive, negative, neutral) of references to the presidential candidates and airtime, allocated to the presidential candidates:

“Shant” TV channel

	Candidates to the RA President	Number of references to the candidate (in units)	Form of references to the candidate (in units)			Connotation of references to the candidate (in units)			Airtime, allocated to the candidate (in sec.)		
			Pieces, fully dealing with the candidate	Pieces, partly dealing with the candidate	Mentionings about the candidate	+	-	0	Overall airtime of pieces, fully or partly dealing with the candidate	Airtime, allocated to the candidate, who appears specifically in the capacity of a candidate to the RA President	Airtime, allocated to the candidate, who appears in his professional or official capacities, or in a different capacity
1.	Paruyr Hayrikian	98	70	28	0	0	0	98	10399.5	10399.5	0
2.	Raffi Hovannisian	57	27	29	1	3	0	54	6477.5	6477.5	0
3.	Serzh Sargsian	71	30	25	16	5	0	66	5836	5411	425
4.	Vardan Sedrakian	32	14	17	1	0	0	32	2413	2413	0
5.	Hrant Bagratian	41	13	27	1	0	0	41	1482	1482	0
6.	Aram Harutiunian	36	16	20	0	0	0	36	1269	1269	0
7.	Andrias Ghukasian	47	14	32	1	0	0	47	1021	1021	0
8.	Arman Melikian	28	8	19	1	0	0	28	726	726	0
	Total	410	192	197	21	8	0	402	29624	29199	425

PRESIDENTIAL ELECTIONS 2013

January 21 - February 3, 2013

Number and connotation (positive, negative, neutral) of references to the presidential candidates and airtime, allocated to the presidential candidates:

Public Radio of Armenia

	Candidates to the RA President	Number of references to the candidate (in units)	Form of references to the candidate (in units)			Connotation of references to the candidate (in units)			Airtime, allocated to the candidate (in sec.)		
			Pieces, fully dealing with the candidate	Pieces, partly dealing with the candidate	Mentionings about the candidate	+	-	0	Overall airtime of pieces, fully or partly dealing with the candidate	Airtime, allocated to the candidate, who appears specifically in the capacity of a candidate to the RA President	Airtime, allocated to the candidate, who appears in his professional or official capacities, or in a different capacity
1.	Paruyr Hayrikian	99	50	49	0	0	0	99	6622	6622	0
2.	Serzh Sargsian	123	25	98	0	7	0	116	5480	4681	799
3.	Raffi Hovannisian	66	10	56	0	0	0	66	2723	2723	0
4.	Hrant Bagratian	59	8	51	0	0	0	59	2579.5	2579.5	0
5.	Vardan Sedrakian	22	6	16	0	0	0	22	2025.5	2025.5	0
6.	Andrias Ghukasian	36	8	28	0	0	0	36	2021	2021	0
7.	Arman Melikian	21	5	16	0	0	0	21	1653.5	1653.5	0
8.	Aram Harutiunian	28	9	19	0	0	0	28	1623.5	1623.5	0
	Total	454	121	333	0	7	0	447	24728	23929	799

PRESIDENTIAL ELECTIONS 2013

January 21 - February 3, 2013

Number and connotation (positive, negative, neutral) of references to the presidential candidates and airtime, allocated to the presidential candidates:

"ArmRadio FM 107"

	Candidates to the RA President	Number of references to the candidate (in units)	Form of references to the candidate (in units)			Connotation of references to the candidate (in units)			Airtime, allocated to the candidate (in sec.)		
			Pieces, fully dealing with the candidate	Pieces, partly dealing with the candidate	Mentionings about the candidate	+	-	0	Overall airtime of pieces, fully or partly dealing with the candidate	Airtime, allocated to the candidate, who appears specifically in the capacity of a candidate to the RA President	Airtime, allocated to the candidate, who appears in his professional or official capacities, or in a different capacity
1.	Paruyr Hayrikian	135	68	67	0	1	0	134	21272.2	21272.2	0
2.	Raffi Hovannisian	139	33	106	0	0	0	139	14102.7	14102.7	0
3.	Serzh Sargsian	183	23	159	1	6	8	169	10423.7	9705.7	718
4.	Hrant Bagratian	110	18	92	0	3	0	107	7795.2	7795.2	0
5.	Aram Harutiunian	42	24	18	0	0	1	41	6586.5	6586.5	0
6.	Andrias Ghukasian	53	16	37	0	0	0	53	4468	4468	0
7.	Vardan Sedrakian	42	13	29	0	0	0	42	2456	2456	0
8.	Arman Melikian	37	6	31	0	0	0	37	2378.7	2378.7	0
	Total	741	201	539	1	10	9	722	69483	68765	718

TABLES
JANUARY 14-20, 2013

PRESIDENTIAL ELECTIONS 2013

January 14-20, 2013

Number and connotation (positive, negative, neutral) of references to the presidential candidates and airtime, allocated to the presidential candidates on the 9 broadcast media studied:

First Channel of the Public Television of Armenia (H1), "Armenia", "ArmNews", "Yerkir Media", "Kentron",
Second Armenian TV Channel (H2), "Shant", Public Radio of Armenia, "ArmRadio FM 107"

	Candidates to the RA President	Number of references to the candidate (in units)	Form of references to the candidate (in units)			Connotation of references to the candidate (in units)			Airtime, allocated to the candidate (in sec.)		
			Pieces, fully dealing with the candidate	Pieces, partly dealing with the candidate	Mentionings about the candidate	+	-	0	Overall airtime of pieces, fully or partly dealing with the candidate	Airtime, allocated to the candidate, who appears specifically in the capacity of a candidate to the RA President	Airtime, allocated to the candidate, who appears in his professional or official capacities, or in a different capacity
1.	Serzh Sargsian	222	71	147	4	10	0	212	16742.6	5753.6	10989
2.	Raffi Hovannisian	94	18	72	4	1	1	92	7479.9	7449.9	30
3.	Hrant Bagratian	71	3	65	3	0	0	71	3368.6	3368.6	0
4.	Vardan Sedrakian	59	14	40	5	0	0	59	2831.2	2831.2	0
5.	Paruyr Hayrikian	64	8	53	3	0	0	64	2290.1	2290.1	0
6.	Aram Harutiunian	51	8	40	3	0	0	51	2228	2228	0
7.	Arman Melikian	47	7	37	3	0	0	47	1783.5	1783.5	0
8.	Andrias Ghukasian	52	6	43	3	0	0	52	1388.1	1388.1	0
	Total	660	135	497	28	11	1	648	38112	27093	11019

PRESIDENTIAL ELECTIONS 2013

January 14-20, 2013

Number and connotation (positive, negative, neutral) of references to the presidential candidates and airtime, allocated to the presidential candidates:

First Channel of the Public Television of Armenia (H1)

	Candidates to the RA President	Number of references to the candidate (in units)	Form of references to the candidate (in units)			Connotation of references to the candidate (in units)			Airtime, allocated to the candidate (in sec.)		
			Pieces, fully dealing with the candidate	Pieces, partly dealing with the candidate	Mentionings about the candidate	+	-	0	Overall airtime of pieces, fully or partly dealing with the candidate	Airtime, allocated to the candidate, who appears specifically in the capacity of a candidate to the RA President	Airtime, allocated to the candidate, who appears in his professional or official capacities, or in a different capacity
1.	Serzh Sargsian	27	10	14	3	1	0	26	2017	296	1721
2.	Raffi Hovannisian	10	2	5	3	0	0	10	324	324	0
3.	Vardan Sedrakian	8	2	3	3	0	0	8	157.5	157.5	0
4.	Hrant Bagratian	7	0	4	3	0	0	7	153	153	0
5.	Paruyr Hayrikian	7	1	3	3	0	0	7	99.5	99.5	0
6.	Aram Harutiunian	8	1	4	3	0	0	8	96	96	0
7.	Arman Melikian	7	1	3	3	0	0	7	82.5	82.5	0
8.	Andrias Ghukasian	7	1	3	3	0	0	7	56.5	56.5	0
	Total	81	18	39	24	1	0	80	2986	1265	1721

PRESIDENTIAL ELECTIONS 2013

January 14-20, 2013

Number and connotation (positive, negative, neutral) of references to the presidential candidates and airtime, allocated to the presidential candidates:

“Armenia” TV channel

	Candidates to the RA President	Number of references to the candidate (in units)	Form of references to the candidate (in units)			Connotation of references to the candidate (in units)			Airtime, allocated to the candidate (in sec.)		
			Pieces, fully dealing with the candidate	Pieces, partly dealing with the candidate	Mentionings about the candidate	+	-	0	Overall airtime of pieces, fully or partly dealing with the candidate	Airtime, allocated to the candidate, who appears specifically in the capacity of a candidate to the RA President	Airtime, allocated to the candidate, who appears in his professional or official capacities, or in a different capacity
1.	Raffi Hovannisian	10	4	6	0	0	0	10	2551	2551	0
2.	Serzh Sargsian	26	11	15	0	1	0	25	2254	533	1721
3.	Paruyr Hayrikian	6	1	5	0	0	0	6	214.5	214.5	0
4.	Vardan Sedrakian	5	1	4	0	0	0	5	192.5	192.5	0
5.	Arman Melikian	4	1	3	0	0	0	4	176	176	0
6.	Hrant Bagratian	7	0	7	0	0	0	7	134.5	134.5	0
7.	Aram Harutiunian	2	0	2	0	0	0	2	14	14	0
8.	Andrias Ghukasian	2	0	2	0	0	0	2	10.5	10.5	0
	Total	62	18	44	0	1	0	61	5547	3826	1721

PRESIDENTIAL ELECTIONS 2013

January 14-20, 2013

Number and connotation (positive, negative, neutral) of references to the presidential candidates and airtime, allocated to the presidential candidates:

“ArmNews” TV channel

	Candidates to the RA President	Number of references to the candidate (in units)	Form of references to the candidate (in units)			Connotation of references to the candidate (in units)			Airtime, allocated to the candidate (in sec.)		
			Pieces, fully dealing with the candidate	Pieces, partly dealing with the candidate	Mentionings about the candidate	+	-	0	Overall airtime of pieces, fully or partly dealing with the candidate	Airtime, allocated to the candidate, who appears specifically in the capacity of a candidate to the RA President	Airtime, allocated to the candidate, who appears in his professional or official capacities, or in a different capacity
1.	Serzh Sargsian	28	6	22	0	3	0	25	1675	483	1192
2.	Raffi Hovannisian	10	2	7	1	0	0	10	238	208	30
3.	Paruyr Hayrikian	6	1	5	0	0	0	6	222	222	0
4.	Andrias Ghukasian	5	1	4	0	0	0	5	173	173	0
5.	Vardan Sedrakian	7	2	3	2	0	0	7	135	135	0
6.	Aram Harutiunian	5	0	5	0	0	0	5	75	75	0
7.	Hrant Bagratian	6	0	6	0	0	0	6	39	39	0
8.	Arman Melikian	4	0	4	0	0	0	4	34	34	0
	Total	71	12	56	3	3	0	68	2591	1369	1222

PRESIDENTIAL ELECTIONS 2013

January 14-20, 2013

Number and connotation (positive, negative, neutral) of references to the presidential candidates and airtime, allocated to the presidential candidates:

“Yerkir Media” TV channel

	Candidates to the RA President	Number of references to the candidate (in units)	Form of references to the candidate (in units)			Connotation of references to the candidate (in units)			Airtime, allocated to the candidate (in sec.)		
			Pieces, fully dealing with the candidate	Pieces, partly dealing with the candidate	Mentionings about the candidate	+	-	0	Overall airtime of pieces, fully or partly dealing with the candidate	Airtime, allocated to the candidate, who appears specifically in the capacity of a candidate to the RA President	Airtime, allocated to the candidate, who appears in his professional or official capacities, or in a different capacity
1.	Serzh Sargsian	13	5	8	0	0	0	13	1791	390	1401
2.	Raffi Hovannisian	5	0	5	0	0	0	5	355	355	0
3.	Hrant Bagratian	6	0	6	0	0	0	6	245	245	0
4.	Paruyr Hayrikian	5	0	5	0	0	0	5	222	222	0
5.	Aram Harutiunian	4	0	4	0	0	0	4	211	211	0
6.	Andrias Ghukasian	4	0	4	0	0	0	4	86	86	0
7.	Vardan Sedrakian	5	0	5	0	0	0	5	78	78	0
8.	Arman Melikian	4	0	4	0	0	0	4	67	67	0
	Total	46	5	41	0	0	0	46	3055	1654	1401

PRESIDENTIAL ELECTIONS 2013

January 14-20, 2013

Number and connotation (positive, negative, neutral) of references to the presidential candidates and airtime, allocated to the presidential candidates:

“Kentron” TV channel

	Candidates to the RA President	Number of references to the candidate (in units)	Form of references to the candidate (in units)			Connotation of references to the candidate (in units)			Airtime, allocated to the candidate (in sec.)		
			Pieces, fully dealing with the candidate	Pieces, partly dealing with the candidate	Mentionings about the candidate	+	-	0	Overall airtime of pieces, fully or partly dealing with the candidate	Airtime, allocated to the candidate, who appears specifically in the capacity of a candidate to the RA President	Airtime, allocated to the candidate, who appears in his professional or official capacities, or in a different capacity
1.	Serzh Sargsian	30	12	18	0	2	0	28	1596	664	932
2.	Raffi Hovannisian	11	1	10	0	0	0	11	576.5	576.5	0
3.	Hrant Bagratian	7	0	7	0	0	0	7	508	508	0
4.	Paruyr Hayrikian	8	1	7	0	0	0	8	373.5	373.5	0
5.	Vardan Sedrakian	8	2	6	0	0	0	8	326	326	0
6.	Arman Melikian	7	0	7	0	0	0	7	167	167	0
7.	Andrias Ghukasian	8	2	6	0	0	0	8	120	120	0
8.	Aram Harutiunian	6	1	5	0	0	0	6	100	100	0
	Total	85	19	66	0	2	0	83	3767	2835	932

PRESIDENTIAL ELECTIONS 2013

January 14-20, 2013

Number and connotation (positive, negative, neutral) of references to the presidential candidates and airtime, allocated to the presidential candidates:
Second Armenian TV Channel (H2)

	Candidates to the RA President	Number of references to the candidate (in units)	Form of references to the candidate (in units)			Connotation of references to the candidate (in units)			Airtime, allocated to the candidate (in sec.)		
			Pieces, fully dealing with the candidate	Pieces, partly dealing with the candidate	Mentionings about the candidate	+	-	0	Overall airtime of pieces, fully or partly dealing with the candidate	Airtime, allocated to the candidate, who appears specifically in the capacity of a candidate to the RA President	Airtime, allocated to the candidate, who appears in his professional or official capacities, or in a different capacity
1.	Serzh Sargsian	29	11	17	1	2	0	27	1820.9	384.9	1436
2.	Hrant Bagratian	7	2	5	0	0	0	7	1456.9	1456.9	0
3.	Raffi Hovannisian	12	4	8	0	1	1	10	1367.9	1367.9	0
4.	Aram Harutiunian	8	3	5	0	0	0	8	1057.5	1057.5	0
5.	Vardan Sedrakian	5	2	3	0	0	0	5	275.5	275.5	0
6.	Paruyr Hayrikian	6	1	5	0	0	0	6	138.9	138.9	0
7.	Arman Melikian	3	1	2	0	0	0	3	138.5	138.5	0
8.	Andrias Ghukasian	4	1	3	0	0	0	4	57.9	57.9	0
	Total	74	25	48	1	3	1	70	6314	4878	1436

PRESIDENTIAL ELECTIONS 2013

January 14-20, 2013

Number and connotation (positive, negative, neutral) of references to the presidential candidates and airtime, allocated to the presidential candidates:

“Shant” TV channel

	Candidates to the RA President	Number of references to the candidate (in units)	Form of references to the candidate (in units)			Connotation of references to the candidate (in units)			Airtime, allocated to the candidate (in sec.)		
			Pieces, fully dealing with the candidate	Pieces, partly dealing with the candidate	Mentionings about the candidate	+	-	0	Overall airtime of pieces, fully or partly dealing with the candidate	Airtime, allocated to the candidate, who appears specifically in the capacity of a candidate to the RA President	Airtime, allocated to the candidate, who appears in his professional or official capacities, or in a different capacity
1.	Serzh Sargsian	14	8	6	0	0	0	14	1388	92	1296
2.	Vardan Sedrakian	5	2	3	0	0	0	5	498.5	498.5	0
3.	Arman Melikian	4	1	3	0	0	0	4	224.5	224.5	0
4.	Paruyr Hayrikian	5	1	4	0	0	0	5	152.5	152.5	0
5.	Raffi Hovannisian	5	1	4	0	0	0	5	139.5	139.5	0
6.	Andrias Ghukasian	5	1	4	0	0	0	5	65	65	0
7.	Hrant Bagratian	3	0	3	0	0	0	3	56.5	56.5	0
8.	Aram Harutunian	3	0	3	0	0	0	3	42.5	42.5	0
	Total	44	14	30	0	0	0	44	2567	1271	1296

PRESIDENTIAL ELECTIONS 2013

January 14-20, 2013

Number and connotation (positive, negative, neutral) of references to the presidential candidates and airtime, allocated to the presidential candidates:

Public Radio of Armenia

	Candidates to the RA President	Number of references to the candidate (in units)	Form of references to the candidate (in units)			Connotation of references to the candidate (in units)			Airtime, allocated to the candidate (in sec.)		
			Pieces, fully dealing with the candidate	Pieces, partly dealing with the candidate	Mentionings about the candidate	+	-	0	Overall airtime of pieces, fully or partly dealing with the candidate	Airtime, allocated to the candidate, who appears specifically in the capacity of a candidate to the RA President	Airtime, allocated to the candidate, who appears in his professional or official capacities, or in a different capacity
1.	Serzh Sargsian	27	7	20	0	1	0	26	1899.5	733.5	1166
2.	Raffi Hovannisian	13	3	10	0	0	0	13	1062.5	1062.5	0
3.	Vardan Sedrakian	6	2	4	0	0	0	6	702	702	0
4.	Arman Melikian	5	2	3	0	0	0	5	440	440	0
5.	Paruyr Hayrikian	7	1	6	0	0	0	7	367.5	367.5	0
6.	Aram Harutiunian	6	2	4	0	0	0	6	362	362	0
7.	Hrant Bagratian	11	1	10	0	0	0	11	204.5	204.5	0
8.	Andrias Ghukasian	6	0	6	0	0	0	6	166	166	0
	Total	81	18	63	0	1	0	80	5204	4038	1166

PRESIDENTIAL ELECTIONS 2013

January 14-20, 2013

Number and connotation (positive, negative, neutral) of references to the presidential candidates and airtime, allocated to the presidential candidates:

"ArmRadio FM 107"

	Candidates to the RA President	Number of references to the candidate (in units)	Form of references to the candidate (in units)			Connotation of references to the candidate (in units)			Airtime, allocated to the candidate (in sec.)		
			Pieces, fully dealing with the candidate	Pieces, partly dealing with the candidate	Mentionings about the candidate	+	-	0	Overall airtime of pieces, fully or partly dealing with the candidate	Airtime, allocated to the candidate, who appears specifically in the capacity of a candidate to the RA President	Airtime, allocated to the candidate, who appears in his professional or official capacities, or in a different capacity
1.	Serzh Sargsian	28	1	27	0	0	0	28	2301.2	2177.2	124
2.	Raffi Hovannisian	18	1	17	0	0	0	18	865.5	865.5	0
3.	Andrias Ghukasian	11	0	11	0	0	0	11	653.2	653.2	0
4.	Hrant Bagratian	17	0	17	0	0	0	17	571.2	571.2	0
5.	Paruyr Hayrikian	14	1	13	0	0	0	14	499.7	499.7	0
6.	Vardan Sedrakian	10	1	9	0	0	0	10	466.2	466.2	0
7.	Arman Melikian	9	1	8	0	0	0	9	454	454	0
8.	Aram Harutiunian	9	1	8	0	0	0	9	270	270	0
	Total	116	6	110	0	0	0	116	6081	5957	124