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**INTERIM REPORT**  
**ON MONITORING OF ARMENIAN MEDIA COVERAGE**  
**OF THE DECEMBER 9, 2018**  
**SNAP PARLIAMENTARY ELECTIONS**  
**NOVEMBER 26 - DECEMBER 7, 2018**

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# INTERIM REPORT

## ON MONITORING OF ARMENIAN MEDIA COVERAGE OF THE DECEMBER 9, 2018 SNAP PARLIAMENTARY ELECTIONS (NOVEMBER 26 - DECEMBER 7, 2018)

THE THIRD STAGE OF THE MONITORING covered all the 12 days of the official pre-election promotion. At this stage the object of the monitoring were the main news and political programmes of six national terrestrial TV channels - First Channel of Public Television of Armenia (h1), "Armenia", "Yerkir Media", "Kentron", Second Armenian TV Channel (h2) and "Shant", as well as two online media regularly occupying high places in rankings - 1in.am and News.am. At the same time on News.am all the pieces were studied, while on 1in.am discussion political video programmes aired in prime time became the object of the monitoring (*see below the monitoring methodology*).

At this stage the monitoring was devoted to revealing the attention and attitude of the media towards the political forces running in the elections. Added to that, in case of the TV channels both the frequency of references to the political forces in the programmes, and the volume of airtime allocated to the them was recorded (*hereafter for the quantitative results of the monitoring see the attached tables*).

THE MOST INTENSIVE from the studied broadcasters, as at the previous stages of the study ([October 16 - November 1 and November 9-25, 2018](#)), was PTA First Channel's coverage of the monitoring theme. This fact attracts attention primarily because during the previous national electoral campaigns Public Television of Armenia was significantly behind a number of private broadcasters in terms of activity of covering electoral processes. The least intensive coverage of the monitoring theme was on the air of "Armenia", which lagged substantially behind all the other TV channels studied. Among the private broadcasters "Kentron" was the most active. From the two online media studied the high indicator of intensity of News.am and the relatively low indicator of 1in.am regarding the coverage of the monitoring theme were not conditioned by the difference in the interest towards the topic of elections, but by the peculiarity of the monitored coverage: purely news format on News.am and discussion format on 1in.am.

MOST ATTENTION of the TV channels from all the competing political forces was paid to "My Step" parties bloc, which found itself in the lead both in terms of frequency of references and the volume of airtime allocated to it. In fact, "My Step" surpassed the Republican Party of Armenia (RPA), which led among the political forces at the second stage of the monitoring (November 9-25, 2018). This happened mainly due to the acting Prime Minister Nikol Pashinyan's direct involvement in "My Step" promotion campaign, while at the second stage, the coverage of Nikol Pashinyan as the head of Government was not attributed by the monitoring team to the electoral bloc he led. "My Step" took the first place in terms of coverage in all the 8 media studied, including the air of "Kentron" and "Yerkir Media", where at the second stage "Prosperous Armenia" and ARF-Dashnaktsutyun parties respectively were most intensively covered. RPA turned out to be the second in most of the media studied, both in terms of frequency of references and airtime volume. An unexpected exception was the Second Armenian TV Channel, where, according to the allocated airtime, RPA lagged behind all 10 competitors.

In general, the coverage of 11 parties/blocs on TV channels could be characterized as balanced, and the difference in the frequency of references and the volume of coverage was mainly conditioned by the capacities and desire of the political forces to run an active

electoral campaign. Unlike the second stage of monitoring, the participants of the pre-election race could not be divided into conditional groups, according to the intensity of coverage. At the same time, the most balanced was the coverage on the First Channel of Public Television of Armenia, in particular through provision of equal opportunities to the political forces to participate in debates and “guest-in-studio” programmes. From the private TV channels studied, the greatest balance was ensured on the Second Armenian TV Channel. And the greatest gap in the indicators of attention to the political forces participating in the elections was recorded on “Yerkir Media” and “Armenia” TV channels.

The Armenian legislation does not envisage an obligation for the online media to provide equal conditions to parties/blocs running in the elections, therefore, News.am and 1in.am studied within the frames of the current monitoring did not have the task of balanced coverage and focused on covering the confrontation between “My Step” and RPA. At the same time, 1in.am paid considerable attention to “Bright Armenia” party, which not only arrived third in terms of number of references, but was also actively present through its representatives in the discussion formats. Out of the 80 guests of relevant programmes 18 were representatives of this very party (more only from “My Step” - 29).

The least covered by the broadcasters, according to the aggregate frequency of references, was “National Progress” party. It was also the last in terms of the airtime allocated to it on 4 out of the 6 TV channels studied and shared the last place with “Christian-Popular Renaissance” party in terms of number of references on News.am. In the discussion programmes of 1in.am “National Progress” was never even mentioned.

THE GREATEST NUMBER OF CONNOTATIONALLY COLORED REFERENCES (positive and negative), as at the second stage of the monitoring, was recorded for “My Step” and RPA. Moreover, in case of RPA they comprised 38.9% of the total number of references on the six TV channels studied (only one in positive and 81 in negative context), 58.1% on 1in.am and 29.3% on News.am.

The total “coefficient of connotationality” on the studied TV channels was 12.7%: this figure significantly exceeds the same indicator of the parliamentary elections of 2017 (6.8%), which speaks of a “hot” election campaign. This circumstance was emphasized by the almost 7 times dominance of negative references over positive ones. In online media, the “coefficient of connotationality” was even higher: 24.4% on 1in.am and 16.8% on News.am. From all the studied media News.am had the most unfavorable balance of connotationally colored references to one of the political forces, “My Step” bloc - 2 positive and 118 negative references.

The expressly negative coverage of the ruling political force is one of the peculiarities of the current election campaign. In 7 out of 8 media studied (RPA - on all eight), “My Step” had a negative balance of connotationally colored references, the exception being only 1in.am (4 positive and 3 negative references).

The positive balance of connotationally colored references of all the studied broadcasters to “Prosperous Armenia” was solely due to the positive coverage of this party by “Kentron” TV channel. All 8 positive references to “Prosperous Armenia” fell to “Kentron” TV air, and all 7 negative references fell to the other TV channels. A similar picture was observed for ARF-Dashnaktsutyun, which received all 5 positive references on the air of “Yerkir Media”, and all 6 negative references were recorded on the other TV channels. There was also a negative balance of references to these parties in both of the studied online media.

The negativity towards “My Step” bloc during the period of official pre-election promotion was formed due to a certain circle of frequently repeated topics voiced by opponents, predominantly by RPA. This included the use of administrative resource in favor of “My Step”, the new Government economic policy, which led to deterioration of a number of

indicators, including the decline in investment levels, problems with the Collective Security Treaty Organization (CSTO), the supposed readiness of the new authorities to compromise on the Artsakh issue. Both in case of “My Step” and other political forces, a considerable part of harsh criticism was received on social networks and during various kinds of TV debates. Afterwards the content of these posts and debates was distributed both in video and text formats. In particular, News.am not only shared the negativity of the elections participants towards each other in video versions, but also divided their content into several small pieces often adding connotationally colored headlines, thus increasing the number of relevant references. Moreover, on the last day of pre-election promotion this online resource published a documentary on the investigation of March 1, 2008 case, in which particularly Nikol Pashinyan was put in an extremely bad light.

The coverage of the RPA in negative context during the election campaign focused on the times when this party was in power, and some political forces running in the elections called for the exclusion of all the parties to have formed a coalition following March 1, 2008, from political processes, including elections. Criticism towards RPA was voiced from many sources, including representatives of all other political forces and the public at large (for robbing the country under the former authorities, the March 1, 2008 tragedy, revanchism, etc.).

Unlike “My Step” bloc (as well as RPA), the two other parties elected to the RA National Assembly on December 9, 2018 (“Prosperous Armenia” and “Bright Armenia”) less often became objects of targeted criticism. Some negative references to them were not of systematic nature. Whereas, the positivity in the case of “Prosperous Armenia” was formed through praising stories from election campaign events aired on Kentron TV. The coverage of “Bright Armenia” was carried out mainly in a neutral manner.

# MONITORING METHODOLOGY

## THIRD STAGE. PRE-ELECTION PROMOTION

NOVEMBER 26 - DECEMBER 7, 2018

I. The main unit of the study was **TV** and **online piece**.

*The following was regarded as a TV piece:*

The airtime unit, distinct in its theme, composition and design, i.e.

- a separate story in the newscast;
- a separate communication, presented by the programme host;
- a part (section, story) of the programme, touching on different issues/problems, made distinct by theme, composition and design (with a bloom, a jingle, etc.);
- announcements of the pieces within the programmes were viewed as a part of the story they referred to;
- the text of the host, introducing the TV piece (report, etc.), was viewed as a part of this piece (report, etc.).

Of these:

- **News/news and comment programmes** were divided into stories, and each story was treated as a separate independent piece;

- **Current affairs/discussion programmes** were treated in the following way:

1. If the programme was devoted to one topic, it was treated as one independent piece;
2. If the programme was tessellated, i.e. divided into independent thematic units, then every unit was treated as a separate independent piece.

II. Monitors recorded the duration of the air studied on a daily basis: main issue of news programme, news and comment programmes, as well as current affairs/discussion programmes aired from 18.00 till 00.00. The programmes that started but did not end till **18.00** were not considered: the monitoring started after the end of the programme. The programmes that started but did not end till **00.00** were studied in full, until their end.

Monitoring **did not include**:

- Pre-election promotion slots;
- Commercial/social advertisement;
- TV tickers.

*The following was regarded as an online piece:*

The text unit, distinct in its theme, composition and design, i.e.

- a separate article, news report, interview, etc.;
- announcements of the publications were viewed to be a part of the publication they referred to;
- headline/subheadline, the lead (i.e. the text after the headline/subheadline that introduces the publication and bears the main message of the publication) were considered to be a part of the story they referred to;
- editorial comment on a certain publication, distinguished by words “Editor’s note”, “Editorial comment”, etc. was considered to be a part of the story they referred to;
- photograph (pictures, cartoons, collages, illustrations, charts, etc.) that was not a part of a publication, but contained a headline or a text or had a message was considered as a separate piece. If the photograph accompanied the publication, it was considered to be part of the piece it referred to;
- If the text material was accompanied by a video or audio then it was considered as one multimedia publication;
- If the video or audio material was not part of the publication, but was a separate material (with headline, text, etc.), then such material was considered as a separate multimedia publication.

### III. The monitoring team **determined and recorded:**

#### 1. **Total amount of studied pieces, containing references to the monitoring theme**

The monitoring team determined and recorded the number of pieces containing references to the parties/blocs/their leaders/representatives participating in the December 9, 2018 snap elections to the RA National Assembly by national electoral lists.

#### 2. **Number and form of references to the parties/blocs/their leaders/representatives in pieces**

The monitoring team determined and recorded the number and form of references to the parties/blocs/their leaders/representatives participating in the 2018 snap parliamentary elections.

**Leaders** were understood to be:

- Persons, **holding the first three positions in the national electoral lists**

**The form of reference** to a party/bloc/its leaders/representatives was differentiated in the following way:

##### **A.** A piece **fully** dealing with a party/bloc/its leaders/representatives

A piece was considered fully dealing with party/bloc X, even if it included reference to another party/bloc Y, or other topic(s) outside of the scope of the subject of the current monitoring, but such reference was **subordinate** to the main topic. If such piece contained a reference (of subordinate nature) to another party/bloc - Y or Z, this party/bloc was also recorded in the appropriate table section, according to the form of the reference to it (partly dealing or a mentioning).

##### **B.** A piece **partly** dealing with a party/bloc/its leaders/representatives

A piece was considered partly dealing with party/bloc X, when it contained an **equivalent** reference to another party/bloc Y or other topic(s) outside of the scope of the subject of the current monitoring. If such piece contained equivalent references to two or more parties/blocs, each one of these parties/blocs was also recorded as “partly”.

### C. A piece containing **mentioning** of a party/bloc/its leaders

As mentioning were considered those cases, when in a piece a party/bloc/its leaders were simply named, but no supplementary information or characteristic about it was given.

Any appearance of a party/bloc/its leaders (**the first three persons in the national electoral list**) on TV screen, in a video or a photo was also considered as mentioning. If such appearance was part of a piece, already containing a reference (fully or partly) to that party/bloc/its leaders, then it was not additionally recorded as mentioning. If the appearance of a party/bloc/its leaders took place in a TV/video/photo piece, which did not contain any references to it, then it was considered as separate mentioning.

As mentioning were also recorded pieces, which dealt with activities of a foreign party, having common origins and history with the party of the same name that was object of the current monitoring, including the cases where nothing was said about the links between that party and the party of the same name in Armenia.

Any appearance of the leaders of a party/bloc, holding the first three positions in the electoral list, was considered as a reference to that party/bloc, irrespective of the capacity in which these persons appeared (even if they were presented in the piece as performing their non-party official or professional duties). And therefore, any such reference was studied according to all categories mentioned above and below (form and nature of the reference, as well as airtime - for TV channels).

With regard to other representatives of a party/bloc a reference (its form, nature and airtime) was recorded only in those cases, when their party/bloc affiliation was somehow stressed in the piece.

In each piece only 1 reference and only 1 form of reference to each party/bloc/its leaders/representatives was recorded.

### 3. Nature of references to parties/blocs/their leaders/representatives in pieces

The monitoring team determined and recorded the nature, **positive (+)**, **negative (-)** or **neutral (0)**, of the reference to a party/bloc/its leaders/representatives in a piece.

The connotational (positive, negative) references were understood to be those that were contained in pieces leaving on the audience an obvious positive or negative impression about the party/bloc or its leaders/representatives. When the tone was not that obvious, reference was recorded as neutral. All the doubts of the monitor were also interpreted in favor of neutral reference.

Besides, if the piece informed that a certain individual/organization has publicly announced its support/non-support to a party/bloc during the snap elections to RA National Assembly, the reference to this party/bloc was recorded as positive/negative, respectively.

In each piece only one connotation (+, - or 0) to each party/bloc/its leaders/representatives was recorded.

All the above-mentioned categories were measured in **units**.



#### 4. Airtime in TV pieces, fully or partly dealing with parties/blocs/their leaders/representatives

In the pre-election promotion period on the TV channels that were object of the current monitoring, the airtime allocated to the parties/blocs in the editorial coverage was also studied.

In case a TV piece was fully or partly devoted to a party/bloc, the monitoring team determined and recorded the **airtime**, allocated to the party/bloc/its leaders/representatives for expressing their views and opinions, as well as judgments and narrations about the party/bloc by other persons.

The measurement of airtime, allocated to a party/bloc/its leaders/representatives for expressing their views and opinions, as well as judgments and narrations about the party/bloc by other persons, was made in the following way:

- 1) if the TV piece was fully dealing with this or that party/bloc, its whole airtime was recorded by monitors as belonging to that party/bloc;
- 2) if the party/bloc was covered in a part of a TV piece, the monitors recorded only the part of the airtime covering the party/bloc as belonging to that party/bloc;
- 3) if the TV piece, dealing with party/bloc X, quoted the statements (other than referring to party/bloc X) of other party/bloc Y, or the judgments, narrations of other persons about Y were presented (**with no comparison with X**), Y received the airtime of this part of the piece;
- 4) if the TV piece, dealing with party/bloc X, quoted its words about another party/bloc Y, or the statements of Y about X were quoted, or judgments, narrations of other persons about Y **in comparison with X** were presented, **50% of relevant airtime** was classed to belong to X and Y each.

This category was measured in **seconds**.

#### PARTIES/BLOCS INCLUDED IN THE LIST OF MONITORING

Object of the monitoring were 9 parties and 2 blocs, registered by the RA Central Electoral Commission for participating in the December 9, 2018 snap parliamentary elections by national electoral lists.

#### LIST OF PARTIES/BLOCS PARTICIPATING IN THE RA NA SNAP ELECTIONS BY NATIONAL ELECTORAL LISTS\*

1.	"National Progress" party: Lusine Haroyan, Samvel Melikyan, Aram Manukyan
2.	"Prosperous Armenia" party: Gagik Tsarukyan, Mikayel Melkumyan, Artur Grigoryan
3.	"My Step" parties bloc: Nikol Pashinyan, Ararat Mirzoyan, Lena Nazaryan
4.	"Bright Armenia" party: Edmon Marukyan, Mane Tandilyan, Arman Babajanyan
5.	Armenian Revolutionary Federation-Dashnaktsutyun party: Armen Rustamyan, Arsen Hambardzumyan, Artur Khachatryan
6.	Republican Party of Armenia: Vigen Sargsyan, Arpine Hovhannisyan, Davit Shahnazaryan

<b>7.</b>	“We” parties bloc: Aram Sargsyan, Khachatur Kokobelyan, Anzhela Khachatryan
<b>8.</b>	“Sasna Tsrer” All-Armenian party: Varuzhan Avetisyan, Stepan Grigoryan, Geregin Chugaszyan
<b>9.</b>	“Citizen’s Decision” social-democratic party: Suren Sahakyan, Artak Kirakosyan, Ruzanna Torozyan
<b>10.</b>	“Christian-Popular Renaissance” party: Levon Shirinyan, Mariam Manukyan, Gevorg Hovsepyan
<b>11.</b>	“Orinats Yerkir” party: Artur Baghdasaryan, Mher Shahgeldyan, Heghine Bisharyan

*\*The list of parties/blocs is presented in accordance with Armenian alphabetical order*

## **TABLES**

**NOVEMBER 26 - DECEMBER 7, 2018**

**First Channel of Public Television of Armenia (h1), “Armenia”, “Yerkir Media”,  
“Kentron”, Second Armenian TV Channel (h2), “Shant”**

**November 26 - December 7, 2018**

Total amount of studied pieces containing references to the monitoring theme (in units)							817		
	Parties/Blocs	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)			Airtime of TV pieces, fully or partly dealing with party/bloc (in sec.)
			Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0	
1.	“My Step” parties bloc: Nikol Pashinyan, Ararat Mirzoyan, Lena Nazaryan	403	140	247	16	11	64	328	53970.1
2.	Republican Party of Armenia: Vigen Sargsyan, Arpine Hovhannisyan, Davit Shahnazaryan	211	65	144	2	1	81	129	34699.9
3.	“Prosperous Armenia” party: Gagik Tsarukyan, Mikayel Melkumyan, Artur Grigoryan	121	59	57	5	8	7	106	30600.9
4.	Armenian Revolutionary Federation-Dashnaksutyun party: Armen Rustamyan, Arsen Hambardzumyan, Artur Khachatryan	135	62	63	10	5	6	124	25540.5
5.	“We” parties bloc: Aram Sargsyan, Khachatur Kokobelyan, Anzhela Khachatryan	103	52	49	2	0	0	103	21053
6.	“Bright Armenia” party: Edmon Marukyan, Mane Tandilyan, Arman Babajanyan	108	51	54	3	1	0	107	21038.3
7.	“Orinats Yerkir” party: Artur Baghdasaryan, Mher Shahgeldyan, Heggine Bisharyan	98	52	43	3	0	5	93	18917.9
8.	“Christian-Popular Renaissance” party: Levon Shirinyan, Mariam Manukyan, Gevorg Hovsepyan	84	51	31	2	1	0	83	17328.1
9.	“Citizen’s Decision” social-democratic party: Suren Sahakyan, Artak Kirakosyan, Ruzanna Torozyan	84	48	34	2	0	0	84	17048.1
10.	“Sasna Tsrer” All-Armenian party: Varuzhan Avetisyan, Stepan Grigoryan, Geregin Chugaszyan	100	52	47	1	0	4	96	16615.7
11.	“National Progress” party: Lusine Haroyan, Samvel Melikyan, Aram Manukyan	81	43	36	2	0	0	81	12956.5
	<b>Total</b>	<b>1528</b>	<b>675</b>	<b>805</b>	<b>48</b>	<b>25</b>	<b>169</b>	<b>1334</b>	<b>269769</b>

## First Channel of Public Television of Armenia (h1)

November 26 - December 7, 2018

Total amount of studied pieces containing references to the monitoring theme (in units)						190			
	Parties/Blocs	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)			Airtime of TV pieces, fully or partly dealing with party/bloc (in sec.)
			Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0	
1.	"My Step" parties bloc: Nikol Pashinyan, Ararat Mirzoyan, Lena Nazaryan	81	26	51	4	5	11	65	12527.5
2.	Republican Party of Armenia: Vigen Sargsyan, Arpine Hovhannisyan, Davit Shahnazaryan	49	13	36	0	0	25	24	10934.6
3.	"Orinats Yerkir" party: Artur Baghdasaryan, Mher Shahgeldyan, Heghine Bisharyan	30	13	16	1	0	2	28	8173.1
4.	Armenian Revolutionary Federation-Dashnaksutyun party: Armen Rustamyan, Arsen Hambardzumyan, Artur Khachatryan	32	12	19	1	0	2	30	8118.6
5.	"Prosperous Armenia" party: Gagik Tsarukyan, Mikayel Melkumyan, Artur Grigoryan	31	13	18	0	0	2	29	8085.6
6.	"Bright Armenia" party: Edmon Marukyan, Mane Tandilyan, Arman Babajanyan	29	13	16	0	1	0	28	7858.5
7.	"We" parties bloc: Aram Sargsyan, Khachatur Kokobelyan, Anzhela Khachatryan	28	13	15	0	0	0	28	7504
8.	"Christian-Popular Renaissance" party: Levon Shirinyan, Mariam Manukyan, Gevorg Hovsepyan	26	13	13	0	0	0	26	7099
9.	"Citizen's Decision" social-democratic party: Suren Sahakyan, Artak Kirakosyan, Ruzanna Torozyan	27	14	13	0	0	0	27	6945.5
10.	"Sasna Tsrer" All-Armenian party: Varuzhan Avetisyan, Stepan Grigoryan, Geregin Chugaszyan	29	13	16	0	0	0	29	6750.6
11.	"National Progress" party: Lusine Haroyan, Samvel Melikyan, Aram Manukyan	26	13	13	0	0	0	26	6665
	<b>Total</b>	<b>388</b>	<b>156</b>	<b>226</b>	<b>6</b>	<b>6</b>	<b>42</b>	<b>340</b>	<b>90662</b>

**“Armenia” TV Channel**

**November 26 - December 7, 2018**

Total amount of studied pieces containing references to the monitoring theme (in units)							61			Airtime of TV pieces, fully or partly dealing with party/bloc (in sec.)
Parties/Blocs	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)					
		Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0			
1.	“My Step” parties bloc: Nikol Pashinyan, Ararat Mirzoyan, Lena Nazaryan	44	12	30	2	2	6	36	3292.5	
2.	Republican Party of Armenia: Vigen Sargsyan, Arpine Hovhannisyan, Davit Shahnazaryan	15	7	8	0	0	6	9	1053	
3.	Armenian Revolutionary Federation-Dashnaksutyun party: Armen Rustamyan, Arsen Hambardzumyan, Artur Khachatryan	5	3	2	0	0	1	4	658	
4.	“Prosperous Armenia” party: Gagik Tsarukyan, Mikayel Melkumyan, Artur Grigoryan	7	2	4	1	0	1	6	656.5	
5.	“Orinats Yerkir” party: Artur Baghdasaryan, Mher Shahgeldyan, Heghine Bisharyan	6	2	4	0	0	1	5	655	
6.	“National Progress” party: Lusine Haroyan, Samvel Melikyan, Aram Manukyan	3	2	1	0	0	0	3	650.5	
7.	“Citizen’s Decision” social-democratic party: Suren Sahakyan, Artak Kirakosyan, Ruzanna Torozyan	3	2	1	0	0	0	3	645	
8.	“Bright Armenia” party: Edmon Marukyan, Mane Tandilyan, Arman Babajanyan	5	2	2	1	0	0	5	610.5	
9.	“Christian-Popular Renaissance” party: Levon Shirinyan, Mariam Manukyan, Gevorg Hovsepyan	3	2	1	0	0	0	3	565.5	
10.	“We” parties bloc: Aram Sargsyan, Khachatur Kokobelyan, Anzhela Khachatryan	4	2	2	0	0	0	4	548.5	
11.	“Sasna Tsrer” All-Armenian party: Varuzhan Avetisyan, Stepan Grigoryan, Geregin Chugaszyan	5	2	3	0	0	2	3	504	
<b>Total</b>		<b>100</b>	<b>38</b>	<b>58</b>	<b>4</b>	<b>2</b>	<b>17</b>	<b>81</b>	<b>9839</b>	

**“Yerkir Media” TV Channel**

**November 26 - December 7, 2018**

Total amount of studied pieces containing references to the monitoring theme (in units)						122			
	Parties/Blocs	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)			Airtime of TV pieces, fully or partly dealing with party/bloc (in sec.)
			Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0	
1.	“My Step” parties bloc: Nikol Pashinyan, Ararat Mirzoyan, Lena Nazaryan	69	22	46	1	0	16	53	8304
2.	Republican Party of Armenia: Vigen Sargsyan, Arpine Hovhannisyan, Davit Shahnazaryan	32	8	24	0	1	13	18	5796
3.	Armenian Revolutionary Federation-Dashnaksutyun party: Armen Rustamyan, Arsen Hambardzumyan, Artur Khachatryan	36	19	16	1	5	0	31	5547
4.	“Bright Armenia” party: Edmon Marukyan, Mane Tandilyan, Arman Babajanyan	23	4	18	1	0	0	23	3544
5.	“Prosperous Armenia” party: Gagik Tsarukyan, Mikayel Melkumyan, Artur Grigoryan	17	4	12	1	0	0	17	3470
6.	“Citizen’s Decision” social-democratic party: Suren Sahakyan, Artak Kirakosyan, Ruzanna Torozyan	18	7	9	2	0	0	18	2900.5
7.	“We” parties bloc: Aram Sargsyan, Khachatur Kokobelyan, Anzhela Khachatryan	24	8	14	2	0	0	24	2385.5
8.	“Orinats Yerkir” party: Artur Baghdasaryan, Mher Shahgeldyan, Heghine Bisharyan	18	8	9	1	0	0	18	2184
9.	“Christian-Popular Renaissance” party: Levon Shirinyan, Mariam Manukyan, Gevorg Hovsepyan	16	6	8	2	0	0	16	1782
10.	“Sasna Tsrer” All-Armenian party: Varuzhan Avetisyan, Stepan Grigoryan, Geregin Chugaszyan	20	4	15	1	0	2	18	567
11.	“National Progress” party: Lusine Haroyan, Samvel Melikyan, Aram Manukyan	15	3	10	2	0	0	15	320
	<b>Total</b>	<b>288</b>	<b>93</b>	<b>181</b>	<b>14</b>	<b>5</b>	<b>32</b>	<b>251</b>	<b>36800</b>

**“Kentron” TV Channel**

**November 26 - December 7, 2018**

Total amount of studied pieces containing references to the monitoring theme (in units)						164			
	Parties/Blocs	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)			Airtime of TV pieces, fully or partly dealing with party/bloc (in sec.)
			Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0	
1.	“My Step” parties bloc: Nikol Pashinyan, Ararat Mirzoyan, Lena Nazaryan	85	33	51	1	3	11	71	18317.5
2.	“Prosperous Armenia” party: Gagik Tsarukyan, Mikayel Melkumyan, Artur Grigoryan	26	19	7	0	8	0	18	12812.1
3.	Republican Party of Armenia: Vigen Sargsyan, Arpine Hovhannisyan, Davit Shahnazaryan	52	16	34	2	0	17	35	10960.1
4.	Armenian Revolutionary Federation-Dashnaktsutyun party: Armen Rustamyan, Arsen Hambardzumyan, Artur Khachatryan	24	9	10	5	0	0	24	7600.1
5.	“We” parties bloc: Aram Sargsyan, Khachatur Kokobelyan, Anzhela Khachatryan	18	9	9	0	0	0	18	6448
6.	“Bright Armenia” party: Edmon Marukyan, Mane Tandilyan, Arman Babajanyan	19	12	7	0	0	0	19	5410.6
7.	“Sasna Tsrer” All-Armenian party: Varuzhan Avetisyan, Stepan Grigoryan, Geregin Chugaszyan	20	13	7	0	0	0	20	5275
8.	“Christian-Popular Renaissance” party: Levon Shirinyan, Mariam Manukyan, Gevorg Hovsepyan	12	10	2	0	0	0	12	4056
9.	“Orinats Yerkir” party: Artur Baghdasaryan, Mher Shahgeldyan, Heghine Bisharyan	13	9	3	1	0	0	13	3683.6
10.	“Citizen’s Decision” social-democratic party: Suren Sahakyan, Artak Kirakosyan, Ruzanna Torozyan	10	6	4	0	0	0	10	2940.5
11.	“National Progress” party: Lusine Haroyan, Samvel Melikyan, Aram Manukyan	11	7	4	0	0	0	11	2748.5
	<b>Total</b>	<b>290</b>	<b>143</b>	<b>138</b>	<b>9</b>	<b>11</b>	<b>28</b>	<b>251</b>	<b>80252</b>



## Second Armenian TV Channel (h2)

November 26 - December 7, 2018

Total amount of studied pieces containing references to the monitoring theme (in units)						150			
	Parties/Blocs	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)			Airtime of TV pieces, fully or partly dealing with party/bloc (in sec.)
			Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0	
1.	"My Step" parties bloc: Nikol Pashinyan, Ararat Mirzoyan, Lena Nazaryan	68	25	38	5	0	10	58	4979.5
2.	"Prosperous Armenia" party: Gagik Tsarukyan, Mikayel Melkumyan, Artur Grigoryan	23	12	9	2	0	3	20	3616
3.	"Orinats Yerkir" party: Artur Baghdasaryan, Mher Shahgeldyan, Heghine Bisharyan	16	11	5	0	0	1	15	2285.5
4.	"Christian-Popular Renaissance" party: Levon Shirinyan, Mariam Manukyan, Gevorg Hovsepyan	14	11	3	0	0	0	14	2231
5.	"We" parties bloc: Aram Sargsyan, Khachatur Kokobelyan, Anzhela Khachatryan	13	11	2	0	0	0	13	2221
6.	"Citizen's Decision" social-democratic party: Suren Sahakyan, Artak Kirakosyan, Ruzanna Torozyan	13	10	3	0	0	0	13	1998
7.	Armenian Revolutionary Federation-Dashnaktsutyun party: Armen Rustamyan, Arsen Hambardzumyan, Artur Khachatryan	20	10	8	2	0	2	18	1928.5
8.	"National Progress" party: Lusine Haroyan, Samvel Melikyan, Aram Manukyan	14	10	4	0	0	0	14	1723
9.	"Bright Armenia" party: Edmon Marukyan, Mane Tandilyan, Arman Babajanyan	16	11	5	0	0	0	16	1702
10.	"Sasna Tsrer" All-Armenian party: Varuzhan Avetisyan, Stepan Grigoryan, Geregin Chugaszyan	14	11	3	0	0	0	14	1702
11.	Republican Party of Armenia: Vigen Sargsyan, Arpine Hovhannisyan, Davit Shahnazaryan	23	9	14	0	0	5	18	1532.5
	<b>Total</b>	<b>234</b>	<b>131</b>	<b>94</b>	<b>9</b>	<b>0</b>	<b>21</b>	<b>213</b>	<b>25919</b>

**“Shant” TV Channel**

**November 26 - December 7, 2018**

Total amount of studied pieces containing references to the monitoring theme (in units)						130			
	Parties/Blocs	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)			Airtime of TV pieces, fully or partly dealing with party/bloc (in sec.)
			Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0	
1.	“My Step” parties bloc: Nikol Pashinyan, Ararat Mirzoyan, Lena Nazaryan	56	22	31	3	1	10	45	6549.1
2.	Republican Party of Armenia: Vigen Sargsyan, Arpine Hovhannisyan, Davit Shahnazaryan	40	12	28	0	0	15	25	4423.7
3.	“Prosperous Armenia” party: Gagik Tsarukyan, Mikayel Melkumyan, Artur Grigoryan	17	9	7	1	0	1	16	1960.7
4.	“We” parties bloc: Aram Sargsyan, Khachatur Kokobelyan, Anzhela Khachatryan	16	9	7	0	0	0	16	1946
5.	“Orinats Yerkir” party: Artur Baghdasaryan, Mher Shahgeldyan, Heghine Bisharyan	15	9	6	0	0	1	14	1936.7
6.	“Bright Armenia” party: Edmon Marukyan, Mane Tandilyan, Arman Babajanyan	16	9	6	1	0	0	16	1912.7
7.	“Sasna Tsrer” All-Armenian party: Varuzhan Avetisyan, Stepan Grigoryan, Geregin Chugaszyan	12	9	3	0	0	0	12	1817.1
8.	Armenian Revolutionary Federation-Dashnaktsutyun party: Armen Rustamyan, Arsen Hambardzumyan, Artur Khachatryan	18	9	8	1	0	1	17	1688.3
9.	“Citizen’s Decision” social-democratic party: Suren Sahakyan, Artak Kirakosyan, Ruzanna Torozyan	13	9	4	0	0	0	13	1618.6
10.	“Christian-Popular Renaissance” party: Levon Shirinyan, Mariam Manukyan, Gevorg Hovsepyan	13	9	4	0	1	0	12	1594.6
11.	“National Progress” party: Lusine Haroyan, Samvel Melikyan, Aram Manukyan	12	8	4	0	0	0	12	849.5
	<b>Total</b>	<b>228</b>	<b>114</b>	<b>108</b>	<b>6</b>	<b>1</b>	<b>29</b>	<b>198</b>	<b>26297</b>

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Total amount of studied pieces containing references to the monitoring theme (in units)						58		
	Parties/Blocs	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)		
			Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0
1.	"My Step" parties bloc: Nikol Pashinyan, Ararat Mirzoyan, Lena Nazaryan	53	21	32	0	4	3	46
2.	Republican Party of Armenia: Vigen Sargsyan, Arpine Hovhannisyman, Davit Shahnazaryan	43	2	41	0	0	25	18
3.	"Bright Armenia" party: Edmon Marukyan, Mane Tandilyan, Arman Babajanyan	21	7	14	0	0	0	21
4.	"Prosperous Armenia" party: Gagik Tsarukyan, Mikayel Melkumyan, Artur Grigoryan	13	2	11	0	0	3	10
5.	Armenian Revolutionary Federation-Dashnaktsutyun party: Armen Rustamyan, Arsen Hambardzumyan, Artur Khachatryan	10	3	7	0	0	3	7
6.	"Sasna Tsrer" All-Armenian party: Varuzhan Avetisyan, Stepan Grigoryan, Geregim Chugaszyan	6	1	5	0	0	1	5
7.	"Citizen's Decision" social-democratic party: Suren Sahakyan, Artak Kirakosyan, Ruzanna Torozyan	6	1	5	0	0	0	6
8.	"Orinats Yerkir" party: Artur Baghdasaryan, Mher Shahgeldyan, Heghine Bisharyan	5	0	5	0	0	1	4
9.	"We" parties bloc: Aram Sargsyan, Khachatur Kokobelyan, Anzhela Khachatryan	4	1	3	0	0	0	4
10.	"Christian-Popular Renaissance" party: Levon Shirinyan, Mariam Manukyan, Gevorg Hovsepyan	3	2	1	0	0	0	3
11.	"National Progress" party: Lusine Haroyan, Samvel Melikyan, Aram Manukyan	0	0	0	0	0	0	0
<b>Total</b>		<b>164</b>	<b>40</b>	<b>124</b>	<b>0</b>	<b>4</b>	<b>36</b>	<b>124</b>

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Total amount of studied pieces containing references to the monitoring theme (in units)						702		
	Parties/Blocs	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)		
			Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0
1.	“My Step” parties bloc: Nikol Pashinyan, Ararat Mirzoyan, Lena Nazaryan	473	208	262	3	2	118	353
2.	Republican Party of Armenia: Vigen Sargsyan, Arpine Hovhannisyanyan, Davit Shahnazaryan	283	55	218	10	1	82	200
3.	“Sasna Tsrer” All-Armenian party: Varuzhan Avetisyan, Stepan Grigoryan, Geregin Chugaszyan	94	26	59	9	2	5	87
4.	“Prosperous Armenia” party: Gagik Tsarukyan, Mikayel Melkumyan, Artur Grigoryan	91	32	54	5	1	6	84
5.	“Bright Armenia” party: Edmon Marukyan, Mane Tandilyan, Arman Babajanyan	88	35	42	11	1	2	85
6.	“We” parties bloc: Aram Sargsyan, Khachatour Kokobelyan, Anzhela Khachatryan	77	32	35	10	0	0	77
7.	Armenian Revolutionary Federation-Dashnaktsutyun party: Armen Rustamyan, Arsen Hambardzumyan, Artur Khachatryan	69	17	42	10	0	4	65
8.	“Orinats Yerkir” party: Artur Baghdasaryan, Mher Shahgeldyan, Heghine Bisharyan	50	15	26	9	0	2	48
9.	“Citizen’s Decision” social-democratic party: Suren Sahakyan, Artak Kirakosyan, Ruzanna Torozyan	46	11	26	9	0	0	46
10.	“National Progress” party: Lusine Haroyan, Samvel Melikyan, Aram Manukyan	39	3	26	10	0	0	39
11.	“Christian-Popular Renaissance” party: Levon Shirinyan, Mariam Manukyan, Gevorg Hovsepyan	39	5	23	11	0	0	39
<b>Total</b>		<b>1349</b>	<b>439</b>	<b>813</b>	<b>97</b>	<b>7</b>	<b>219</b>	<b>1123</b>