



YEREVAN PRESS CLUB

**MONITORING OF ARMENIAN MEDIA COVERAGE  
OF THE JUNE 20, 2021 SNAP ELECTIONS TO  
THE RA NATIONAL ASSEMBLY**

**REPORT ON MONITORING OF  
ARMENIAN MEDIA IN THE PRE-ELECTION PERIOD  
(First Stage. MAY 31 - JUNE 6, 2021)**

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## REPORT ON MONITORING OF ARMENIAN MEDIA IN THE PRE-ELECTION PERIOD (First Stage. MAY 31 - JUNE 6, 2021)

**MONITORING OF ARMENIAN BROADCAST MEDIA** coverage of the June 20, 2021 snap elections to the RA National Assembly, carried out by Yerevan Press Club, covered all 6 Armenian national TV channels (First Channel of Public Television of Armenia, ATV, “Armenia”, “Yerkir Media”, “Kentron”, “Shant”) and the Public Radio of Armenia. The study is implemented in three stages: the period preceding the official pre-election promotion (May 31 - June 6, 2021), the official campaign (June 7-18, 2021) and the post-election period (from the closing of polling stations on June 20 to June 27, 2021). The current report presents the results of the first of the mentioned stages (*see below the monitoring methodology*).

**THE SEVERITY OF THE POLITICAL STRUGGLE** and the unprecedented number of political forces participating in the elections (26) resulted in active coverage of the campaign by the media long before the start of the official pre-election promotion and particularly in the last week before it, when all the candidates for parliamentary seats were determined. According to the tradition, recorded, inter alia, by similar studies of YPC of previous years, from among the national broadcasters public TV and radio channels, as well as private TV companies “Yerkir Media”, “Kentron” and “Shant” show the greatest attention to the elections. But even amid the activity of these five media, “Yerkir Media” stands out greatly: in terms of the airtime volume allocated to the topic of elections in the evening prime time it surpassed all the other studied broadcasters combined. By this indicator “Yerkir Media” is followed by PTA First Channel and “Shant”. The above-mentioned five media cover the election campaign both through news and discussion programmes. Two other national broadcasters, “Armenia” and “ATV”, limited themselves at the current stage of the study to purely news coverage of the elections (*hereafter for the quantitative results of the monitoring see the attached tables*).

**THE CONCENTRATION OF PUBLIC ATTENTION** towards two political forces, “Armenia” bloc and “Civil Contract” party, affected their coverage in the media. By the aggregate volume of airtime the leader is “Armenia” bloc, and by the aggregate frequency of references - “Civil Contract” (125 references). At the same time, the coverage of officials included in the electoral list of “Civil Contract” without an indication of their party affiliation turned out to be even more frequent (181 references) than with an indication. It can be assumed that this circumstance compensates for the lag of this party from “Armenia” bloc in terms of aggregate airtime (21,663.5 and 41,895.5 seconds, respectively). The rest of the parties/blocs are significantly behind by the aggregate indicators of all seven media studied.

It is the gap between the two leaders and the 24 other participants of the pre-election race that does not allow to speak about balanced coverage of the current campaign at the stage preceding the period of the official pre-election promotion.

“Armenia” bloc and “Civil Contract” party received the most attention from four of the seven studied broadcasters (“Yerkir Media”, “Shant”, “Armenia”, and ATV). The relative parity between them was recorded on the air of “Shant”.

On the air of most of the broadcasters one or another political force received a significant advantage in coverage in comparison to the remaining participants of the pre-election race. In particular, in the studied programmes of “Yerkir Media” almost three quarters of the airtime devoted to the elections was allocated to “Armenia” bloc. On “Kentron” more than half of the airtime went to “Prosperous Armenia” party.

According to the aggregate indicators of attention paid by all seven media studied, the political forces participating in the elections can be divided into three conditional groups.

The first group appeared to include seven political parties/blocs, which were covered with a certain intensity both in news and discussion programmes of various broadcasters. These, in addition to the above-mentioned “Armenia” bloc and “Civil Contract” party, were “Prosperous Armenia” party, “With Honor” bloc, “5165 National-Conservative Movement”, “Bright Armenia” and “Fair Armenia” parties.

Another 12 political forces (second group) received more or less meaningful (allowing the audience to get at least minimal information about them) coverage. It should be taken note that the line between the first and the second groups is to a certain extent conditional, since, for example, one more or less extensive interview with a representative of one or another political force at this stage of monitoring could move a party/bloc to a noticeably higher place by the airtime volume. Only “Armenia” bloc and “Civil Contract” party remained out-of-reach leaders in terms of this indicator, as well as the frequency of references.

The remaining seven political forces (third group) were briefly and equally mentioned only for formal reasons related to their participation in the elections.

**GIVEN THE SHORT-TERM PERIOD** of official campaign (12 days), when the legislation requires terrestrial broadcasters included in the public multiplex to provide all election participants with equal opportunities in coverage, the absence of the same regulation in the preceding period leads to a significant disproportion in attention to the political forces. This gap in the legislation, which is especially acute during snap elections, held with a tighter schedule than the regular ones, was repeatedly noted by observers, in particular, in the media studies of Yerevan Press Club. The limited access of a number of political forces to air for a long time, including after the announcement of the elections, can hardly be compensated in 12 days of the pre-election promotion, even if balanced coverage will be ensured in that period.

**THE SEVERITY OF THE POLITICAL CONFRONTATION** on the eve of the current elections, caused by the extremely tense atmosphere in the country, apart from intensive coverage, also led to a large share of connotational references to parties and blocs - more than 20%, in which negative context significantly prevails over positive. And this happened mainly due to the coverage of “Civil Contract” party and “Armenia” bloc.

The “Civil Contract” party became the main target for accusations and criticism. At the presented stage of monitoring of the studied broadcasters 66 out of all 77 recorded references in a negative context were addressed to “Civil Contract”. This accounted for more than half of the episodes of coverage of the ruling political force. The accusations and criticism concerned mainly the role of the country's leadership in the lost 44-day war, in other failures during the three years of rule, in the use of aggressive language towards opponents, as well as issues related to the organization of elections.

“Armenia” bloc received 8 positive and 9 negative references. The positivity was formed mainly due to statements about the past and, in case of victory in the elections, prospective achievements of the leader of the bloc, the second President of Armenia

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Robert Kocharyan. The negativity is due to opposing assessments of the period of his rule and the role in the current political life.

In terms of connotationality, “Yerkir Media” was distinguished by the most contrasting coverage of “Civil Contract” party and “Armenia” bloc. The first received 40 references in a negative context and not a single one in a positive context, and the second received 6 references in a positive context and none in a negative one.

The overwhelming majority of other political forces participating in the elections received exclusively neutral coverage. Only “Armenian National Congress” party and “With Honor” bloc received one connotational reference (negative) each: these political forces are associated with the first and the third Presidents of the Republic of Armenia Levon Ter-Petrosyan and Serzh Sargsyan. Another two positive references were received by “Our Home Is Armenia” party.

## GENERAL INFORMATION ON MONITORING

**MONITORING OF ARMENIAN MEDIA COVERAGE** of the June 20, 2021 Snap Elections to the RA National Assembly is carried out by Yerevan Press Club within the framework of “Armenian Media and Elections” project, supported by IMS (International Media Support).

The monitoring is conducted in three stages:

- **first stage** - May 31 - June 6, 2021 (pre-election period);
- **second stage** - June 7-18, 2021 (pre-election promotion period);
- **third stage** - June 20 (from 20.00 till 02.00) - June 27, 2021 (post-election processes).

**OBJECTIVES OF THE MONITORING** are to define and determine through analyzing quantitative and qualitative data:

- the level of attention of the media of Armenia to the June 20, 2021 snap elections to the RA National Assembly;
- the level of balanced presentation of various positions of the political forces participating in the snap parliamentary elections;
- how free and impartial the media were in informing the voters of the parties/blocs running in elections to the RA National Assembly, ensuring their access to media to express their views and opinions, thus assisting the voters in making an independent and conscious choice;
- how compliant the media were with the legislative provisions, regulating the coverage of the pre-election promotion;
- how actively the media touched upon the post-election situation and reflected the spectrum of assessments of the electoral process.

In order to fulfil the objectives mentioned above the monitoring included quantitative and quantitative-qualitative study methods. The quantitative methods were limited to purely arithmetical calculations of units and volume of broadcast content. Quantitative-qualitative methods were based on the calculations of content units, subjected to certain analysis by the monitoring team.

### Monitoring covered 7 broadcast media:

- *national terrestrial TV channels* - **First Channel of Public Television of Armenia, ATV, “Armenia”, “Yerkir Media”, “Kentron” and “Shant”;**
- **Public Radio of Armenia.**

**On the above-mentioned channels** the study covered the main issue of news programme, news and comment programmes, as well as current affairs/discussion programmes aired in the evening prime time (**18.00-00.00**). Monitoring did not include commercial/social advertisement slots within the programmes, as well as TV tickers.

**The object of the monitoring were:**

- **on the first stage** (pre-election period, May 31 - June 6, 2021) - all the pieces containing references to the supposed/registered participants of the June 20, 2021 snap elections to the RA National Assembly.

## **MONITORING METHODOLOGY**

**I. The main unit of the study was TV and radio piece.**

***The following was regarded as a TV, radio piece:***

The airtime unit, distinct in its theme, composition and design, i.e.

- a separate story in the newscast;
- a separate communication, presented by the programme host;
- a part (section, story) of the programme, touching on different issues/problems, made distinct by theme, composition and design (with a bloom, a jingle, etc.);
- announcements of the pieces within the programmes were viewed as a part of the story they referred to;
- the text of the host, introducing the piece (report, etc.), was viewed as a part of this piece (report, etc.).

Of these:

- **News/news and comment programmes** were divided into stories, and each story was treated as a separate independent piece;

- **Current affairs/discussion programmes** were treated in the following way:

1. If the programme was devoted to one topic, it was treated as one independent piece;
2. If the programme was tessellated, i.e. divided into independent thematic units, then every unit was treated as a separate independent piece.

**II.** Monitors recorded the duration of the air studied on a daily basis: main issue of news programme, news and comment programmes, as well as current affairs/discussion programmes aired from 18.00 till 00.00. The programmes that started but did not end till **18.00** were not considered: the monitoring started after the end of the programme. The programmes that started but did not end till **00.00** were studied in full, until their end.

**III.** Monitoring team **determined and recorded:**

### **1. Total amount of studied pieces, containing references to the monitoring theme**

The monitoring team determined and recorded the number of pieces containing references to the supposed/registered participants of the June 20, 2021 snap elections to the RA National Assembly.

## 2. Number and form of references to the monitoring objects in pieces

The monitoring team determined and recorded the number and form of references to the supposed/registered participants of the snap parliamentary elections.

**The list of monitoring objects was prepared\*.**

1.	“Free Motherland” Bloc
2.	“Azatakan” Party
3.	“Liberty” Party
4.	“National Agenda” Party
5.	“National-Democratic Axis” All-Armenian Party
6.	“Fair Armenia” Party
7.	“Prosperous Armenia” Party
8.	“Zartonk” National Christian Party
9.	“Sovereign Armenia” Party
10.	“Bright Armenia” Party
11.	“All-Armenian National Statehood” Party
12.	“Armenian National Congress” Party
13.	“Armenia” Bloc
14.	Democratic Party of Armenia
15.	European Party of Armenia
16.	“Armenian Eagles: United Armenia” Party
17.	“Armenian Motherland” Party
18.	“Republic” Party
19.	“Our Home Is Armenia” Party
20.	“United Homeland” Party
21.	“Shirinyan-Babajanyan Alliance of Democrats” Bloc
22.	“With Honor” Bloc
23.	“Verelq” Party
24.	“Civil Contract” Party
25.	“Citizen’s Decision” Social-Democratic Party
26.	“5165 National-Conservative Movement” Party

*\*The list of parties/blocs is presented in accordance with Armenian alphabetical order*

**The form of reference** was differentiated in the following way:

**A.** A piece, **fully** dealing with the monitoring object

A piece was considered fully dealing with a monitoring object X, even if it included reference to another Y object, or other topic(s) outside of the scope of the subject of the current monitoring, but such reference was **subordinate** to the main topic. If such piece contained a reference (of subordinate nature) to another Y or Z object, this object was also recorded in the appropriate table section, according to the form of the reference to it (partly dealing or a mentioning).

**B.** A piece, **partly** dealing with the monitoring object

A piece was considered partly dealing with a monitoring object X, when it contained an **equivalent** reference to another Y object or other topic(s) outside of the scope of the subject of the current monitoring. If such piece contained equivalent references to two or more monitoring objects, each one of these objects was also recorded as “partly”.



### C. A piece containing *mentioning* of the monitoring object

As mentioning were considered those cases, when in a piece the monitoring objects were simply named, but no supplementary information or characteristic about them was given.

As mentioning were also recorded pieces, which dealt with activities of a foreign party, having common origins and history with the party of the same name that was object of the current monitoring, including the cases where nothing was said about the links between that party and the party of the same name in Armenia.

Any appearance of a representative of a party/bloc, being an official or performing his/her non-party professional duties, was considered as a reference to that party/bloc only in those cases, when his/her party/bloc affiliation was somehow emphasized in the piece. And therefore, any such reference was studied according to all categories mentioned above and below (form and nature of the reference).

In each piece only 1 reference and only 1 form of reference to each monitoring object was recorded.

### 3. Nature of references to the monitoring objects in pieces

The monitoring team determined and recorded the nature, *positive (+)*, *negative (-)* or *neutral (0)*, of the reference to the monitoring object in a piece.

The connotational (positive, negative) references were understood to be those that were contained in pieces leaving on the audience an obvious positive or negative impression about the monitoring object. When the tone was not that obvious, reference was recorded as neutral. All the doubts of the monitor were also interpreted in favor of neutral reference.

Besides, if the piece informed that a certain individual/organization has publicly announced its support/non-support to a party/bloc during the snap elections to RA National Assembly, the reference to this party/bloc was recorded as positive/negative, respectively.

In each piece only one connotation (+, - or 0) to each monitoring object was recorded.

All the above-mentioned categories were measured in *units*.

### 4. Airtime in pieces, fully or partly dealing with parties/blocs

On the channels that were object of the monitoring, the airtime allocated to the parties/blocs in the editorial coverage was also studied.

In case a piece was fully or partly devoted to a party/bloc, the monitoring team determined and recorded the *airtime*, allocated to the party/bloc for expressing their views and opinions, as well as judgments and narrations about the party/bloc by other persons.

The measurement of airtime, allocated to a party/bloc for expressing their views and opinions, as well as judgments and narrations about the party/bloc by other persons, was made in the following way:

1) if the piece was fully dealing with this or that party/bloc, its whole airtime was recorded by monitors as belonging to that party/bloc;

2) if the party/bloc was covered in a part of a piece, the monitors recorded only the part of the airtime covering the party/bloc as belonging to that party/bloc;



3) if the piece, dealing with party/bloc X, quoted the statements (other than referring to party/bloc X) of other party/bloc Y, or the judgments, narrations of other persons about Y were presented (***with no comparison with X***), Y received the airtime of this part of the piece;

4) if the piece, dealing with party/bloc X, quoted its words about another party/bloc Y, or the statements of Y about X were quoted, or judgments, narrations of other persons about Y ***in comparison with X*** were presented, ***50% of relevant airtime*** was classed to belong to X and Y each.

This category was measured in ***seconds***.

**TABLES**

**First Stage. MAY 31 - JUNE 6, 2021**

First Channel of Public Television of Armenia, ATV, “Armenia”, “Yerkir Media”,  
“Kentron”, “Shant”, Public Radio of Armenia

May 31 - June 6, 2021

Total amount of studied pieces containing references to the monitoring theme (in units)						182			
	Parties/Blocs	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)			Airtime of pieces, fully or partly dealing with party/bloc (in sec.)
			Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0	
1.	“Armenia” Bloc	104	57	46	1	8	9	87	41895.5
2.	“Civil Contract” Party	125	38	85	2	2	66	57	21663.5
3.	“Prosperous Armenia” Party	26	4	22	0	0	0	26	4688.5
4.	“With Honor” Bloc	22	5	17	0	0	1	21	3121
5.	“5165 National-Conservative Movement” Party	10	3	7	0	0	0	10	2729.5
6.	“Bright Armenia” Party	28	2	26	0	0	0	28	2299
7.	“Fair Armenia” Party	10	1	9	0	0	0	10	2290
8.	“Verelq” Party	4	0	4	0	0	0	4	657
9.	“United Homeland” Party	4	0	4	0	0	0	4	629
10.	“Sovereign Armenia” Party	4	0	4	0	0	0	4	595
11.	“Zartonk” National Christian Party	7	0	7	0	0	0	7	553.5
12.	“Armenian Motherland” Party	7	0	7	0	0	0	7	452
13.	“Armenian National Congress” Party	12	1	11	0	0	1	11	283.5
14.	“Republic” Party	14	0	14	0	0	0	14	278
15.	“Shirinyan-Babajanyan Alliance of Democrats” Bloc	10	1	9	0	0	0	10	196
16.	“Our Home Is Armenia” Party	5	1	4	0	2	0	3	167
17.	“Citizen’s Decision” Social-Democratic Party	6	0	6	0	0	0	6	131.5
18.	“Free Motherland” Bloc	5	0	5	0	0	0	5	114
19.	“National-Democratic Axis” All-Armenian Party	5	0	5	0	0	0	5	74.5
20.	“Azatakan” Party	3	0	3	0	0	0	3	8
21.	“Liberty” Party	3	0	3	0	0	0	3	8
22.	“National Agenda” Party	3	0	3	0	0	0	3	8
23.	“All-Armenian National Statehood” Party	3	0	3	0	0	0	3	8
24.	Democratic Party of Armenia	3	0	3	0	0	0	3	8
25.	European Party of Armenia	3	0	3	0	0	0	3	8
26.	“Armenian Eagles: United Armenia” Party	3	0	3	0	0	0	3	8
	<b>Total</b>	<b>429</b>	<b>113</b>	<b>313</b>	<b>3</b>	<b>12</b>	<b>77</b>	<b>340</b>	<b>82874</b>

## First Channel of Public Television of Armenia

May 31 - June 6, 2021

Total amount of studied pieces containing references to the monitoring theme (in units)						20			
	Parties/Blocs	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)			Airtime of pieces, fully or partly dealing with party/bloc (in sec.)
			Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0	
1.	"Civil Contract" Party	15	4	11	0	1	2	12	3553.5
2.	"With Honor" Bloc	5	2	3	0	0	1	4	1895.5
3.	"Bright Armenia" Party	5	1	4	0	0	0	5	1282
4.	"Verelq" Party	3	0	3	0	0	0	3	655
5.	"United Homeland" Party	3	0	3	0	0	0	3	627
6.	"Armenia" Bloc	11	1	10	0	0	4	7	623
7.	"Sovereign Armenia" Party	3	0	3	0	0	0	3	593
8.	"Zartonk" National Christian Party	3	0	3	0	0	0	3	488
9.	"Fair Armenia" Party	3	0	3	0	0	0	3	420
10.	"Armenian Motherland" Party	3	0	3	0	0	0	3	375
11.	"Prosperous Armenia" Party	6	0	6	0	0	0	6	201
12.	"Armenian National Congress" Party	4	0	4	0	0	1	3	156.5
13.	"Shirinyan-Babajanyan Alliance of Democrats" Bloc	4	1	3	0	0	0	4	79
14.	"Republic" Party	3	0	3	0	0	0	3	10.5
15.	"Free Motherland" Bloc	2	0	2	0	0	0	2	6
16.	"Azatakan" Party	2	0	2	0	0	0	2	6
17.	"Liberty" Party	2	0	2	0	0	0	2	6
18.	"National Agenda" Party	2	0	2	0	0	0	2	6
19.	"National-Democratic Axis" All-Armenian Party	2	0	2	0	0	0	2	6
20.	"All-Armenian National Statehood" Party	2	0	2	0	0	0	2	6
21.	Democratic Party of Armenia	2	0	2	0	0	0	2	6
22.	European Party of Armenia	2	0	2	0	0	0	2	6
23.	"Armenian Eagles: United Armenia" Party	2	0	2	0	0	0	2	6
24.	"Our Home Is Armenia" Party	2	0	2	0	0	0	2	6
25.	"Citizen's Decision" Social-Democratic Party	2	0	2	0	0	0	2	6
26.	"5165 National-Conservative Movement" Party	2	0	2	0	0	0	2	6
	<b>Total</b>	<b>95</b>	<b>9</b>	<b>86</b>	<b>0</b>	<b>1</b>	<b>8</b>	<b>86</b>	<b>11031</b>

## ATV channel

May 31 - June 6, 2021

Total amount of studied pieces containing references to the monitoring theme (in units)						6			
	Parties/Blocs	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)			Airtime of pieces, fully or partly dealing with party/bloc (in sec.)
			Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0	
1.	"Civil Contract" Party	5	1	4	0	0	4	1	531
2.	"Armenia" Bloc	3	0	3	0	0	1	2	75
3.	"Bright Armenia" Party	2	0	2	0	0	0	2	38
4.	"Prosperous Armenia" Party	1	0	1	0	0	0	1	23
5.	"Armenian National Congress" Party	1	0	1	0	0	0	1	10
6.	"Free Motherland" Bloc	0	0	0	0	0	0	0	0
7.	"Azatakan" Party	0	0	0	0	0	0	0	0
8.	"Liberty" Party	0	0	0	0	0	0	0	0
9.	"National Agenda" Party	0	0	0	0	0	0	0	0
10.	"National-Democratic Axis" All-Armenian Party	0	0	0	0	0	0	0	0
11.	"Fair Armenia" Party	0	0	0	0	0	0	0	0
12.	"Zartonk" National Christian Party	0	0	0	0	0	0	0	0
13.	"Sovereign Armenia" Party	0	0	0	0	0	0	0	0
14.	"All-Armenian National Statehood" Party	0	0	0	0	0	0	0	0
15.	Democratic Party of Armenia	0	0	0	0	0	0	0	0
16.	European Party of Armenia	0	0	0	0	0	0	0	0
17.	"Armenian Eagles: United Armenia" Party	0	0	0	0	0	0	0	0
18.	"Armenian Motherland" Party	0	0	0	0	0	0	0	0
19.	"Republic" Party	0	0	0	0	0	0	0	0
20.	"Our Home Is Armenia" Party	0	0	0	0	0	0	0	0
21.	"United Homeland" Party	0	0	0	0	0	0	0	0
22.	"Shirinyan-Babajanyan Alliance of Democrats" Bloc	0	0	0	0	0	0	0	0
23.	"With Honor" Bloc	0	0	0	0	0	0	0	0
24.	"Verelq" Party	0	0	0	0	0	0	0	0
25.	"Citizen's Decision" Social-Democratic Party	0	0	0	0	0	0	0	0
26.	"5165 National-Conservative Movement" Party	0	0	0	0	0	0	0	0
	<b>Total</b>	<b>12</b>	<b>1</b>	<b>11</b>	<b>0</b>	<b>0</b>	<b>5</b>	<b>7</b>	<b>677</b>

## “Armenia” TV Channel

May 31 - June 6, 2021

Total amount of studied pieces containing references to the monitoring theme (in units)						10			
	Parties/Blocs	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)			Airtime of pieces, fully or partly dealing with party/bloc (in sec.)
			Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0	
1.	“Civil Contract” Party	8	0	8	0	0	6	2	735.5
2.	“Armenia” Bloc	5	1	4	0	0	2	3	171.5
3.	“Prosperous Armenia” Party	3	0	3	0	0	0	3	114.5
4.	“Our Home Is Armenia” Party	1	1	0	0	1	0	0	89
5.	“Bright Armenia” Party	3	0	3	0	0	0	3	55.5
6.	“Armenian National Congress” Party	1	0	1	0	0	0	1	8
7.	“Republic” Party	1	0	1	0	0	0	1	6.5
8.	“With Honor” Bloc	1	0	1	0	0	0	1	6.5
9.	“Free Motherland” Bloc	0	0	0	0	0	0	0	0
10.	“Azatakan” Party	0	0	0	0	0	0	0	0
11.	“Liberty” Party	0	0	0	0	0	0	0	0
12.	“National Agenda” Party	0	0	0	0	0	0	0	0
13.	“National-Democratic Axis” All-Armenian Party	0	0	0	0	0	0	0	0
14.	“Fair Armenia” Party	0	0	0	0	0	0	0	0
15.	“Zartonk” National Christian Party	0	0	0	0	0	0	0	0
16.	“Sovereign Armenia” Party	0	0	0	0	0	0	0	0
17.	“All-Armenian National Statehood” Party	0	0	0	0	0	0	0	0
18.	Democratic Party of Armenia	0	0	0	0	0	0	0	0
19.	European Party of Armenia	0	0	0	0	0	0	0	0
20.	“Armenian Eagles: United Armenia” Party	0	0	0	0	0	0	0	0
21.	“Armenian Motherland” Party	0	0	0	0	0	0	0	0
22.	“United Homeland” Party	0	0	0	0	0	0	0	0
23.	“Shirinyan-Babajanyan Alliance of Democrats” Bloc	0	0	0	0	0	0	0	0
24.	“Verelq” Party	0	0	0	0	0	0	0	0
25.	“Citizen’s Decision” Social-Democratic Party	0	0	0	0	0	0	0	0
26.	“5165 National-Conservative Movement” Party	0	0	0	0	0	0	0	0
	<b>Total</b>	<b>23</b>	<b>2</b>	<b>21</b>	<b>0</b>	<b>1</b>	<b>8</b>	<b>14</b>	<b>1187</b>

## “Yerkir Media” TV Channel

May 31 - June 6, 2021

Total amount of studied pieces containing references to the monitoring theme (in units)						62			
	Parties/Blocs	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)			Airtime of pieces, fully or partly dealing with party/bloc (in sec.)
			Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0	
1.	“Armenia” Bloc	53	37	15	1	6	0	47	36545
2.	“Civil Contract” Party	44	8	35	1	0	40	4	11058
3.	“5165 National-Conservative Movement” Party	3	1	2	0	0	0	3	1210
4.	“Prosperous Armenia” Party	4	0	4	0	0	0	4	151
5.	“With Honor” Bloc	5	0	5	0	0	0	5	143
6.	“Bright Armenia” Party	4	0	4	0	0	0	4	55
7.	“Armenian National Congress” Party	2	0	2	0	0	0	2	12
8.	“Republic” Party	2	0	2	0	0	0	2	12
9.	“National-Democratic Axis” All-Armenian Party	2	0	2	0	0	0	2	9
10.	“Armenian Motherland” Party	2	0	2	0	0	0	2	9
11.	“Shirinyan-Babajanyan Alliance of Democrats” Bloc	2	0	2	0	0	0	2	9
12.	“Citizen’s Decision” Social-Democratic Party	2	0	2	0	0	0	2	9
13.	“Free Motherland” Bloc	1	0	1	0	0	0	1	2
14.	“Azatakan” Party	1	0	1	0	0	0	1	2
15.	“Liberty” Party	1	0	1	0	0	0	1	2
16.	“National Agenda” Party	1	0	1	0	0	0	1	2
17.	“Fair Armenia” Party	1	0	1	0	0	0	1	2
18.	“Zartonk” National Christian Party	1	0	1	0	0	0	1	2
19.	“Sovereign Armenia” Party	1	0	1	0	0	0	1	2
20.	“All-Armenian National Statehood” Party	1	0	1	0	0	0	1	2
21.	Democratic Party of Armenia	1	0	1	0	0	0	1	2
22.	European Party of Armenia	1	0	1	0	0	0	1	2
23.	“Armenian Eagles: United Armenia” Party	1	0	1	0	0	0	1	2
24.	“Our Home Is Armenia” Party	1	0	1	0	0	0	1	2
25.	“United Homeland” Party	1	0	1	0	0	0	1	2
26.	“Verelq” Party	1	0	1	0	0	0	1	2
	<b>Total</b>	<b>139</b>	<b>46</b>	<b>91</b>	<b>2</b>	<b>6</b>	<b>40</b>	<b>93</b>	<b>49250</b>



## “Kentron” TV Channel

May 31 - June 6, 2021

Total amount of studied pieces containing references to the monitoring theme (in units)						38			
	Parties/Blocs	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)			Airtime of pieces, fully or partly dealing with party/bloc (in sec.)
			Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0	
1.	“Prosperous Armenia” Party	10	4	6	0	0	0	10	4143
2.	“Civil Contract” Party	28	14	14	0	0	8	20	1977.5
3.	“With Honor” Bloc	6	2	4	0	0	0	6	800
4.	“Armenia” Bloc	11	3	8	0	0	1	10	368.5
5.	“Bright Armenia” Party	3	0	3	0	0	0	3	102
6.	“Armenian National Congress” Party	3	1	2	0	0	0	3	81
7.	“5165 National-Conservative Movement” Party	1	0	1	0	0	0	1	8
8.	“Free Motherland” Bloc	0	0	0	0	0	0	0	0
9.	“Azatakan” Party	0	0	0	0	0	0	0	0
10.	“Liberty” Party	0	0	0	0	0	0	0	0
11.	“National Agenda” Party	0	0	0	0	0	0	0	0
12.	“National-Democratic Axis” All-Armenian Party	0	0	0	0	0	0	0	0
13.	“Fair Armenia” Party	0	0	0	0	0	0	0	0
14.	“Zartonk” National Christian Party	0	0	0	0	0	0	0	0
15.	“Sovereign Armenia” Party	0	0	0	0	0	0	0	0
16.	“All-Armenian National Statehood” Party	0	0	0	0	0	0	0	0
17.	Democratic Party of Armenia	0	0	0	0	0	0	0	0
18.	European Party of Armenia	0	0	0	0	0	0	0	0
19.	“Armenian Eagles: United Armenia” Party	0	0	0	0	0	0	0	0
20.	“Armenian Motherland” Party	0	0	0	0	0	0	0	0
21.	“Republic” Party	0	0	0	0	0	0	0	0
22.	“Our Home Is Armenia” Party	0	0	0	0	0	0	0	0
23.	“United Homeland” Party	0	0	0	0	0	0	0	0
24.	“Shirinyan-Babajanyan Alliance of Democrats” Bloc	0	0	0	0	0	0	0	0
25.	“Verelq” Party	0	0	0	0	0	0	0	0
26.	“Citizen’s Decision” Social-Democratic Party	0	0	0	0	0	0	0	0
	<b>Total</b>	<b>62</b>	<b>24</b>	<b>38</b>	<b>0</b>	<b>0</b>	<b>9</b>	<b>53</b>	<b>7480</b>

## “Shant” TV Channel

May 31 - June 6, 2021

Total amount of studied pieces containing references to the monitoring theme (in units)						25			
	Parties/Blocs	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)			Airtime of pieces, fully or partly dealing with party/bloc (in sec.)
			Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0	
1.	“Armenia” Bloc	12	10	2	0	2	0	10	3591.5
2.	“Civil Contract” Party	11	7	4	0	1	2	8	3185
3.	“5165 National-Conservative Movement” Party	4	2	2	0	0	0	4	1505.5
4.	“Bright Armenia” Party	6	0	6	0	0	0	6	377.5
5.	“Republic” Party	6	0	6	0	0	0	6	229
6.	“Fair Armenia” Party	3	0	3	0	0	0	3	149
7.	“Citizen’s Decision” Social-Democratic Party	2	0	2	0	0	0	2	116.5
8.	“Shirinyan-Babajanyan Alliance of Democrats” Bloc	4	0	4	0	0	0	4	108
9.	“Our Home Is Armenia” Party	1	0	1	0	1	0	0	70
10.	“Armenian Motherland” Party	2	0	2	0	0	0	2	68
11.	“With Honor” Bloc	2	0	2	0	0	0	2	63
12.	“National-Democratic Axis” All-Armenian Party	1	0	1	0	0	0	1	59.5
13.	“Free Motherland” Bloc	1	0	1	0	0	0	1	55
14.	“Zartonk” National Christian Party	2	0	2	0	0	0	2	44.5
15.	“Azatakan” Party	0	0	0	0	0	0	0	0
16.	“Liberty” Party	0	0	0	0	0	0	0	0
17.	“National Agenda” Party	0	0	0	0	0	0	0	0
18.	“Prosperous Armenia” Party	0	0	0	0	0	0	0	0
19.	“Sovereign Armenia” Party	0	0	0	0	0	0	0	0
20.	“All-Armenian National Statehood” Party	0	0	0	0	0	0	0	0
21.	“Armenian National Congress” Party	0	0	0	0	0	0	0	0
22.	Democratic Party of Armenia	0	0	0	0	0	0	0	0
23.	European Party of Armenia	0	0	0	0	0	0	0	0
24.	“Armenian Eagles: United Armenia” Party	0	0	0	0	0	0	0	0
25.	“United Homeland” Party	0	0	0	0	0	0	0	0
26.	“Verelq” Party	0	0	0	0	0	0	0	0
	<b>Total</b>	<b>57</b>	<b>19</b>	<b>38</b>	<b>0</b>	<b>4</b>	<b>2</b>	<b>51</b>	<b>9622</b>

## Public Radio of Armenia

May 31 - June 6, 2021

Total amount of studied pieces containing references to the monitoring theme (in units)						21			
	Parties/Blocs	Number of references to party/bloc (in units)	Form of references to party/bloc (in units)			Nature of references to party/bloc (in units)			Airtime of pieces, fully or partly dealing with party/bloc (in sec.)
			Pieces, fully dealing with party/bloc	Pieces, partly dealing with party/bloc	Mentionings about party/bloc	+	-	0	
1.	"Fair Armenia" Party	3	1	2	0	0	0	3	1719
2.	"Civil Contract" Party	14	4	9	1	0	4	10	623
3.	"Armenia" Bloc	9	5	4	0	0	1	8	521
4.	"Bright Armenia" Party	5	1	4	0	0	0	5	389
5.	"With Honor" Bloc	3	1	2	0	0	0	3	213
6.	"Prosperous Armenia" Party	2	0	2	0	0	0	2	56
7.	"Free Motherland" Bloc	1	0	1	0	0	0	1	51
8.	"Republic" Party	2	0	2	0	0	0	2	20
9.	"Zartonk" National Christian Party	1	0	1	0	0	0	1	19
10.	"Armenian National Congress" Party	1	0	1	0	0	0	1	16
11.	"Azatakan" Party	0	0	0	0	0	0	0	0
12.	"Liberty" Party	0	0	0	0	0	0	0	0
13.	"National Agenda" Party	0	0	0	0	0	0	0	0
14.	"National-Democratic Axis" All-Armenian Party	0	0	0	0	0	0	0	0
15.	"Sovereign Armenia" Party	0	0	0	0	0	0	0	0
16.	"All-Armenian National Statehood" Party	0	0	0	0	0	0	0	0
17.	Democratic Party of Armenia	0	0	0	0	0	0	0	0
18.	European Party of Armenia	0	0	0	0	0	0	0	0
19.	"Armenian Eagles: United Armenia" Party	0	0	0	0	0	0	0	0
20.	"Armenian Motherland" Party	0	0	0	0	0	0	0	0
21.	"Our Home Is Armenia" Party	0	0	0	0	0	0	0	0
22.	"United Homeland" Party	0	0	0	0	0	0	0	0
23.	"Shirinyan-Babajanyan Alliance of Democrats" Bloc	0	0	0	0	0	0	0	0
24.	"Verelq" Party	0	0	0	0	0	0	0	0
25.	"Citizen's Decision" Social-Democratic Party	0	0	0	0	0	0	0	0
26.	"5165 National-Conservative Movement" Party	0	0	0	0	0	0	0	0
	<b>Total</b>	<b>41</b>	<b>12</b>	<b>28</b>	<b>1</b>	<b>0</b>	<b>5</b>	<b>36</b>	<b>3627</b>



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