



YEREVAN PRESS CLUB

**MONITORING OF ARMENIAN MEDIA COVERAGE
OF THE JUNE 20, 2021 SNAP ELECTIONS TO
THE RA NATIONAL ASSEMBLY**

**INTERIM REPORT
ON MONITORING OF ARMENIAN MEDIA
IN THE PRE-ELECTION PROMOTION PERIOD
(JUNE 7-12, 2021)**

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INTERIM REPORT

ON MONITORING OF ARMENIAN MEDIA

IN THE PRE-ELECTION PROMOTION PERIOD

(JUNE 7-12, 2021)

MONITORING OF ARMENIAN BROADCAST MEDIA coverage of the June 20, 2021 snap elections to the RA National Assembly, carried out by Yerevan Press Club, covered all 6 Armenian national TV channels (First Channel of Public Television of Armenia, ATV, “Armenia”, “Yerkir Media”, “Kentron” and “Shant”) and the Public Radio of Armenia. The study is implemented in three stages: the period preceding the official pre-election promotion (May 31 - June 6, 2021), the official campaign (June 7-18, 2021) and the post-election period (from the closing of polling stations on June 20 to June 27, 2021). The current report presents the results of the first half of the second of the mentioned stages - from June 7 to 12, 2021 (*see below the monitoring methodology*).

As in the **first report (May 31 - June 6, 2021)**, the monitoring team highlights that the severity of the political struggle and the unprecedented number of political forces participating in the elections (26) resulted in active coverage of the campaign by the media. The withdrawal of “Armenian Eagles: United Armenia” party from the pre-election campaign did not change anything in this sense.

THE COMPARISON OF THE TRENDS at the first and second stages of the study allows to re-emphasize the importance of clear legislative regulation of the work of broadcast media during the pre-election period. Starting from June 7 - when the provision of equal conditions to all the political forces participating in the elections is mandatory - the coverage of the studied TV and radio channels became much more balanced than in the previous period. However, the limited access of a number of political forces to air for a long time, including after the announcement of the elections, can hardly be compensated in 12 days of the pre-election promotion, even if balanced coverage will be ensured in that period. As it has been repeatedly noted for several years in the Yerevan Press Club media studies the mentioned circumstance requires the spread of the principles of coverage of election campaigns for a longer period than 12 days of official campaigning, as it happens during snap elections.

IN THE PERIOD COVERED BY THE CURRENT REPORT, from among the national broadcasters the First Channel of Public Television and “Yerkir Media” showed the greatest attention to the elections. The aggregate volume of airtime allocated by these two broadcasters to the coverage of the election campaign was almost two times higher than the corresponding aggregate indicator of the other five studied TV and radio channels. “Kentron” and “Shant” TV channels can be included in the second group in terms of the level of activity in the coverage of elections (*hereafter for the quantitative results of the monitoring see the attached tables*).

At the same time, in comparison with the results of previous similar studies by Yerevan Press Club, a certain change should be noted in the work on the coverage of the elections by “Kentron” TV company. If before it used to compete with “Yerkir Media” in terms of the intensity of coverage, this time it shows comparatively less attention to the campaign. In addition, if in previous years, the particular focus of “Kentron” was “Prosperous Armenia” party associated with the TV channel, now, according to the indicators of the first six days

of the election campaign, the clear front-runner here - both in terms of volume and frequency of coverage - is “Civil Contract” party. The indicators of “Armenia” bloc and the “Republic” party are almost similar to those of “Prosperous Armenia”.

Three other national broadcasters - “Armenia”, ATV and the Public Radio lag significantly behind in terms of attention to the current election campaign, and with a few exceptions limited themselves at the current stage of the study to news coverage of the elections.

THE AGGREGATE AIRTIME, allocated to “Civil Contract” party and “Armenia” bloc by all the studied broadcasters on June 7-12, 2021, still significantly exceeded the indicators for the remaining 23 political forces. However, this difference no longer allows to say that one of the participants in the pre-election race was neglected. “Civil Contract” appeared to be the leader on the air of all seven channels studied, both in terms of volume and frequency of coverage. However, this hardly gives grounds to say that due to this “Civil Contract” gained an advantage over its main rivals. In almost half of the cases (117 out of 251) references to the ruling political force were accompanied by negative assessments, and only in three pieces it was covered in a positive context. Moreover, the unfavorable balance of connotational references to “Civil Contract” was recorded on the air of all the media studied. Among individual broadcasters, the least favorable balance for this party turned out to be on “Yerkir-Media” (0 positive references against 38 negative ones), and the most favorable - on “Shant” (1-4) and the Public Radio (0-3). It should be noted here that in the programmes of the Public Radio the smallest number of connotational references to the political forces participating in the elections was recorded.

SPEAKING ABOUT THE CONNOTATIONALITY of coverage during the period covered by this report, it should be underlined once again the change in the work of “Kentron” TV channel in comparison with previous election campaigns: references to “Prosperous Armenia” party, with which, as noted above, this broadcaster is associated, here were exclusively neutral.

The second in terms of intensity of connotational references was “Armenia” bloc headed by the second RA President Robert Kocharyan, which was another proof of the emphasis of the propaganda component of the current election campaign on the confrontation of this political force with “Civil Contract” party. The connotational references to “Armenia” bloc accounted for almost a third of their total number (41 out of 126), but the balance of this political force is much more favorable than that of “Civil Contract” (15 negative versus 26 positive). In particular, the most favorable balance of this bloc was recorded on “Yerkir-Media” (11-3), and the least favorable - on the air of the First Channel of Public Television (2-14).

A symptomatic deviation from neutral coverage was also recorded in the cases of “With Honor” bloc associated with the third RA President Serzh Sargsyan (1 positive and 21 negative total references for all seven media studied), and “Armenian National Congress” party headed by the first RA President Levon Ter-Petrosyan (respectively, 2 and 12 total references). This circumstance demonstrates the validity of the widespread characteristic of the 2021 snap parliamentary elections as a struggle “between the past and the present”, as well as the focus of the entire election campaign theme on assessments of the recent history of Armenia (the last 30 years). At that, the issues of Mountainous Karabagh and the Armenia's security are at the center of discussions among the political forces participating in the elections, which determines the special acuteness and emotionality of the confrontation.

The rest of the political forces were covered mainly neutrally. In other words, they were not considered as subject of confrontation, regardless of whether they had distinct positions on the main theme of the campaign.

AS POSITIVE TRENDS in the coverage of the current election campaign, recorded by the YPC monitoring team both from the beginning of the study and during the six days covered by the current report the following can be noted:

- Since June 7, there has been a sharp reduction of attention to the representatives of “Civil Contract” holding various leading government positions, without specifying their party affiliation. This presumably indicates the refusal of the studied media to conduct covert propaganda in favor or to the detriment of the ruling political force.
- The content of the pieces of the studied broadcasters does not give any good reason to talk about the abuse of administrative resources in the course of the current campaign to influence the media sphere. And this despite the fact that local election observers give a lot of evidence of the abuse of administrative resources in organizing various kinds of pre-election events.
- The pre-election debates, organized by both the Public Television and the national private TV channels, despite some incidents, are proceeding in a much more constructive manner and with a greater disposition to observe certain principles of political culture than the events within the framework of the pre-election promotion.
- In the programmes of the studied broadcasters, there were almost no episodes where children were used for election campaign purposes. However, judging by the videos disseminated in the online media and social networks, the participants of the pre-election race and, in particular, “Civil Contract” party, use such techniques quite often at meetings with the public, especially in the regions of Armenia.

THE NOTED TRENDS allow the YPC monitoring team to make a preliminary conclusion that the media component of the pre-election campaign, and first of all the activities of the national broadcasters are more in line with the Armenian legislation and international standards than the election campaign as a whole.

GENERAL INFORMATION ON MONITORING

MONITORING OF ARMENIAN MEDIA COVERAGE of the June 20, 2021 Snap Elections to the RA National Assembly is carried out by Yerevan Press Club within the framework of “Armenian Media and Elections” project, supported by IMS (International Media Support).

The monitoring is conducted in three stages:

- **first stage** - May 31 - June 6, 2021 (pre-election period);
- **second stage** - June 7-18, 2021 (pre-election promotion period);
- **third stage** - June 20 (from 20.00 till 02.00) - June 27, 2021 (post-election processes).

OBJECTIVES OF THE MONITORING are to define and determine through analyzing quantitative and qualitative data:

- the level of attention of the media of Armenia to the June 20, 2021 snap elections to the RA National Assembly;
- the level of balanced presentation of various positions of the political forces participating in the snap parliamentary elections;
- how free and impartial the media were in informing the voters of the parties/blocs running in elections to the RA National Assembly, ensuring their access to media to express their views and opinions, thus assisting the voters in making an independent and conscious choice;
- how compliant the media were with the legislative provisions, regulating the coverage of the pre-election promotion;
- how actively the media touched upon the post-election situation and reflected the spectrum of assessments of the electoral process.

In order to fulfil the objectives mentioned above the monitoring included quantitative and quantitative-qualitative study methods. The quantitative methods were limited to purely arithmetical calculations of units and volume of broadcast content. Quantitative-qualitative methods were based on the calculations of content units, subjected to certain analysis by the monitoring team.

Monitoring covered 7 broadcast media:

- *national terrestrial TV channels* - **First Channel of Public Television of Armenia, ATV, “Armenia”, “Yerkir Media”, “Kentron” and “Shant”**;
- **Public Radio of Armenia.**

On the above-mentioned channels the study covered the main issue of news programme, news and comment programmes, as well as current affairs/discussion programmes aired in the evening prime time (**18.00-00.00**). Monitoring did not include pre-election promotion slots within the programmes, commercial/social advertisement as well as TV tickers.

The object of the monitoring were:

- **on the first stage** (pre-election period, May 31 - June 6, 2021) - all the pieces containing references to the supposed/registered participants of the June 20, 2021 snap elections to the RA National Assembly;
- **on the second stage** (pre-election promotion period, June 7-18, 2021) - all the pieces containing references to the parties/blocs participating in the June 20, 2021 snap elections to the RA National Assembly.

MONITORING METHODOLOGY

I. The main unit of the study was TV and radio piece.

The following was regarded as a TV, radio piece:

The airtime unit, distinct in its theme, composition and design, i.e.

- a separate story in the newscast;
- a separate communication, presented by the programme host;
- a part (section, story) of the programme, touching on different issues/problems, made distinct by theme, composition and design (with a bloom, a jingle, etc.);
- announcements of the pieces within the programmes were viewed as a part of the story they referred to;
- the text of the host, introducing the piece (report, etc.), was viewed as a part of this piece (report, etc.).

Of these:

- **News/news and comment programmes** were divided into stories, and each story was treated as a separate independent piece;

- **Current affairs/discussion programmes** were treated in the following way:

1. If the programme was devoted to one topic, it was treated as one independent piece;
2. If the programme was tessellated, i.e. divided into independent thematic units, then every unit was treated as a separate independent piece.

II. Monitors recorded the duration of the air studied on a daily basis: main issue of news programme, news and comment programmes, as well as current affairs/discussion programmes aired from 18.00 till 00.00. The programmes that started but did not end till **18.00** were not considered: the monitoring started after the end of the programme. The programmes that started but did not end till **00.00** were studied in full, until their end.

Monitoring **did not include**:

- Pre-election promotion slots;

- Commercial/social advertisement;
- TV tickers.

III. Monitoring team **determined and recorded**:

1. Total amount of studied pieces, containing references to the monitoring theme

The monitoring team determined and recorded the number of pieces containing references to the parties/blocs participating in the June 20, 2021 snap elections to the RA National Assembly.

2. Number and form of references to the parties/blocs in pieces

The monitoring team determined and recorded the number and form of references to the parties/blocs participating in the snap parliamentary elections.

The form of reference was differentiated in the following way:

A. A piece, **fully** dealing with a party/bloc

A piece was considered fully dealing with party/bloc X, even if it included reference to another party/bloc Y, or other topic(s) outside of the scope of the subject of the current monitoring, but such reference was **subordinate** to the main topic. If such piece contained a reference (of subordinate nature) to another party/bloc - Y or Z, this party/bloc was also recorded in the appropriate table section, according to the form of the reference to it (partly dealing or a mentioning).

B. A piece, **partly** dealing with a party/bloc

A piece was considered partly dealing with party/bloc X, when it contained an **equivalent** reference to another party/bloc Y or other topic(s) outside of the scope of the subject of the current monitoring. If such piece contained equivalent references to two or more parties/blocs, each one of these parties/blocs was also recorded as “partly”.

C. A piece containing **mentioning** of a party/bloc

As mentioning were considered those cases, when in a piece a party/bloc was simply named, but no supplementary information or characteristic about it was given.

As mentioning were also recorded pieces, which dealt with activities of a foreign party, having common origins and history with the party of the same name that was object of the current monitoring, including the cases where nothing was said about the links between that party and the party of the same name in Armenia.

Any appearance of a representative of a party/bloc, being an official or performing his/her non-party professional duties, was considered as a reference to that party/bloc only in those cases, when his/her party/bloc affiliation was somehow emphasized in the piece. And therefore, any such reference was studied according to all categories mentioned above and below (form and nature of the reference).

In each piece only 1 reference and only 1 form of reference to each party/bloc was recorded.

3. Nature of references to the parties/blocs in pieces

The monitoring team determined and recorded the nature, **positive (+)**, **negative (-)** or **neutral (0)**, of the reference to a party/bloc in a piece.

The connotational (positive, negative) references were understood to be those that were contained in pieces leaving on the audience an obvious positive or negative impression about the party/bloc. When the tone was not that obvious, reference was recorded as neutral. All the doubts of the monitor were also interpreted in favor of neutral reference.

Besides, if the piece informed that a certain individual/organization has publicly announced its support/non-support to a party/bloc during the snap elections to RA National Assembly, the reference to this party/bloc was recorded as positive/negative, respectively.

In each piece only one connotation (+, - or 0) to each party/bloc was recorded.

All the above-mentioned categories were measured in **units**.

4. Airtime in pieces, fully or partly dealing with parties/blocs

In the pre-election promotion period on the channels that were object of the monitoring, the airtime allocated to the parties/blocs in the editorial coverage was also studied.

In case a piece was fully or partly devoted to a party/bloc, the monitoring team determined and recorded the **airtime**, allocated to the party/bloc for expressing their views and opinions, as well as judgments and narrations about the party/bloc by other persons.

The measurement of airtime, allocated to a party/bloc for expressing their views and opinions, as well as judgments and narrations about the party/bloc by other persons, was made in the following way:

- 1) if the piece was fully dealing with this or that party/bloc, its whole airtime was recorded by monitors as belonging to that party/bloc;
- 2) if the party/bloc was covered in a part of a piece, the monitors recorded only the part of the airtime covering the party/bloc as belonging to that party/bloc;
- 3) if the piece, dealing with party/bloc X, quoted the statements (other than referring to party/bloc X) of other party/bloc Y, or the judgments, narrations of other persons about Y were presented (**with no comparison with X**), Y received the airtime of this part of the piece;
- 4) if the piece, dealing with party/bloc X, quoted its words about another party/bloc Y, or the statements of Y about X were quoted, or judgments, narrations of other persons about Y **in comparison with X** were presented, **50% of relevant airtime** was classed to belong to X and Y each.

This category was measured in **seconds**.

PARTIES/BLOCS INCLUDED IN THE LIST OF MONITORING

Object of the monitoring were 22 parties and 4 blocs, registered by the RA Central Electoral Commission for participating in the June 20, 2021 snap parliamentary elections.

LIST OF PARTIES/BLOCS PARTICIPATING IN THE RA NA SNAP ELECTIONS*

1.	“Free Motherland” Bloc
2.	“Azatakan” Party
3.	“Liberty” Party
4.	“National Agenda” Party
5.	“National-Democratic Axis” All-Armenian Party
6.	“Fair Armenia” Party
7.	“Prosperous Armenia” Party
8.	“Zartonk” National Christian Party
9.	“Sovereign Armenia” Party
10.	“Bright Armenia” Party
11.	“All-Armenian National Statehood” Party
12.	“Armenian National Congress” Party
13.	“Armenia” Bloc
14.	Democratic Party of Armenia
15.	European Party of Armenia
16.	“Armenian Eagles: United Armenia” Party
17.	“Armenian Motherland” Party
18.	“Republic” Party
19.	“Our Home Is Armenia” Party
20.	“United Homeland” Party
21.	“Shirinyan-Babajanyan Alliance of Democrats” Bloc
22.	“With Honor” Bloc
23.	“Verelq” Party
24.	“Civil Contract” Party
25.	“Citizen’s Decision” Social-Democratic Party
26.	“5165 National-Conservative Movement” Party

**The list of parties/blocs is presented in accordance with Armenian alphabetical order*

TABLES
JUNE 7-12, 2021

First Channel of Public Television of Armenia, ATV, “Armenia”, “Yerkir Media”,
“Kentron”, “Shant”, Public Radio of Armenia

June 7-12, 2021

Total amount of studied pieces containing references to the monitoring theme (in units)							522		
	Parties/Blocs	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)			Airtime of pieces, fully or partly dealing with party/bloc (in sec.)
			Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0	
1.	“Civil Contract” Party	251	77	173	1	3	117	131	31016.8
2.	“Armenia” Bloc	126	48	78	0	15	26	85	18023.7
3.	“With Honor” Bloc	109	36	72	1	1	21	87	9199.7
4.	“Armenian National Congress” Party	65	25	39	1	2	12	51	9046.3
5.	“Bright Armenia” Party	43	30	11	2	0	0	43	7996.3
6.	“Prosperous Armenia” Party	42	26	16	0	0	2	40	7553.1
7.	“Verelq” Party	21	16	5	0	0	0	21	5634.5
8.	“Zartonk” National Christian Party	24	17	7	0	1	0	23	5513.4
9.	“Citizen’s Decision” Social-Democratic Party	18	14	4	0	0	0	18	5509
10.	“National-Democratic Axis” All-Armenian Party	18	12	6	0	1	1	16	5166.3
11.	“Republic” Party	27	15	12	0	1	0	26	5155.1
12.	“Our Home Is Armenia” Party	19	13	6	0	0	0	19	4961.3
13.	“National Agenda” Party	10	5	5	0	0	0	10	4240.6
14.	Democratic Party of Armenia	26	19	7	0	0	0	26	4214
15.	“Sovereign Armenia” Party	16	12	4	0	0	0	16	4095.9
16.	“Fair Armenia” Party	18	11	7	0	0	0	18	4070.5
17.	“5165 National-Conservative Movement” Party	19	14	5	0	0	0	19	4050.8
18.	“All-Armenian National Statehood” Party	12	5	7	0	0	0	12	4027.1
19.	“Liberty” Party	14	9	5	0	0	0	14	3462
20.	“United Homeland” Party	15	9	6	0	0	0	15	3394.6
21.	“Shirinyan-Babajanyan Alliance of Democrats” Bloc	20	14	6	0	1	0	19	3320.5
22.	“Free Motherland” Bloc	15	10	5	0	0	0	15	3124.6
23.	European Party of Armenia	14	8	6	0	0	0	14	3064.8
24.	“Armenian Motherland” Party	11	7	4	0	0	0	11	2949.5
25.	“Azatakan” Party	12	5	7	0	0	0	12	2219.6
26.	“Armenian Eagles: United Armenia” Party	0	0	0	0	0	0	0	0
	Total	965	457	503	5	25	179	761	161010

First Channel of Public Television of Armenia

June 7-12, 2021

Total amount of studied pieces containing references to the monitoring theme (in units)						107			
	Parties/Blocs	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)			Airtime of pieces, fully or partly dealing with party/bloc (in sec.)
			Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0	
1.	"Civil Contract" Party	49	9	40	0	0	23	26	5644.4
2.	"With Honor" Bloc	32	8	24	0	1	12	19	4013.3
3.	"National-Democratic Axis" All-Armenian Party	7	5	2	0	0	0	7	3704.8
4.	"Citizen's Decision" Social-Democratic Party	7	4	3	0	0	0	7	3603
5.	"Armenia" Bloc	31	7	24	0	2	14	15	3447.8
6.	"National Agenda" Party	3	1	2	0	0	0	3	3093
7.	"Armenian National Congress" Party	22	5	17	0	1	7	14	3022.4
8.	"Verelq" Party	9	8	1	0	0	0	9	2953
9.	"Prosperous Armenia" Party	10	5	5	0	0	0	10	2789.6
10.	"Bright Armenia" Party	9	5	4	0	0	0	9	2612.3
11.	"All-Armenian National Statehood" Party	4	1	3	0	0	0	4	2599.5
12.	"Sovereign Armenia" Party	5	4	1	0	0	0	5	2414.9
13.	"Shirinyan-Babajanyan Alliance of Democrats" Bloc	7	3	4	0	1	0	6	2291
14.	European Party of Armenia	3	2	1	0	0	0	3	2206.9
15.	Democratic Party of Armenia	7	5	2	0	0	0	7	2175.5
16.	"Fair Armenia" Party	5	2	3	0	0	0	5	2105
17.	"Republic" Party	10	5	5	0	1	0	9	1944.1
18.	"Our Home Is Armenia" Party	6	4	2	0	0	0	6	1869
19.	"Azatakan" Party	2	0	2	0	0	0	2	1601
20.	"Zartonk" National Christian Party	6	4	2	0	1	0	5	1534.9
21.	"Free Motherland" Bloc	5	3	2	0	0	0	5	1526.6
22.	"5165 National-Conservative Movement" Party	4	3	1	0	0	0	4	1451
23.	"Liberty" Party	3	1	2	0	0	0	3	1256
24.	"Armenian Motherland" Party	3	1	2	0	0	0	3	1219
25.	"United Homeland" Party	4	2	2	0	0	0	4	966
26.	"Armenian Eagles: United Armenia" Party	0	0	0	0	0	0	0	0
	Total	253	97	156	0	7	56	190	62044

ATV Channel

June 7-12, 2021

Total amount of studied pieces containing references to the monitoring theme (in units)						58			
	Parties/Blocs	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)			Airtime of pieces, fully or partly dealing with party/bloc (in sec.)
			Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0	
1.	“Civil Contract” Party	23	9	14	0	0	11	12	953
2.	“Armenia” Bloc	7	4	3	0	0	0	7	467.5
3.	“Bright Armenia” Party	5	5	0	0	0	0	5	429.5
4.	“With Honor” Bloc	6	3	3	0	0	1	5	329.5
5.	“Prosperous Armenia” Party	4	3	1	0	0	1	3	305.5
6.	“United Homeland” Party	2	2	0	0	0	0	2	174
7.	“5165 National-Conservative Movement” Party	3	3	0	0	0	0	3	150.5
8.	“Armenian National Congress” Party	2	2	0	0	0	0	2	116
9.	“Fair Armenia” Party	2	2	0	0	0	0	2	115
10.	“Zartonk” National Christian Party	3	3	0	0	0	0	3	112
11.	“Armenian Motherland” Party	2	2	0	0	0	0	2	108.5
12.	“Liberty” Party	1	1	0	0	0	0	1	96
13.	“Citizen’s Decision” Social-Democratic Party	3	3	0	0	0	0	3	96
14.	“Sovereign Armenia” Party	1	1	0	0	0	0	1	86
15.	“Republic” Party	1	1	0	0	0	0	1	77
16.	“Verelq” Party	1	1	0	0	0	0	1	76
17.	Democratic Party of Armenia	2	2	0	0	0	0	2	66
18.	“National-Democratic Axis” All-Armenian Party	1	1	0	0	0	0	1	64
19.	“National Agenda” Party	1	1	0	0	0	0	1	63
20.	“Our Home Is Armenia” Party	1	1	0	0	0	0	1	57
21.	“Free Motherland” Bloc	1	1	0	0	0	0	1	50
22.	“Shirinyan-Babajanyan Alliance of Democrats” Bloc	1	1	0	0	0	0	1	47
23.	“Azatakan” Party	1	1	0	0	0	0	1	44
24.	European Party of Armenia	1	1	0	0	0	0	1	42
25.	“All-Armenian National Statehood” Party	0	0	0	0	0	0	0	0
26.	“Armenian Eagles: United Armenia” Party	0	0	0	0	0	0	0	0
	Total	75	54	21	0	0	13	62	4125

“Armenia” TV Channel

June 7-12, 2021

Total amount of studied pieces containing references to the monitoring theme (in units)							63			
	Parties/Blocs	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)			Airtime of pieces, fully or partly dealing with party/bloc (in sec.)	
			Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0		
1.	“Civil Contract” Party	33	13	20	0	2	15	16	2551	
2.	“Armenia” Bloc	11	6	5	0	0	0	11	1241	
3.	“With Honor” Bloc	11	7	4	0	0	1	10	1032	
4.	“Bright Armenia” Party	6	6	0	0	0	0	6	675.5	
5.	“Prosperous Armenia” Party	6	5	1	0	0	1	5	626.5	
6.	“Armenian National Congress” Party	3	3	0	0	0	1	2	221	
7.	“Shirinyan-Babajanyan Alliance of Democrats” Bloc	2	2	0	0	0	0	2	90	
8.	Democratic Party of Armenia	2	2	0	0	0	0	2	86	
9.	“Republic” Party	1	1	0	0	0	0	1	86	
10.	“United Homeland” Party	1	1	0	0	0	0	1	84	
11.	“Verelq” Party	1	1	0	0	0	0	1	73	
12.	“National-Democratic Axis” All-Armenian Party	1	1	0	0	0	0	1	71	
13.	“Liberty” Party	1	1	0	0	0	0	1	69	
14.	“Our Home Is Armenia” Party	1	1	0	0	0	0	1	65	
15.	“Fair Armenia” Party	1	1	0	0	0	0	1	64	
16.	“Free Motherland” Bloc	1	1	0	0	0	0	1	60	
17.	“All-Armenian National Statehood” Party	1	1	0	0	0	0	1	59	
18.	European Party of Armenia	1	1	0	0	0	0	1	53	
19.	“5165 National-Conservative Movement” Party	1	1	0	0	0	0	1	51	
20.	“Azatakan” Party	1	1	0	0	0	0	1	49	
21.	“National Agenda” Party	1	1	0	0	0	0	1	48	
22.	“Zartonk” National Christian Party	1	1	0	0	0	0	1	33	
23.	“Sovereign Armenia” Party	1	1	0	0	0	0	1	30	
24.	“Citizen’s Decision” Social-Democratic Party	1	1	0	0	0	0	1	14	
25.	“Armenian Motherland” Party	1	1	0	0	0	0	1	13	
26.	“Armenian Eagles: United Armenia” Party	0	0	0	0	0	0	0	0	
	Total	91	61	30	0	2	18	71	7445	

“Yerkir Media” TV Channel

June 7-12, 2021

Total amount of studied pieces containing references to the monitoring theme (in units)						73			
	Parties/Blocs	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)			Airtime of pieces, fully or partly dealing with party/bloc (in sec.)
			Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0	
1.	“Civil Contract” Party	62	18	44	0	0	38	24	13760
2.	“Armenia” Bloc	36	16	20	0	11	3	22	8382
3.	“Zartonk” National Christian Party	4	0	4	0	0	0	4	2047
4.	“Armenian National Congress” Party	9	4	5	0	0	2	7	2011
5.	“United Homeland” Party	2	0	2	0	0	0	2	1782
6.	“Verelq” Party	2	0	2	0	0	0	2	1782
7.	“5165 National-Conservative Movement” Party	3	0	3	0	0	0	3	1765
8.	“Liberty” Party	2	1	1	0	0	0	2	1558
9.	“With Honor” Bloc	23	5	18	0	0	2	21	1546
10.	“Citizen’s Decision” Social-Democratic Party	1	0	1	0	0	0	1	1299
11.	“Armenian Motherland” Party	1	0	1	0	0	0	1	1186
12.	“Fair Armenia” Party	1	0	1	0	0	0	1	1096
13.	“Free Motherland” Bloc	2	0	2	0	0	0	2	971
14.	“Sovereign Armenia” Party	2	0	2	0	0	0	2	908
15.	“All-Armenian National Statehood” Party	1	0	1	0	0	0	1	900
16.	“Our Home Is Armenia” Party	3	0	3	0	0	0	3	809
17.	“National-Democratic Axis” All-Armenian Party	1	0	1	0	0	0	1	774
18.	“Bright Armenia” Party	4	1	3	0	0	0	4	715
19.	“National Agenda” Party	1	0	1	0	0	0	1	696
20.	“Prosperous Armenia” Party	6	1	5	0	0	0	6	349
21.	“Republic” Party	2	0	2	0	0	0	2	72
22.	Democratic Party of Armenia	2	1	1	0	0	0	2	58
23.	European Party of Armenia	1	0	1	0	0	0	1	9
24.	“Azatakan” Party	0	0	0	0	0	0	0	0
25.	“Shirinyan-Babajanyan Alliance of Democrats” Bloc	0	0	0	0	0	0	0	0
26.	“Armenian Eagles: United Armenia” Party	0	0	0	0	0	0	0	0
	Total	171	47	124	0	11	45	115	44475

“Kentron” TV Channel

June 7-12, 2021

Total amount of studied pieces containing references to the monitoring theme (in units)						96			
	Parties/Blocs	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)			Airtime of pieces, fully or partly dealing with party/bloc (in sec.)
			Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0	
1.	“Civil Contract” Party	49	19	30	0	0	23	26	4332.3
2.	“Prosperous Armenia” Party	8	7	1	0	0	0	8	2808.5
3.	“Armenia” Bloc	19	9	10	0	1	4	14	2760.3
4.	“Republic” Party	5	4	1	0	0	0	5	2449.5
5.	“Bright Armenia” Party	10	7	1	2	0	0	10	1997
6.	“Armenian National Congress” Party	10	6	3	1	1	0	9	1901.3
7.	“With Honor” Bloc	16	8	7	1	0	2	14	948.8
8.	“Shirinyan-Babajanyan Alliance of Democrats” Bloc	4	4	0	0	0	0	4	392
9.	“Our Home Is Armenia” Party	3	3	0	0	0	0	3	357
10.	“Zartonk” National Christian Party	3	3	0	0	0	0	3	352
11.	“Verelq” Party	2	2	0	0	0	0	2	232
12.	European Party of Armenia	2	1	1	0	0	0	2	223.6
13.	“Sovereign Armenia” Party	3	3	0	0	0	0	3	221
14.	Democratic Party of Armenia	2	2	0	0	0	0	2	214
15.	“5165 National-Conservative Movement” Party	3	3	0	0	0	0	3	192.8
16.	“Free Motherland” Bloc	2	2	0	0	0	0	2	153
17.	“National-Democratic Axis” All-Armenian Party	3	2	1	0	0	1	2	151
18.	“Citizen’s Decision” Social-Democratic Party	2	2	0	0	0	0	2	149
19.	“Liberty” Party	2	2	0	0	0	0	2	145.5
20.	“Fair Armenia” Party	2	2	0	0	0	0	2	138
21.	“All-Armenian National Statehood” Party	2	1	1	0	0	0	2	71.6
22.	“Armenian Motherland” Party	1	1	0	0	0	0	1	55
23.	“Azatakan” Party	2	0	2	0	0	0	2	44.6
24.	“United Homeland” Party	1	0	1	0	0	0	1	19.6
25.	“National Agenda” Party	1	0	1	0	0	0	1	17.6
26.	“Armenian Eagles: United Armenia” Party	0	0	0	0	0	0	0	0
	Total	157	93	60	4	2	30	125	20327

“Shant” TV Channel

June 7-12, 2021

Total amount of studied pieces containing references to the monitoring theme (in units)						105			
	Parties/Blocs	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)			Airtime of pieces, fully or partly dealing with party/bloc (in sec.)
			Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0	
1.	“Civil Contract” Party	21	8	12	1	1	4	16	2733.1
2.	“Our Home Is Armenia” Party	4	4	0	0	0	0	4	1717.3
3.	“Zartonk” National Christian Party	6	6	0	0	0	0	6	1423.5
4.	“Armenia” Bloc	16	6	10	0	1	2	13	1397.1
5.	Democratic Party of Armenia	7	7	0	0	0	0	7	1379.5
6.	“Bright Armenia” Party	6	6	0	0	0	0	6	1372
7.	“Armenian National Congress” Party	11	5	6	0	0	2	9	1258.6
8.	“With Honor” Bloc	15	5	10	0	0	2	13	971.1
9.	“Prosperous Armenia” Party	5	5	0	0	0	0	5	520
10.	“Fair Armenia” Party	4	4	0	0	0	0	4	411.5
11.	“Sovereign Armenia” Party	3	3	0	0	0	0	3	384
12.	“Shirinyan-Babajanyan Alliance of Democrats” Bloc	4	4	0	0	0	0	4	382.5
13.	“Republic” Party	4	4	0	0	0	0	4	381.5
14.	“Verelq” Party	4	4	0	0	0	0	4	379.5
15.	“5165 National-Conservative Movement” Party	4	4	0	0	0	0	4	373.5
16.	“Citizen’s Decision” Social-Democratic Party	4	4	0	0	0	0	4	348
17.	“Azatakan” Party	3	3	0	0	0	0	3	346
18.	“Free Motherland” Bloc	3	3	0	0	0	0	3	316
19.	“All-Armenian National Statehood” Party	2	2	0	0	0	0	2	313
20.	European Party of Armenia	3	3	0	0	0	0	3	303.3
21.	“United Homeland” Party	4	4	0	0	0	0	4	302
22.	“Armenian Motherland” Party	2	2	0	0	0	0	2	281
23.	“National Agenda” Party	2	2	0	0	0	0	2	271
24.	“Liberty” Party	3	3	0	0	0	0	3	263.5
25.	“National-Democratic Axis” All-Armenian Party	3	3	0	0	1	0	2	262.5
26.	“Armenian Eagles: United Armenia” Party	0	0	0	0	0	0	0	0
	Total	143	104	38	1	3	10	130	18091

Public Radio of Armenia

June 7-12, 2021

Total amount of studied pieces containing references to the monitoring theme (in units)						20			
	Parties/Blocs	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)			Airtime of pieces, fully or partly dealing with party/bloc (in sec.)
			Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0	
1.	"Civil Contract" Party	14	1	13	0	0	3	11	1043
2.	"Armenian National Congress" Party	8	0	8	0	0	0	8	516
3.	"With Honor" Bloc	6	0	6	0	0	1	5	359
4.	"Armenia" Bloc	6	0	6	0	0	3	3	328
5.	Democratic Party of Armenia	4	0	4	0	0	0	4	235
6.	European Party of Armenia	3	0	3	0	0	0	3	227
7.	"Bright Armenia" Party	3	0	3	0	0	0	3	195
8.	"Prosperous Armenia" Party	3	0	3	0	0	0	3	154
9.	"Republic" Party	4	0	4	0	0	0	4	145
10.	"Fair Armenia" Party	3	0	3	0	0	0	3	141
11.	"National-Democratic Axis" All-Armenian Party	2	0	2	0	0	0	2	139
12.	"Verelq" Party	2	0	2	0	0	0	2	139
13.	"Azatakan" Party	3	0	3	0	0	0	3	135
14.	"Shirinyan-Babajanyan Alliance of Democrats" Bloc	2	0	2	0	0	0	2	118
15.	"Armenian Motherland" Party	1	0	1	0	0	0	1	87
16.	"Our Home Is Armenia" Party	1	0	1	0	0	0	1	87
17.	"All-Armenian National Statehood" Party	2	0	2	0	0	0	2	84
18.	"Liberty" Party	2	0	2	0	0	0	2	74
19.	"United Homeland" Party	1	0	1	0	0	0	1	67
20.	"5165 National-Conservative Movement" Party	1	0	1	0	0	0	1	67
21.	"National Agenda" Party	1	0	1	0	0	0	1	52
22.	"Sovereign Armenia" Party	1	0	1	0	0	0	1	52
23.	"Free Motherland" Bloc	1	0	1	0	0	0	1	48
24.	"Zartonk" National Christian Party	1	0	1	0	0	0	1	11
25.	"Citizen's Decision" Social-Democratic Party	0	0	0	0	0	0	0	0
26.	"Armenian Eagles: United Armenia" Party	0	0	0	0	0	0	0	0
	Total	75	1	74	0	0	7	68	4503



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